

<b>Tab 1</b>	<b>SB 778 by Hooper;</b> (Identical to H 00675) Florida Tourism Marketing
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**The Florida Senate**  
**COMMITTEE MEETING EXPANDED AGENDA**

**APPROPRIATIONS SUBCOMMITTEE ON  
TRANSPORTATION, TOURISM, AND ECONOMIC  
DEVELOPMENT**  
**Senator Gainer, Chair**  
**Senator Hooper, Vice Chair**

**MEETING DATE:** Wednesday, March 10, 2021  
**TIME:** 1:00—2:45 p.m.  
**PLACE:** *Toni Jennings Committee Room, 110 Senate Building*

**MEMBERS:** Senator Gainer, Chair; Senator Hooper, Vice Chair; Senators Ausley, Boyd, Cruz, Garcia, Gibson, Mayfield, Perry, Taddeo, and Wright

TAB	BILL NO. and INTRODUCER	BILL DESCRIPTION and SENATE COMMITTEE ACTIONS	COMMITTEE ACTION
PUBLIC TESTIMONY WILL BE RECEIVED FROM ROOM A1 AT THE DONALD L. TUCKER CIVIC CENTER, 505 W PENSACOLA STREET, TALLAHASSEE, FL 32301			

1	<b>SB 778</b> Hooper (Identical H 675)	Florida Tourism Marketing; Authorizing the Florida Tourism Industry Marketing Corporation to carry forward unexpended state appropriations into succeeding fiscal years; removing the scheduled repeal of the corporation; removing the scheduled repeal of the Division of Tourism Marketing within Enterprise Florida, Inc., etc.  CM    02/15/2021 Favorable ATD   03/10/2021 Favorable AP	Favorable Yeas 10 Nays 0
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TAB	OFFICE and APPOINTMENT (HOME CITY)	FOR TERM ENDING	COMMITTEE ACTION
<b>Senate Confirmation Hearing:</b> A public hearing will be held for consideration of the below-named executive appointment to the office indicated.  <b>Executive Director, Department of Economic Opportunity</b>			
2	Eagle, Dane (Tallahassee)	Pleasure of Governor	Recommend Confirm Yeas 9 Nays 0

TAB	BILL NO. and INTRODUCER	BILL DESCRIPTION and SENATE COMMITTEE ACTIONS	COMMITTEE ACTION
Other Related Meeting Documents			

**The Florida Senate**  
**BILL ANALYSIS AND FISCAL IMPACT STATEMENT**

(This document is based on the provisions contained in the legislation as of the latest date listed below.)

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Prepared By: The Professional Staff of the Appropriations Subcommittee on Transportation, Tourism, and Economic  
Development

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BILL: SB 778

INTRODUCER: Senator Hooper

SUBJECT: Florida Tourism Marketing

DATE: March 9, 2021

REVISED: \_\_\_\_\_

	ANALYST	STAFF DIRECTOR	REFERENCE	ACTION
1.	<u>Reeve</u>	<u>McKay</u>	<u>CM</u>	<b>Favorable</b>
2.	<u>Hrdlicka</u>	<u>Hrdlicka</u>	<u>ATD</u>	<b>Recommend: Favorable</b>
3.	_____	_____	<u>AP</u>	_____

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**I. Summary:**

SB 778 authorizes the Florida Tourism Industry Marketing Corporation, also known as, VISIT FLORIDA, to carry forward any unexpended state appropriations into succeeding fiscal years.

The bill also removes the scheduled repeal date of October 1, 2023, for both VISIT FLORIDA and the Division of Tourism Marketing within Enterprise Florida, Inc.

The bill takes effect upon becoming a law.

**II. Present Situation:**

**Enterprise Florida, Inc., and VISIT FLORIDA**

Enterprise Florida, Inc., (EFI) is a non-profit corporation created to act as the state's economic development organization, using expertise from both the private and public sectors. EFI is not a unit of state government.<sup>1</sup>

EFI is statutorily required to maintain at least five divisions related to the following areas:

- International trade and business development;
- Business retention and recruitment;
- Tourism marketing;
- Minority business development; and
- Sports industry development.<sup>2</sup>

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<sup>1</sup> Sections 288.901(1) and (2), F.S.

<sup>2</sup> Section 288.92, F.S.

EFI's Division of Tourism Marketing is the mechanism created in statute through which EFI interacts and contracts with its direct support organization, VISIT FLORIDA. VISIT FLORIDA is the fictitious name for the Florida Tourism Industry Marketing Corporation, a non-profit corporation that serves as Florida's statewide destination marketing organization and represents the state's tourism industry.<sup>3</sup> In practice, VISIT FLORIDA is EFI's tourism marketing division. The division is staffed by VISIT FLORIDA, but that staff is not employed by EFI.<sup>4</sup> VISIT FLORIDA's primary responsibilities include:

- Administering domestic and international advertising campaigns;
- Conducting research on tourism and travel trends;
- Coordinating domestic and international marketing activities; and
- Managing the state's four welcome centers.<sup>5</sup>

VISIT FLORIDA is required to develop a four-year marketing plan for the state which addresses issues such as continuation of tourism growth in Florida, expansion to new or underrepresented markets, coordination with local and private sector partners on tourism advertising, and addressing emergency responses to disasters from a marketing standpoint.<sup>6</sup>

EFI, in conjunction with the Department of Economic Opportunity (DEO), appoints VISIT FLORIDA's 31-member board of directors. The board "provides guidance, input, and insight into the evolution and development of [VISIT FLORIDA] programs, processes, and messages; acts as a steering council for various committees; and works directly with [VISIT FLORIDA] executive staff to guide strategy."<sup>7</sup> VISIT FLORIDA's board of directors is composed of 16 regional members, with at least two representing each of the six statutorily designated geographic areas of the state, and 15 additional tourism industry related members, including:

- One from the statewide rental car industry;
- Seven from tourist-related statewide associations;
- Three from county destination marketing organizations;
- One from the cruise industry;
- One from an automobile and travel services membership organization;
- One from the airline industry; and
- One from the space tourism industry.<sup>8</sup>

Both VISIT FLORIDA and EFI's division of tourism marketing will sunset on October 1, 2023, unless reviewed and saved from repeal by the Legislature.<sup>9</sup>

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<sup>3</sup> Section 288.1226, F.S. The fictitious name is registered with the Department of State, registration no. G18000088414.

