



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

1. **Title of Project:** Florida African American Heritage Preservation Network

2. **Senate Sponsor:** Bobby Powell

3. **Date of Submission:** 11/09/2017

4. **Project/Program Description:**

The Florida African American Heritage Preservation Network serves as the largest consortium of African American museums and historic sites in Florida, operating as a Network of 35 entities to restore, preserve, interpret and serve as destinations for tourists as well as inspiration places for the communities in which they are located, from Pensacola to Key West. Activities supported by an appropriation enhances the ability of Network staff to revitalize communities through job creation and retention, generate new revenue for businesses through preservation projects and programs and promote Florida as a destination through heritage education and tourism. The appropriation provides direct support to its member sites in the form of technical assistance, professional development, provision of student interns, cultural and historical amenities to develop and present exhibits, maintain collections and engage the public in family oriented cultural programs.

5. **State Agency Contacted?** Yes

a. If yes, which state agency? Department of State

b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested?

6. **Amount of Non-recurring Requested for fiscal year 2018-19:**

| Amount Requested for Operations | Amount Requested for Fixed Capital Outlay | Total Amount of Requested State Funds |
|---------------------------------|---|---------------------------------------|
| 475,000 | | 475,000 |

7. **Type, amount and percent of matching funds available for this project for fiscal year 2018-19:**

| Type | Amount | Percent |
|--|--------|---------|
| Federal | 0 | 0.0% |
| State (excluding the amount of this request) | 0 | 0.0% |
| Local | 0 | 0.0% |
| Other | 0 | 0.0% |
| TOTAL | 0 | 0.0 % |

8. **Total Project Cost for fiscal year 2018-19 (including the Total Amount of Requested State Funds):** 475,000

9. **Previous Year Funding Details:**



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- a. Has funding been provided in a previous state budget for this activity? Yes
b. In the previous 5 fiscal years, how many years was funding provided? (Optional) 4
c. What is the most recent fiscal year the project was funded? 2017-18
d. Were the funds provided in the most recent fiscal year subsequently vetoed? No
e. Complete the following Worksheet.

| FY: | Input Prior FY Appropriation for this project for FY 2017-18 (If appropriated in FY 2017-18 enter the appropriated amount, even if vetoed.) | | |
|--------------------|---|---------------------------------|------------------------------------|
| | Column: | A | B |
| Funds Description: | | Prior Year Recurring Funds * | Prior Year Nonrecurring Funds * |
| Input Amounts: | | | |

10. Is future-year funding likely to be requested?

Yes

- a. If yes, indicate non-recurring amount per year.

475,000

11. Program Performance:

- a. What is the specific purpose or goal that will be achieved by the funds requested?

The funds requested will provide direct support to 35 African American museums and cultural programs in Florida from Pensacola to Key West to assist them in continuing to plan and provide projects and programs to enhance Florida's tourism and economic development initiatives, create and sustain jobs and promote Florida as a heritage destination.

- b. What are the activities and services that will be provided to meet the intended purpose of these funds?

Conducting historical research and publishing tourism user-friendly materials; collecting and caring for collections; collaborating with schools and districts to develop curriculum and lessons that teach African American history; providing Network executives and staff with professional and skill development training; providing student internships and serving as "subject matter experts" to other museums and institutions seeking assistance with African American topics, programs and discussions.

- c. How will the funds be expended?

| Spending Category | Description | Amount |
|----------------------|-------------|--------|
| Administrative Costs | | |



