



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

1. **Title of Project:** Ms. Senior Florida Pageant

2. **Senate Sponsor:** Daphne Campbell

3. **Date of Submission:** 11/13/2017

4. **Project/Program Description:**

MS. SENIOR FLORIDA PAGEANT, INC. Florida is a non-profit organization that creates a platform to honor senior women for their inward and outward beauty and contributions to family and community. Requested funds will go towards the following programs administered by Ms. Senior Florida Pageant, Inc.: (1) MS. SENIOR FLORIDA PAGEANT; (2) ROSE & CROWN CLUB; (3) SENIOR GOSPEL CHOIR; (4) NANA PROJECT (Never Abandoned, Never Alone); and (5) HEALTH, NUTRITION, AND POSITIVE LIFESTYLE WORKSHOPS.

5. **State Agency Contacted?** No

a. If yes, which state agency?

b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested?
Department of Elder Affairs

6. **Amount of Non-recurring Requested for fiscal year 2018-19:**

Amount Requested for Operations	Amount Requested for Fixed Capital Outlay	Total Amount of Requested State Funds
299,450		299,450

7. **Type, amount and percent of matching funds available for this project for fiscal year 2018-19:**

Type	Amount	Percent
Federal	0	0.0%
State (excluding the amount of this request)	0	0.0%
Local	30,000	7.8%
Other	55,000	14.3%
TOTAL	85,000	22.1 %

8. **Total Project Cost for fiscal year 2018-19 (including the Total Amount of Requested State Funds):** 384,450

9. **Previous Year Funding Details:**

a. Has funding been provided in a previous state budget for this activity? No

b. In the previous 5 fiscal years, how many years was funding provided? (Optional)

c. What is the most recent fiscal year the project was funded?



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- d. Were the funds provided in the most recent fiscal year subsequently vetoed?
- e. Complete the following Worksheet.

FY:	Input Prior FY Appropriation for this project for FY 2017-18		
	A	B	C
	(If appropriated in FY 2017-18 enter the appropriated amount, even if vetoed.)		
Column:	A	B	C
Funds Description:	Prior Year Recurring Funds *	Prior Year Nonrecurring Funds *	Total Funds Appropriated (Column A + Column B)
Input Amounts:			

10. Is future-year funding likely to be requested?

Yes

- a. If yes, indicate non-recurring amount per year.

\$85,000.

11. Program Performance:

- a. What is the specific purpose or goal that will be achieved by the funds requested?

(1) MS. SENIOR FLORIDA PAGEANT: A contestant must be at least 60 years old and is required to express her lifestyle through evening gown presentation, talent, philosophy of life and interview with judges. The winner goes on to represent the state of Florida in the national competition Ms. Senior America in Atlantic City, October 2018. (2) ROSE & CROWN CLUB: Former contestants produce an entertaining and inspiring show to perform at nursing homes, rehabs and assisted living communities. (3) SENIOR GOSPEL CHOIR: 60+ male and female choir perform at nursing homes, rehabs and assisted living communities. (4) NANA PROJECT: Nana is the nickname for "Grandmother." This is a senior woman volunteer mentoring program that provides a grandmother image and experience for under privileged children. (5) HEALTH, NUTRITION & POSITIVE LIFESTYLE WORKSHOPS: Workshops and presentations to enhance senior lifestyle with a focus on the implementation and maintenance of good health and productive senior life.

- b. What are the activities and services that will be provided to meet the intended purpose of these funds?

Provide several services for seniors including a support system, motivational & inspirational programs. (1) MS. SENIOR FLORIDA PAGEANT promotes confidence, self esteem, strength of purpose, dignity, maturity as they confront the rigors of aging. (2) ROSE & CROWN CLUB provides community outreach to Nursing Homes, Rehabs, Assistant Living Facilities, and Seniors abandoned by family. (3) SENIOR GOSPEL CHOIR is a senior male and female choir that performs at nursing homes, rehabs, and assisted living facilities; (4) NANA PROJECT is a senior women volunteer mentoring program that provides a grandmother image and experience to under



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privileged children; and (5) HEALTH, NUTRITION, AND POSITIVE LIFESTYLE WORKSHOPS enhance senior lifestyle with a focus on the implementation and maintenance of good health and productive senior life.

c. How will the funds be expended?