<sup>4</sup> Section 288.923(5), F.S.

<sup>5</sup> Office of Program Policy Analysis and Government Accountability, *Florida Economic Development Program Evaluations – Year 8*, 13 (December 2020), available at <https://oppaga.fl.gov/Documents/Reports/20-08.pdf> (last visited Feb. 28, 2021). Pursuant to s. 288.12265, F.S., VISIT FLORIDA contracts with the Department of Transportation through EFI to employ staff and operate the welcome centers. See also VISIT FLORIDA, *Florida Welcome Centers*, available at <https://www.visitflorida.com/en-us/visitor-services/florida-welcome-centers.html> (last visited Feb. 28, 2021).

<sup>6</sup> Section 288.923(4)(c), F.S.

<sup>7</sup> *Supra* note 5, at 12.

<sup>8</sup> Section 288.1226(4), F.S.

<sup>9</sup> Sections 288.1226(14) and 288.923(6), F.S.; see ch. 2020-16, Laws of Fla. (extending the repeal date of VISIT FLORIDA and EFI's Division of Tourism Marketing from July 1, 2020, to October 1, 2023, effective April 8, 2020).

### *Appropriations*

For the 2020-2021 fiscal year, VISIT FLORIDA received an appropriation of \$50 million.<sup>10</sup> VISIT FLORIDA receives a recurring appropriation of \$50 million - \$26 million from the State Economic Enhancement and Development Trust Fund (SEED TF) and \$24 million from the Tourism Promotional Trust Fund.

Payments are made directly to VISIT FLORIDA from the DEO. VISIT FLORIDA enters into a funding agreement with EFI and the DEO and an operating agreement with EFI.<sup>11</sup>

Generally, any funds appropriated to agencies that have not been disbursed and not identified as incurred obligations by June 30 of each year revert back to the fund from which the funds were appropriated;<sup>12</sup> funds for incurred obligations carry over to the next fiscal year and revert back if left undisbursed by September 30.<sup>13</sup> In Fiscal Years 2015-2016 through 2019-2020, VISIT FLORIDA reverted a total of \$5,535.17 to the Tourism Promotional Trust Fund (\$215.58 in Fiscal Year 2016-2017 and \$5319.58 in Fiscal Year 2018-2019); no funds were reverted from the State Economic Enhancement and Development Trust Fund over the same period.<sup>14</sup>

Section 288.9015(2)(e), F.S., authorizes EFI to carry forward any unexpended state appropriations into succeeding fiscal years. Similar specific law does not exist in specific statutes related to VISIT FLORIDA. However, on June 30, 2020, VISIT FLORIDA's Fiscal Year 2019-2020 agreement with the DEO and EFI was amended to authorize VISIT FLORIDA "to carry forward into fiscal year 2021-2021 any balance of unexpended state appropriations for VISIT FLORIDA's direct program costs."<sup>15</sup> According to VISIT FLORIDA's auditor's report, approximately \$13 million of state appropriated funds in Fiscal Year 2019-2020 were unspent because the planned campaign activities from March 2020 to June 2020 had to be cancelled due to COVID-19; the DEO determined that the funds could be carried forward to be spent and recorded in Fiscal Year 2020-2021 for a COVID-19 rebound marketing campaign.<sup>16</sup>

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<sup>10</sup> Chapter 2020-111, s. 6, Specific Appropriation 2294, Laws of Fla.

<sup>11</sup> See *Funding Agreement SB21-003 – Agreement between the Department of Economic Opportunity, Enterprise Florida, Inc., and the Florida Tourism Industry Marketing Corporation*, executed December 18, 2020, available at <https://facts.fldfs.com/Search/ContractDetail.aspx?AgencyId=400000&ContractId=S0161> (last visited Feb. 28, 2021).

<sup>12</sup> Section 216.301(1)(a), F.S.

<sup>13</sup> Section 216.301(1)(b), F.S. Section 216.011(1)(tt), F.S., defines an "incurred obligation" as a legal obligation for goods or services that have been contracted for or received or incurred by the state and referred to as a payable in the state's financial system.

<sup>14</sup> Transparency Florida, *Reversion History by Agency, Fund and Appropriation Category: Department of Economic Opportunity, Division of Strategic Business Development, Tourism Promotional Trust Fund, Special Categories Grants and Aids – VISIT FLORIDA*, available at <http://www.transparencyflorida.gov/Reports/ReversionHistoryReport.aspx?FY=&RT=RV> (last visited Feb. 28, 2021).

<sup>15</sup> See *Funding Agreement SB20-003 – Amendment One to Grant Agreement between the Department of Economic Opportunity, Enterprise Florida, Inc., and the Florida Tourism Industry Marketing Corporation*, executed June 30, 2020, available at <https://facts.fldfs.com/Search/ContractDetail.aspx?AgencyId=400000&ContractId=S0118&Tab=1> (last visited Feb. 28, 2021).

<sup>16</sup> VISIT FLORIDA, *Financial Statements and Other Financial Information Years ended June 30, 2020 and 2019, Florida Tourism Industry Marketing Corporation, Inc. Management's Discussion and Analysis*, 6 and 9 (September 2020), available at <https://visitflorida.app.box.com/s/dh5ehr6be4am22qzmlsrxkwe0pxqf435> (last visited Feb. 28, 2021).

## **Economic Development Programs Evaluations**

Pursuant to s. 288.0001(2)(b), F.S., the Office of Program Policy Analysis and Government Accountability (OPPAGA) and the Office of Economic and Demographic Research (EDR) must provide a detailed analysis of certain economic development programs according to a recurring schedule established in law. VISIT FLORIDA's most recent evaluation was completed in January 2021 and covered Fiscal Years 2016-2017, 2017-2018, and 2018-2019.