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| <input checked="" type="checkbox"/> Executive Director/Project Head Salary and Benefits | Central Administrator to Oversee short-and long term operational goals and objectives including the effective management of the Network's human capital and financial resources. (2 positions) | 35,000 |
| <input type="checkbox"/> Other Salary and Benefits | | |
| <input checked="" type="checkbox"/> Expense/Equipment/Travel/Supplies/Other | Expense of administrative travel to meetings and to fulfill teaching assistant visits; maintenance of technology and other work space needs at Central location. Marketing materials, field meeting venue costs and supplies. | 15,000 |
| <input checked="" type="checkbox"/> Consultants/Contracted Services/Study | Subject matter experts in communications, web management, resource mgmt./dev, partnership growth, volunteer support to build capacity/sustain the Network, advancing it in arenas to benefit FL via increased tourism and visitors. | 25,000 |
| Operational Costs | | |
| <input type="checkbox"/> Salary and Benefits | | |
| <input checked="" type="checkbox"/> Expense/Equipment/Travel/Supplies/Other | Grants to Network members for assistance with expenses of programming: exhibition plan, fabrication/installation; heritage education program development and implementation; technology upgrades; and collections care/mgmt. | 250,000 |



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| | | |
|--|---|---------|
| <input checked="" type="checkbox"/> Consultants/Contracted Services/Study | Intern stipends; regional liaisons (2) to provide direct teacher assistants to Network leaders in defined geographic areas and assist central admin. with field work, contract subject matter experts in industry field to present workshops, direct communications/PR/Marketing, financial services, resource development and chart volunteer growth to benefit FL's tourism and visitors. | 150,000 |
| Fixed Capital Construction/Major Renovation | | |
| <input type="checkbox"/> Construction/Renovation/Land/Planning Engineering | | |
| TOTAL | | 475,000 |

d. What are the direct services to be provided to citizens by the appropriations project?

Community revitalization through cultural, educational and economic enhancement opportunities; local job creation including hiring and retention of museum staff, provision of internships (student support), consultants, and work for hire contracts. Local businesses will receive new revenue as a result of contracts for services e.g. printing companies, graphic design shops, art material stores, utility companies, transportation businesses, hoteliers (bed nights), etc. The public in general will gain knowledge of the state's history, participate in its manufacturing and promotion and support of state tourism initiatives.

e. Who is the target population served by this project? How many individuals are expected to be served?

Network programs are targeted to serve tourists in general, state and local residents and other stakeholders through partnerships and collaborations – of Statewide impact. Expected to serve over 530,370 visitors.

f. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

To generate new and return visitors to Florida Network and other Museums, and to historic sites, through ongoing programs and marketing. To help showcase Florida as a model of excellence in combining culture, commerce and community as a viable catalyst for educational and economic growth. To positively impact the local and regional economy through patronage of businesses for goods and services. The outcome will be measured as follows: sign in visitor logs, website visits, consistency of days open and programs provided on a



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continuous basis and the number of dollars in new revenue generated based on a customized survey that captures pertinent data, completed by each receiving museum and extrapolated by a professional research firm.

- g. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**

Expectation is to fully meet deliverables and performance measures as in prior funded years. The program is audited by the Florida Department of State and quarterly monitoring of financial and program reports are provided to the agency.

- 12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.**

No Capital Outlay. The Network is a professional association for training, technical assistance and administrative and management "best practices" oversight.

- 13. Requestor Contact Information:**

- a. Name:** Althemese Barnes
- b. Organization:** Florida African American Heritage Preservation Network
- c. Email:** Abarnes2619@gmail.com
- d. Phone Number:** (850)766-4266

- 14. Recipient Contact Information:**

- a. Organization:** John Gilmore Riley Foundation (Umbrella)
- b. County:** Statewide
- c. Organization Type:**
 - ☐ For Profit
 - ☒ Non Profit 501(c) (3)
 - ☐ Non Profit 501(c) (4)
 - ☐ Local Entity
 - ☐ University or College
 - ☐ Other (Please specify)
- d. Contact Name:** Althemese Barnes
- e. E-mail Address:** Abarnes2619@gmail.com
- f. Phone Number:** (850)766-4266

- 15. If there is a registered lobbyist, fill out the lobbyist information below.**

- a. Name:** None
- b. Firm:** None
- c. Email:**
- d. Phone Number:**