Spending Category	Description	Amount
Administrative Costs		
<input checked="" type="checkbox"/> Executive Director/Project Head Salary and Benefits	Responsible for oversee of daily operations for the Senior Florida Pageant, Rose & Crown Club, Senior Gospel Choir and the Nana Project. Reports directly to the Board of Directors	50,000
<input checked="" type="checkbox"/> Other Salary and Benefits	Administrative Assistant responsible for all clerical duties for all areas and programs, providing administrative assistance to Executive Director. Grant Specialist responsible for conducting file review, compliance, integral reporting in areas of finance, technology and marketing, budgets compliance and financial obligations required by program.	50,000
<input checked="" type="checkbox"/> Expense/Equipment/Travel/Supplies/Other	Travel to Statewide Awareness programs, mileage, parking, supplies, telephone, computer supplies, parking, printing, indirect costs.	18,450
<input checked="" type="checkbox"/> Consultants/Contracted Services/Study	Certified Public Accountant Legal Consultant	7,000
Operational Costs		
<input checked="" type="checkbox"/> Salary and Benefits	PROGRAM SERVICES	92,200



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	<p>MANAGER: Develops, supervise all service products. MUSIC DIRECTOR: All tasks regarding music for pageant. CHOIR DIRECTOR: Recruit, train, rehearse, book performances ART DIRECTOR: Develop art related projects, promotional materials, website/social media programming. VOLUNTEER COORDINATOR: Recruiting, supervising, training volunteers. CONTESTANT COORDINATOR: Contestant recruiting, pageant promoting, workshops, related activities.</p>	
<input checked="" type="checkbox"/> Expense/Equipment/Travel/Supplies/Other	<p>Contestant needs, VIP Reception, operating costs, theatre rental, Contestant field trips, excursions, workshops, mileage, parking, travel, supplies, printing, postage, telephone, internet, utilities, maintenance, stage equipment rental, rent, computer supplies, advertising, insurance, indirect cost.</p>	68,300
<input checked="" type="checkbox"/> Consultants/Contracted Services/Study	<p>Event Coordinator/Specialist Contestants Consultant Image Consultant Choreographer Photographer Videographer Lightning Illustrator Stage Technical Assistance Professional Entertainment Fee</p>	13,500
Fixed Capital Construction/Major Renovation		



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<input type="checkbox"/> Construction/Renovation/Land/Planning Engineering		
TOTAL		299,450

d. What are the direct services to be provided to citizens by the appropriations project?

1. MS. SENIOR FLORIDA PAGEANT: Statewide pageant recognizing accomplishments and contributions of senior women to family and community. Winner represents state of Florida in 45 yr old National Pageant Ms. Senior America in Atlantic City New Jersey. 2. ROSE & CROWN CLUB: Former contestants and volunteer perform Community Outreach to Nursing Homes, Rehabs, and Assistant Living Facilities. 3. SENIOR GOSPEL CHOIR: Senior male and female choir perform at Nursing Homes, Rehabs, and Assistant Living Facilities throughout the community and ultimately nationwide. 4. NANA PROJECT (Never Abandoned, Never Alone): Nana is nicknamed for "Grandmother." This is a senior woman volunteer mentoring program that provides a grandmother image and experience for under privileged children. 5. WORKSHOPS: Workshops and presentations to enhance senior lifestyle with a focus on the implementation and maintenance of good health and productive senior life.

e. Who is the target population served by this project? How many individuals are expected to be served?

Elderly persons, Persons with poor mental health, Persons with poor physical health, Economically disadvantaged persons, At risk youth, Physical disabled, Preschool students, Grade school students, High school students, University/College students

f. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Improve Physical Health, Improve Mental Health, Enrich Cultural Experiences, Improve Quality of Education, Increase Economic Activity, Increase Tourism. METHODOLOGY : Improve Physical Health: Website survey evaluations and Senior satisfaction surveys. Improve Mental Health: Introduce Memory and Word games, puzzles and other memory enhancing tools. Registration and attendee follow up surveys. Statistics to show number of attendees, people in outreach program, and satisfaction surveys. Enrich Cultural Experience: Satisfaction Surveys, Focus group sessions, Q/A follow up, Target number of attendees by addresses and zip codes. Improve Quality of Education: Tracking through At-Risk Youths partnership in NANA program, tracking through various senior groups, youth agencies and Miami Dade Public Schools. Increase Economic Activity: Tracking of repetitive advertising, Satisfaction Surveys, Website and PayPal tracking. Increase Tourism: Residency Survey, Host Hotel evaluation and survey

g. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

None.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.



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N/A

13. Requestor Contact Information:

- a. **Name:** Rose Tydus
- b. **Organization:** Ms. Senior Florida Pageant Inc.
- c. **Email:** Rosetydus@Bellsouth.net
- d. **Phone Number:** (786)277-8148

14. Recipient Contact Information:

- a. **Organization:** Ms. Senior Florida Pageant Inc.
- b. **County:** Miami-Dade
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)
- d. **Contact Name:** Rose Tydus
- e. **E-mail Address:** Rosetydus@Bellsouth.net
- f. **Phone Number:** (786)277-8148

15. If there is a registered lobbyist, fill out the lobbyist information below.

- a. **Name:** None
- b. **Firm:** None
- c. **Email:**
- d. **Phone Number:**