### ***OPPAGA Review***

OPPAGA is required to evaluate programs for effectiveness and value to the state taxpayers and to provide recommendations for consideration by the Legislature. The review determined that between 2010 and 2019 Florida was outpacing several other states in tourism growth and had a significant competitive advantage compared to other states with strong tourism industries, such as California, Nevada, New York, and Texas.<sup>17</sup>

As a public-private partnership, VISIT FLORIDA is required to obtain private sector contributions to match public contributions. Eligible matching contributions come from four categories:

- Direct cash contributions;
- Fees for services;
- Cooperative advertising, which is limited to partner expenditures for paid media placement and actual market value of contributed products, air time, and print space; and
- In-kind contributions, which are limited to the actual market value of promotional contributions of partner-supplied benefits or of no partner-supplied airtime or print space.<sup>18</sup>

VISIT FLORIDA has continually met the statutorily required one-to-one match of public and private funding. Over the review period, 83 percent of private sector contributions were in the form of industry-contributed promotional value.<sup>19</sup> On average, VISIT FLORIDA spends 59 percent of its annual budget on media and industry cooperative advertising efforts. Most of the remaining expenditures are comprised of fees and services and salaries and benefits.<sup>20</sup> Certain contracts are subject to several reporting and transparency requirements.<sup>21</sup>

VISIT FLORIDA's paying partners, which include members of the hospitality, entertainment, and outdoor recreation industries, have expressed overall support for the agency's mission and services.

### ***EDR Review***

The EDR is required to analyze the economic benefits of the programs included in the OPPAGA's program evaluation. Economic benefit is defined as the direct, indirect, and induced gains in state revenues as a percentage of the state's investment, including state grants, tax

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<sup>17</sup> *Supra* note 5, at 11.

<sup>18</sup> Section 288.1226(6), F.S.

<sup>19</sup> *Supra* note 5, at 14.

<sup>20</sup> *Id.*

<sup>21</sup> Chapter 2017-233, s. 17, Laws of Fla. (creating reporting and transparency requirements for contracts valued at \$500,000 or more as well as new provisions for private sector contributions, effective July 1, 2017). *See* s. 288.1226(6) and (13), F.S.

exemptions, tax refunds, tax credits, and other state incentives.<sup>22</sup> The EDR uses the terms economic benefit and return on investment (ROI) synonymously; these terms do not address the overall effectiveness or benefit of a program and instead focus on tangible financial gains or losses to state revenues.<sup>23</sup>

In its most recent review period, VISIT FLORIDA generated a positive ROI of 3.27. For every dollar spent on VISIT FLORIDA's marketing efforts, the state received \$3.27 back in tax revenue. The ROI was an increase of \$1.12 over the previous analysis in 2018 (reviewing the period of Fiscal Years 2013-2014, 2014-2015, and 2015-2016). The report states that the increase is due, in part, to the continued growth in the number of out-of-state visitors to Florida and the limited increase in state payments to VISIT FLORIDA over the period.<sup>24</sup>

From the state's investment of \$228 million over the review period, VISIT FLORIDA contributed approximately \$15.85 billion to Florida's GDP and \$744.64 million in state revenue. VISIT FLORIDA's positive ROI benefited from both the aggregate amount of spending and the types of purchases made by tourists, the majority of which are subject to state sales and use tax, and from the investments made by VISIT FLORIDA's marketing partners, as VISIT FLORIDA's total share of marketing spend was lower than in previous years.<sup>25</sup>

Though it is difficult to determine VISIT FLORIDA's precise influence on the state's tourism industry compared to that of other marketing efforts due to the many determinants of tourism demand, the EDR used the agency's Direct Influencer Study to approximate that, over the review period, the agency was responsible for approximately 9.1 percent of all marketing-influenced tourists. This amounts to an estimated 17.57 million domestic out-of-state tourists and 2.35 million international tourists attributable to VISIT FLORIDA's marketing efforts.<sup>26</sup>

### III. Effect of Proposed Changes:

The bill amends s. 288.1226, F.S., to authorize VISIT FLORIDA to carry forward any unexpended state appropriations into succeeding fiscal years.

The bill also removes the scheduled repeal date for both VISIT FLORIDA and the Division of Tourism Marketing within Enterprise Florida, Inc. Without the bill, the statutory authorizations for these entities expires on October 1, 2023.

The bill takes effect upon becoming a law.

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<sup>22</sup> Section 288.005(1), F.S.

<sup>23</sup> Office of Economic and Demographic Research, *Return on Investment for VISIT FLORIDA*, 1 (January 2021), available at <http://edr.state.fl.us/Content/returnoninvestment/Tourism2021.pdf> (last visited Feb. 12, 2021). ROI is calculated by summing state revenues generated by a program less state expenditures invested in the program, and dividing that amount by the state's investment. EDR uses the Statewide Model, a model that simulates Florida's economy and captures the indirect and induced economic activity resulting from direct program effects, to calculate these numbers.

<sup>24</sup> *Id.* at 2.

<sup>25</sup> *Id.* at 30-31.

<sup>26</sup> *Id.* at 24. This label is used to distinguish tourists from those who visited Florida due to other influences, such as visiting family and friends or participating in a specific hobby or pastime.

**IV. Constitutional Issues:**

## A. Municipality/County Mandates Restrictions:

None.

## B. Public Records/Open Meetings Issues:

None.

## C. Trust Funds Restrictions:

None.

## D. State Tax or Fee Increases:

None.

## E. Other Constitutional Issues:

None identified.

**V. Fiscal Impact Statement:**

## A. Tax/Fee Issues:

None.

## B. Private Sector Impact:

None.

## C. Government Sector Impact:

Unexpended appropriations carried forward by VISIT FLORIDA will not be available for appropriation by the Legislature. Historically, VISIT FLORIDA has reverted very little and in the last fiscal year due to the unexpected impacts of COVID-19, the DEO determined that VISIT FLORIDA could carry forward funds into the next fiscal year.<sup>27</sup>

**VI. Technical Deficiencies:**

None.

**VII. Related Issues:**

None.

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<sup>27</sup> *Supra* notes 14 and 15.



**VIII. Statutes Affected:**

This bill substantially amends the following sections of the Florida Statutes: 288.1226 and 288.923.

**IX. Additional Information:**

A. **Committee Substitute – Statement of Changes:**

(Summarizing differences between the Committee Substitute and the prior version of the bill.)

None.

B. **Amendments:**

None.

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This Senate Bill Analysis does not reflect the intent or official position of the bill's introducer or the Florida Senate.

