

Committee on Commerce and Tourism

CS/SB 398 — Florida Tourism Hall of Fame

by Commerce and Tourism Committee; and Senators Detert and Margolis

The bill establishes the Florida Tourism Hall of Fame to recognize persons, living or dead, whose work in the tourism industry have made significant contributions to the economic climate in Florida. The Florida Tourism Industry Marketing Corporation (VISIT Florida) will administer the Florida Tourism Hall of Fame without the appropriation of state funds.

The Department of Management Services must set aside an area on the Plaza Level of the Capitol Building for the Hall of Fame and consult with VISIT Florida regarding the design and theme of the area.

If approved by the Governor, these provisions take effect July 1, 2014.

Vote: Senate 40-0; House 109-4