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By Senator Hooper

16-00901A-21

2021778\_\_

1 A bill to be entitled  
 2 An act relating to Florida tourism marketing; amending  
 3 s. 288.1226, F.S.; authorizing the Florida Tourism  
 4 Industry Marketing Corporation to carry forward  
 5 unexpended state appropriations into succeeding fiscal  
 6 years; removing the scheduled repeal of the  
 7 corporation; amending s. 288.923, F.S.; removing the  
 8 scheduled repeal of the Division of Tourism Marketing  
 9 within Enterprise Florida, Inc.; providing an  
 10 effective date.

11  
 12 Be It Enacted by the Legislature of the State of Florida:

13  
 14 Section 1. Subsection (14) of section 288.1226, Florida  
 15 Statutes, is amended, and paragraph (q) is added to subsection  
 16 (5) of that section, to read:

17 288.1226 Florida Tourism Industry Marketing Corporation;  
 18 use of property; board of directors; duties; audit.-

19 (5) POWERS AND DUTIES.-The corporation, in the performance  
 20 of its duties:

21 (q) May carry forward any unexpended state appropriations  
 22 into succeeding fiscal years.

23 ~~(14) REPEAL.-This section is repealed October 1, 2023,~~  
 24 ~~unless reviewed and saved from repeal by the Legislature.~~

25 Section 2. Subsection (6) of section 288.923, Florida  
 26 Statutes, is amended to read:

27 288.923 Division of Tourism Marketing; definitions;  
 28 responsibilities.-

29 ~~(6) This section is repealed October 1, 2023, unless~~

Page 1 of 2

**CODING:** Words ~~stricken~~ are deletions; words underlined are additions.

16-00901A-21

2021778\_\_

30 ~~reviewed and saved from repeal by the Legislature.~~

31 Section 3. This act shall take effect upon becoming a law.

Page 2 of 2

**CODING:** Words ~~stricken~~ are deletions; words underlined are additions.

**THE FLORIDA SENATE**  
**APPEARANCE RECORD**

(Deliver BOTH copies of this form to the Senator or Senate Professional Staff conducting the meeting)

3/10/21

Meeting Date

778

Bill Number (if applicable)

Topic Florida Tourism Marketing

Amendment Barcode (if applicable)

Name Phillip Suderhahn

Job Title Policy Director

Address \_\_\_\_\_

Phone \_\_\_\_\_

Street

City

State

Zip

Email \_\_\_\_\_

Speaking:  For  Against  Information

Waive Speaking:  In Support  Against  
(The Chair will read this information into the record.)

Representing Americans for Prosperity

Appearing at request of Chair:  Yes  No

Lobbyist registered with Legislature:  Yes  No

*While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.*

**This form is part of the public record for this meeting.**

S-001 (10/14/14)

**YOU MUST PRINT AND DELIVER THIS FORM TO THE ASSIGNED TESTIMONY ROOM**

TTED @ 1:00 pm

**THE FLORIDA SENATE**

**APPEARANCE RECORD**

3/10/21

Meeting Date

778

Bill Number (if applicable)

Topic Florida Tourism Marketing

Amendment Barcode (if applicable)

Name Brewster Bevis

Job Title Senior Vice President

Address 513 N Adams St

Phone 224-7173

Street

Tallahassee

FL

32301

Email bbevis@aif.com

City

State

Zip

Speaking:  For  Against  Information

Waive Speaking:  In Support  Against  
*(The Chair will read this information into the record.)*

Representing Associated Industries of Florida

Appearing at request of Chair:  Yes  No

Lobbyist registered with Legislature:  Yes  No

*While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.*

***This form is part of the public record for this meeting.***

S-001 (10/14/14)

**YOU MUST PRINT AND DELIVER THIS FORM TO THE ASSIGNED TESTIMONY ROOM**

**THE FLORIDA SENATE**

**APPEARANCE RECORD**

March 10, 2021

*Meeting Date*

778

*Bill Number (if applicable)*

Topic Florida Tourism Marketing

*Amendment Barcode (if applicable)*

Name Samantha Padgett

Job Title General Counsel

Address 230 South Adams Street

Phone 224-2250

*Street*

Tallahassee

FL

32311

Email spadgett@frla.org

*City*

*State*

*Zip*

Speaking:  For  Against  Information

Waive Speaking:  In Support  Against  
*(The Chair will read this information into the record.)*

Representing Florida Restaurant & Lodging Association

Appearing at request of Chair:  Yes  No

Lobbyist registered with Legislature:  Yes  No

*While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.*

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S-001 (10/14/14)

**YOU MUST PRINT AND DELIVER THIS FORM TO THE ASSIGNED TESTIMONY ROOM**

**THE FLORIDA SENATE**

**APPEARANCE RECORD**

3/10/21

*Meeting Date*

778

*Bill Number (if applicable)*

Topic Florida Tourism Marketing

*Amendment Barcode (if applicable)*

Name Carolyn Johnson

Job Title Senior Policy Director

Address 136 S Bronough Street

Phone 850-521-1200

*Street*

Tallahassee

FL

32301

Email cjohnson@flchamber.com

*City*

*State*

*Zip*

Speaking:  For  Against  Information

Waive Speaking:  In Support  Against  
*(The Chair will read this information into the record.)*

Representing Florida Chamber of Commerce

Appearing at request of Chair:  Yes  No

Lobbyist registered with Legislature:  Yes  No

*While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.*

***This form is part of the public record for this meeting.***

S-001 (10/14/14)

**YOU MUST PRINT AND DELIVER THIS FORM TO THE ASSIGNED TESTIMONY ROOM**

**THE FLORIDA SENATE**

**APPEARANCE RECORD**

3/10/2021

*Meeting Date*

SB778

*Bill Number (if applicable)*

Topic Appropriations Subcommittee on Transportation, Tourism, and Economic Development

*Amendment Barcode (if applicable)*

Name Nicole Fogarty

Job Title Legislative Affairs Director

Address 2300 Virginia Ave.

Phone 772-708-3954

*Street*

Fort Pierce

FL

34982

Email FogartyN@stlucieco.org

*City*

*State*

*Zip*

Speaking:  For  Against  Information

Waive Speaking:  In Support  Against  
*(The Chair will read this information into the record.)*

Representing St. Lucie County

Appearing at request of Chair:  Yes  No

Lobbyist registered with Legislature:  Yes  No

*While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.*

***This form is part of the public record for this meeting.***

S-001 (10/14/14)

584

**STATE OF FLORIDA  
DEPARTMENT OF STATE  
Division of Elections**

I, Laurel M. Lee, Secretary of State,  
do hereby certify that

***Dane Eagle***

is duly appointed

**Executive Director,  
Department of Economic Opportunity**

for a term beginning on the Second day of September, A.D.,  
2020, to serve at the pleasure of the Governor and is subject to  
be confirmed by the Senate during the next regular session of the  
Legislature.

*Given under my hand and the Great Seal of the  
State of Florida, at Tallahassee, the Capital, this  
the Eighth day of December, A.D., 2020.*



A handwritten signature in black ink, appearing to read "Laurel M. Lee".

Secretary of State

If photocopied or chemically altered, the word "VOID" will appear.

State of Florida appears in small letters across the face of this 8 1/2 x 11" document





**RON DESANTIS**  
GOVERNOR

RECEIVED  
DEPARTMENT OF STATE  
2020 DEC -8 AM 9:33  
DIVISION OF ELECTIONS  
TALLAHASSEE, FL

December 4, 2020

Secretary Laurel M. Lee  
Department of State  
R.A. Gray Building, Room 316  
500 South Bronough Street  
Tallahassee, Florida 32399-0250

Dear Secretary Lee:

Please be advised I have made the following appointment under the provisions of Section 20.60, Florida Statutes:

Mr. Dane Eagle  
107 E. Madison Street  
Tallahassee, Florida 32399

as the executive director of Florida Department of Economic Opportunity, subject to confirmation by the Senate. This appointment is effective September 2, 2020, for a term ending at the pleasure of the governor.

Sincerely,

A handwritten signature in black ink, appearing to read "Ron DeSantis".

Ron DeSantis  
Governor

RD/sp

# OATH OF OFFICE

(Art. II, § 5(b), Fla. Const.)

RECEIVED

STATE OF FLORIDA

2020 NOV 16 PM 12:12

County of Leon

NOTARY PUBLIC

I do solemnly swear (or affirm) that I will support, protect, and defend the Constitution and Government of the United States and of the State of Florida; that I am duly qualified to hold office under the Constitution of the State, and that I will well and faithfully perform the duties of

Executive Director, Department of Economic Opportunity

(Title of Office)

on which I am now about to enter, so help me God.

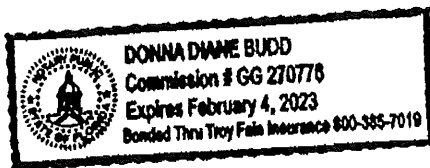
[NOTE: If you affirm, you may omit the words "so help me God." See § 92.52, Fla. Stat.]

[Signature]  
Signature

Sworn to and subscribed before me by means of  physical presence or  
online notarization, this 5 day of November, 2020.

Donna Diane Budd  
Signature of Officer Administering Oath or of Notary Public

Donna Diane Budd  
Print, Type, or Stamp Commissioned Name of Notary Public



Personally Known  OR Produced Identification

Type of Identification Produced

## ACCEPTANCE

I accept the office listed in the above Oath of Office.

Mailing Address:  Home  Office

107 E. Madison Street, Suite 212  
Street or Post Office Box

Dane Eagle  
Print Name

Tallahassee, Florida 32399  
City, State, Zip Code

[Signature]  
Signature

#125290

### QUESTIONNAIRE FOR SENATE CONFIRMATION

The information from this questionnaire will be used by the Florida Senate in considering action on your confirmation. The questionnaire MUST BE COMPLETED IN FULL. Answer "none" or "not applicable" where appropriate. Please type or print in blue or black ink.

11/09/2020

Date Completed

1. Name: Mr. Eagle Dane Francis  
Mr./Mrs./Ms. Last First Middle/Maiden

2. Business Address: 107 E Madison St Tallahassee  
Street Office # City  
FL 32399 850-815-1781  
Post Office Box State Zip Code Area Code/Phone Number

3. Residence Address: 2529 Goose Pond Ct Tallahassee Leon  
Street City County  
FL 32308  
Post Office Box State Zip Code Area Code/Phone Number

Specify the preferred mailing address: Business  Residence  Fax # \_\_\_\_\_ (optional)

4. A. List all your places of residence for the last five (5) years.

Address	City & State	From	To
2529 Goose Pond Ct, Tallahassee, FL 32308		10/2020	Current
410 SW 42nd Ter, Cape Coral, FL 33914		05/2019	10/2020
1329 NE 21st Ave, Cape Coral, FL 33919		05/2016	05/2019
1765 Cape Coral Pkwy E, Cape Coral, FL 33904		09/2011	05/2016

B. List all your former and current residences outside of Florida that you have maintained at any time during adulthood.

Address	City & State	From	To
n/a			

RECEIVED

2020 NOV 16 PM 12:12

DIVISION OF ELECTIONS  
TALLAHASSEE, FL

5. Date of Birth: \_\_\_\_\_ Place of Birth: Lee County, Florida

6. Social Security Number: \_\_\_\_\_

7. Driver License Number: \_\_\_\_\_ Issuing State: Florida

8. Have you ever used or been known by any other legal name? Yes  No  If "Yes" Explain

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

9. Are you a United States citizen? Yes  No  If "No" explain:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

If you are a naturalized citizen, date of naturalization: \_\_\_\_\_

10. Since what year have you been a continuous resident of Florida? 1983

11. Are you a registered Florida voter? Yes  No  If "Yes" list:

A. County of Registration: Leon B. Current Party Affiliation: Republican

12. Education

A. High School: Bishop Verot Catholic High School, Fort Myers, FL Year Graduated: 2001  
(Name and Location)

B. List all postsecondary educational institutions attended:

<u>Name &amp; Location</u>	<u>Dates Attended</u>	<u>Certificates/Degrees Received</u>
University of Florida, Gainesville, FL	08/2003-12/2005	BA in Economics, Minor in Business Administration
Florida Southwestern State College, Fort Myers, FL	07/2004-08/2004	
Florida Gulf Coast University, Fort Myers, FL	08/2002-08/2003	AA
University of Central Florida, Orlando, FL	08/2001-04/2002	

13. Are you or have you ever been a member of the armed forces of the United States? Yes  No  If "Yes" list:

A. Dates of Service: \_\_\_\_\_

B. Branch or Component: \_\_\_\_\_

C. Date & type of discharge: \_\_\_\_\_

14. Have you ever been arrested, charged, or indicted for violation of any federal, state, county, or municipal law, regulation, or ordinance? (Exclude traffic violations for which a fine or civil penalty of \$150 or less was paid.) Yes  No  If "Yes" give details:

<u>Date</u>	<u>Place</u>	<u>Nature</u>	<u>Disposition</u>
04/2014	Tallahassee, FL	Arrested on suspicion of DUI	Charged with Reckless Driving

15. Concerning your current employer and for all of your employment during the last five years, list your employer's name, business address, type of business, occupation or job title, and period(s) of employment.

<u>Employer's Name &amp; Address</u>	<u>Type of Business</u>	<u>Occupation/Job Title</u>	<u>Period of Employment</u>
CRE Consultants, 12140 Carissa Commerce Ct #102, Fort Myers, FL 33966	Commercial Real Estate Brokerage	Broker Associate	07/2017-10/2020
Porter Davis Real Estate, 3900 Colonial Blvd, Fort Myers, FL 33966	Real Estate Brokerage	Broker Associate	03/2016-07/2017
Priceless Realty, 1425 Del Prado Blvd S, Cape Coral, FL 33990	Real Estate Brokerage	Broker Associate	12/2014-03/2016

16. Have you ever been employed by any state, district, or local governmental agency in Florida? Yes  No   
If "Yes", identify the position(s), the name(s) of the employing agency, and the period(s) of employment:

<u>Position</u>	<u>Employing Agency</u>	<u>Period of Employment</u>
Deputy Chief of Staff,	Executive Office of the Governor	01/2007-05/2009
Special Assistant to the Governor		

17. A. State your experiences and interests or elements of your personal history that qualify you for this appointment.

A sound economy has been one of my primary interests since taking Economics in High School. This led me to pursue and obtain my degree in Economics from the University of Florida, which spurred my interest in public service. I then had the opportunity to work in the Executive Office of the Governor during the economic recession of the late 2000s, which offered a very unique perspective of our state's economic drivers. I was able to travel and visit with many of the regional workforce boards and CareerSource centers, providing the opportunity to understand our state's workforce needs and the diversity of our communities. As Deputy Chief of Staff to the Governor, I worked as liaison to the Office of Tourism Trade and Economic Development, now an integral part of DEO, to help create jobs in our state. I ran for office in 2012 to help address the poor economic situation of my region and our state, and it remained my primary focus throughout my eight years in the Florida House. I fully recognize the current status of our economy and the dire need of Floridians to have gainful employment, and I understand the complexities of the problems and their solutions. My experience has prepared me to leverage all components of DEO and seek collaboration amongst government entities, educational institutions, and business leaders to rebuild our economy. I am up for the challenge and deeply appreciate the opportunity.

B. Have you received any degree(s), professional certification(s), or designations(s) related to the subject matter of this appointment? Yes  No  If "Yes", list:

BA in Economics, University of Florida

C. Have you received any awards or recognitions relating to the subject matter of this appointment? Yes  No  If "Yes", list:

Champion of Economic Freedom, Americans for Prosperity - 2013, 2014, 2016, 2017, 2018, 2019, 2020

Honor Roll, Florida Chamber of Commerce - 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020

Taxpayer Advocate of the Year, Florida Tax Collectors Association - 2016

D. Identify all association memberships and association offices held by you that relate to this appointment:

See Section 28

18. Do you currently hold an office or position (appointive, civil service, or other) with the federal or any foreign government? Yes  No  If "Yes", list:

19. A. Have you ever been elected or appointed to any public office in this state? Yes  No  If "Yes", state the office title, date of election or appointment, term of office, and level of government (city, county, district, state, federal):

<u>Office Title</u>	<u>Date of Election or Appointment</u>	<u>Term of Office</u>	<u>Level of Government</u>
State Representative	2012, 2014, 2016, 2018	Four 2-year terms	State Legislature

B. If your service was on an appointed board(s), committee(s), or council(s):

(1) How frequently were meetings scheduled: \_\_\_\_\_

(2) If you missed any of the regularly scheduled meetings, state the number of meetings you attended, the number you missed, and the reasons(s) for your absence(s).

<u>Meetings Attended</u>	<u>Meetings Missed</u>	<u>Reason for Absence</u>
_____	_____	_____
_____	_____	_____

20. Has probable cause ever been found that you were in violation of Part III, Chapter 112, F.S., the Code of Ethics for Public Officers and Employees? Yes  No  If "Yes", give details:

<u>Date</u>	<u>Nature of Violation</u>	<u>Disposition</u>
_____	_____	_____
_____	_____	_____

21. Have you ever been suspended from any office by the Governor of the State of Florida? Yes  No  If "Yes", list:

A. Title of office: \_\_\_\_\_ C. Reason for suspension: \_\_\_\_\_

B. Date of suspension: \_\_\_\_\_ D. Result: Reinstated  Removed  Resigned

22. Have you previously been appointed to any office that required confirmation by the Florida Senate? Yes  No  If "Yes", list:

A. Title of Office: \_\_\_\_\_

B. Term of Appointment: \_\_\_\_\_

C. Confirmation results: \_\_\_\_\_

23. Have you ever been refused a fidelity, surety, performance, or other bond? Yes  No  If "Yes", explain:

\_\_\_\_\_

24. Have you held or do you hold an occupational or professional license or certificate in the State of Florida? Yes  No  If "Yes", provide the title and number, original issue date, and issuing authority. If any disciplinary action (fine, probation, suspension, revocation, disbarment) has ever been taken against you by the issuing authority, state the type and date of the action taken:

<u>License/Certificate Title &amp; Number</u>	<u>Original Issue Date</u>	<u>Issuing Authority</u>	<u>Disciplinary Action/Date</u>
Real Estate Broker #BK3029860	07/2002	DBPR, State of Florida	n/a (current)
Real Estate Instructor #ZH1003238	11/2015	DBPR, State of Florida	n/a (expired)

25. A. Have you, or businesses of which you have been and owner, officer, or employee, held any contractual or other direct dealings during the last four (4) years with any state or local governmental agency in Florida, including the office or agency to which you have been appointed or are seeking appointment? Yes  No  If "Yes", explain:

<u>Name of Business</u>	<u>Your Relationship to Business</u>	<u>Business' Relationship to Agency</u>
_____	_____	_____
_____	_____	_____

B. Have members of your immediate family (spouse, child, parents(s), siblings(s)), or businesses of which members of your immediate family have been owners, officers, or employees, held any contractual or other direct dealings during the last four (4) years with any state or local governmental agency in Florida, including the office or agency to which you have been appointed or are seeking appointment? Yes  No  If "Yes", explain:

<u>Name of Business</u>	<u>Family Member's Relationship to You</u>	<u>Family Member's Relationship to Business</u>	<u>Business' Relationship to Agency</u>

26. Have you ever been a registered lobbyist or have you lobbied at any level of government at any time during the past five (5) years? Yes  No

A. Did you receive any compensation other than reimbursement for expenses? Yes  No

B. Name of agency or entity you lobbied and the principal(s) you represented:

<u>Agency Lobbied</u>	<u>Principal Represented</u>

27. List three persons who have known you well within the past five (5) years. Include a current, complete address and telephone number. Exclude your relatives and members of the Florida Senate.

<u>Name</u>	<u>Mailing Address</u>	<u>Zip Code</u>	<u>Area Code/Phone Number</u>
Jose Oliva			
Randal Mercer			
Terry Miller			

28. Name any business, professional, occupational, civic, or fraternal organizations(s) of which you are now a member, or of which you have been a member during the past five (5) years, the organization address(es), and date(s) of your membership(s).

<u>Name</u>	<u>Mailing Address</u>	<u>Office(s) Held &amp; Term</u>	<u>Date(s) of Membership</u>
Florida Blue Key, 3160 J Wayne Reitz Union, Gainesville, FL 32611		Honorary Member	2014-Current
Chamber of Commerce of Cape Coral, 2051 Cape Coral Pkwy E, Cape Coral, FL 33904		Member	2011-2020
Cape Coral Construction Industry Association, 611 SE 11th St, Ste B, Cape Coral, FL 33990		Member	2013-2020
Sault Sainte Marie Tribe of Chippewa Indians, 523 Ashmun St, Sault Ste Marie, MI 49783		Member	Life

29. Do you know of any reason why you will not be able to attend fully to the duties of the office or position to which you have been or will be appointed? Yes  No  If "Yes", explain:

30. If required by law or administrative rule, will you file financial disclosure statements? Yes  No

**CERTIFICATION**

STATE OF FLORIDA  
COUNTY OF LEON

Before me, the undersigned Notary Public of Florida, personally appeared DAVE EAGLE,  
who, after being duty sworn, say: (1) that he/she has carefully and personally prepared or read the answers to the foregoing questions; (2) that the information contained in said answers is complete and true; and (3) that he/she will, as an appointee, fully support the Constitutions of the United States and of the State of Florida.

  
Signature of Applicant-Affiant

Sworn to and subscribed before me this 9th day of November, 2021.

  
Signature of Notary Public-State of Florida



(Print, Type, or Stamp Commissioned Name of Notary Public)

My commission expires: 12/20/23

Personally Known  OR Produced Identification

Type of Identification Produced \_\_\_\_\_

(seal)



## MEMORANDUM

**AS A GENERAL MATTER, APPLICATIONS FOR ALL POSITIONS WITHIN STATE GOVERNMENT ARE PUBLIC RECORDS WHICH MAY BE VIEWED BY ANYONE UPON REQUEST. HOWEVER, THERE ARE SOME EXEMPTIONS FROM THE PUBLIC RECORDS LAW FOR IDENTIFYING INFORMATION RELATING TO PAST AND PRESENT LAW ENFORCEMENT OFFICERS AND THEIR FAMILIES, VICTIMS OF CERTAIN CRIMES, ETC. IF YOU BELIEVE AN EXEMPTION FROM THE PUBLIC RECORDS LAW APPLIES TO YOUR SUBMISSION, PLEASE CHECK THIS BOX.**

Yes, I assert that identifying information provided in this application should be excluded from inspection under the Public Records Law.

Because: (please provide cite.) \_\_\_\_\_

**IF YOU NEED ADDITIONAL GUIDANCE AS TO THE APPLICABILITY OF ANY PUBLIC RECORDS LAW EXEMPTION TO YOUR SITUATION, PLEASE CONTACT THE OFFICE OF THE ATTORNEY GENERAL.**

The Office of the Attorney General  
PL-01, The Capitol  
Tallahassee, Florida 32399  
(850) 245-0150

## Senate Confirmation Questionnaire

Please mail to: Room 316, R.A. Gray Building, 500 South Bronough Street, Tallahassee, Florida 32399-0250

The information from this page has been requested and will be used exclusively for Minority Statistics.

Please type or use blue ink.

1. Board of Interest: Executive Director, Department of Economic Opportunity

2. Current Employer and Occupation: CRE Consultants, Commercial Real Estate Broker

3. Are you applying for reappointment: Yes  No

4. \*Do you have a disability? Yes  No  If "Yes", please describe your disability that would qualify you for this appointment, if applicable.


5. \*Sex: Male  Female

6. \*Race: White  African-American   
Hispanic-American  Asian/Pacific Islander   
Native-American/Alaskan Native

7. Do you now, or have you, within the last three years, been a member of any club or organization that, to your knowledge, in practice or policy, restricts membership or restricted membership during the time that you belonged on the basis of race, religion, national origin, or gender? If so, detail the name and nature of the club(s) or organization(s), relevant policies and practices, and state whether you intend to continue as a member if you appointed by the Governor. *No.*

8. One of the Governor's top priorities is to improve the conditions of the children living in our state. Would you be willing to spend an hour a week with a child in need in your community? If so, please identify the type of program and/or activity you would be willing to participate in as a mentor.

*YES. OF THE GOVERNOR'S OR DCF'S CHOOSING.*

  
DAVE EAGLE  
Applicant's Name, including name commonly used  
(Please print)

\* This information will be used to provide demographic statistics and is not requested for the purpose of discriminating on any basis

The Florida Senate  
**Committee Notice Of Hearing**

IN THE FLORIDA SENATE  
TALLAHASSEE, FLORIDA

IN RE: Executive Appointment of  
Dane Eagle  
Executive Director, Department of Economic Opportunity

**NOTICE OF HEARING**

TO: Mr. Dane Eagle

YOU ARE HEREBY NOTIFIED that the Appropriations Subcommittee on Transportation, Tourism, and Economic Development of the Florida Senate will conduct a hearing on your executive appointment on Wednesday, March 10, 2021, in the Toni Jennings Committee Room, 110 Senate Building, commencing at 1:00 p.m., pursuant to Rule 12.7(1) of the Rules of the Florida Senate.

Please be present at the time of the hearing.  
DATED this the 5th day of March, 2021

Appropriations Subcommittee on Transportation,  
Tourism, and Economic Development



---

Senator George B. Gainer  
As Chair and by authority of the committee

cc: Members, Appropriations Subcommittee on Transportation, Tourism, and Economic  
Development  
Office of the Sergeant at Arms

THE FLORIDA SENATE

**COMMITTEE WITNESS OATH**

---

**CHAIR:**

**Please raise your right hand and be sworn in as a witness.**

**Do you swear or affirm that the evidence you are about to give will be the truth, the whole truth, and nothing but the truth?**

**WITNESS'S NAME:** Dane Eagle

**ANSWER:** I Do

Pursuant to §90.605(1), Florida Statutes: "The witness's answer shall be noted in the record."

**COMMITTEE NAME:** Appropriations Subcommittee on Transportation, Tourism, and Economic Development

**DATE:** 3-10-2021

THE FLORIDA SENATE  
**APPEARANCE RECORD**

(Deliver BOTH copies of this form to the Senator or Senate Professional Staff conducting the meeting)

3/10/21

Meeting Date

Bill Number (if applicable)

Topic EXECUTIVE CONFIRMATION

Amendment Barcode (if applicable)

Name DANE EAGLE

Job Title EXECUTIVE DIRECTOR

Address 107 E MADISON ST

Phone 850-245-7370

Street

TALAHASSEE

City

FL

State

32399

Zip

Email DANE.EAGLE@DEO.NY.FLORIDA.GOV

Speaking:  For  Against  Information

Waive Speaking:  In Support  Against  
(The Chair will read this information into the record.)

Representing DEO

Appearing at request of Chair:  Yes  No

Lobbyist registered with Legislature:  Yes  No

While it is a Senate tradition to encourage public testimony, time may not permit all persons wishing to speak to be heard at this meeting. Those who do speak may be asked to limit their remarks so that as many persons as possible can be heard.

This form is part of the public record for this meeting.

S-001 (10/14/14)



## THE FLORIDA SENATE

Tallahassee, Florida 32399-1100

**COMMITTEES:**  
Judiciary, *Vice Chair*  
Appropriations  
Appropriations Subcommittee on Education  
Appropriations Subcommittee on  
Transportation, Tourism, and Economic  
Development  
Military and Veterans Affairs, Space,  
and Domestic Security  
Rules

**SENATOR AUDREY GIBSON**  
6th District

**JOINT COMMITTEE:**  
Joint Legislative Budget Commission

March 9, 2021

Senator George B. Gainer  
201 The Capitol  
404 South Monroe Street  
Tallahassee, FL 32399

A handwritten signature in black ink, appearing to read "G. B. Gainer".

Chair Gainer:

I respectfully ask to be excused from this week's Appropriations Subcommittee on Transportation, Tourism, and Economic Development committee meeting, due to family matters.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Audrey Gibson".

Audrey Gibson  
State Senator  
Senate District 6

A large, stylized handwritten signature in black ink, appearing to read "G. B. Gainer".

101 East Union Street, Suite 104, Jacksonville, Florida 32202 (904) 359-2553  
410 Senate Building, 404 South Monroe Street, Tallahassee, Florida 32399-1100 (850) 487-5006

**WILTON SIMPSON**  
President of the Senate

**AARON BEAN**  
President Pro Tempore

# CourtSmart Tag Report

**Room:** SB 110

**Case No.:**

**Type:**

**Caption:** Senate Appropriations Subcommittee on Transportation, Tourism, and Economic Development **Judge:**

**Started:** 3/10/2021 1:00:26 PM

**Ends:** 3/10/2021 1:38:46 PM

**Length:** 00:38:21

1:00:35 PM Sen Gainer (Chair)  
1:02:25 PM S 778  
1:02:29 PM Sen. Hooper  
1:03:52 PM Phillip Suderman, Policy Director, Americans for Prosperity  
1:06:12 PM Brewster Bevis, Senior Vice President, Associated Industries of Florida (waives in support)  
1:06:20 PM Samantha Padgett, General Counsel, Florida Restaurant & Lodging Association (waives in support)  
1:06:36 PM Carolyn Johnson, Senior Policy Director, Florida Chamber of Commerce (waives in support)  
1:06:48 PM Nicole Fogarty, Legal Affairs Director, St. Lucie County (waives in support)  
1:07:11 PM Sen. Ausley  
1:07:48 PM Sen. Cruz  
1:09:44 PM Sen. Gainer  
1:10:14 PM Sen. Hooper  
1:12:42 PM TAB 2 - Confirmation Hearing for Appointment  
1:13:28 PM Dane Eagle, Executive Director, Department of Economic Opportunity  
1:16:13 PM Sen. Perry  
1:16:34 PM D. Eagle  
1:16:49 PM Sen. Cruz  
1:17:33 PM D. Eagle  
1:18:56 PM Sen. Cruz  
1:19:56 PM D. Eagle  
1:20:49 PM Sen. Taddeo  
1:22:09 PM D. Eagle  
1:22:47 PM Sen. Taddeo  
1:23:13 PM D. Eagle  
1:24:03 PM Sen. Taddeo  
1:24:32 PM D. Eagle  
1:25:18 PM Sen. Taddeo  
1:25:59 PM D. Eagle  
1:26:32 PM Sen. Taddeo  
1:27:16 PM D. Eagle  
1:27:54 PM Sen. Ausley  
1:29:03 PM D. Eagle  
1:31:09 PM Sen. Hooper  
1:32:32 PM D. Eagle  
1:33:25 PM Sen. Boyd  
1:35:18 PM Sen. Mayfield  
1:37:01 PM Sen. Wright  
1:37:20 PM Sen. Hooper  
1:37:51 PM Sen. Gainer  
1:38:03 PM D. Eagle