



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

1. **Title of Project:** Community Radio Station

2. **Senate Sponsor:** Daphne Campbell

3. **Date of Submission:** 11/13/2017

4. **Project/Program Description:**

The Community Radio Station plans on using the FM radio waves as a platform to raise money for other worthy non profits. Particularly those that benefit the majority regardless of race, creed, religion, or sexual orientation

5. **State Agency Contacted?** No

a. If yes, which state agency?

b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested?
Department of Economic Opportunity

6. **Amount of Non-recurring Requested for fiscal year 2018-19:**

Amount Requested for Operations	Amount Requested for Fixed Capital Outlay	Total Amount of Requested State Funds
29,433		29,433

7. **Type, amount and percent of matching funds available for this project for fiscal year 2018-19:**

Type	Amount	Percent
Federal	0	0.0%
State (excluding the amount of this request)	0	0.0%
Local	0	0.0%
Other	0	0.0%
TOTAL	0	0.0 %

8. **Total Project Cost for fiscal year 2018-19 (including the Total Amount of Requested State Funds):** 29,433

9. **Previous Year Funding Details:**

- Has funding been provided in a previous state budget for this activity? No
- In the previous 5 fiscal years, how many years was funding provided? (Optional)
- What is the most recent fiscal year the project was funded?
- Were the funds provided in the most recent fiscal year subsequently vetoed?
- Complete the following Worksheet.



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FY:	Input Prior FY Appropriation for this project for FY 2017-18 (If appropriated in FY 2017-18 enter the appropriated amount, even if vetoed.)		
Column:	A	B	C
Funds Description:	Prior Year Recurring Funds *	Prior Year Nonrecurring Funds *	Total Funds Appropriated (Column A + Column B)
Input Amounts:			

10. Is future-year funding likely to be requested?

No

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

Covering the operational expenses will allow more time for the fundraising of other non-profit 501c3 companies. The \$8,575.00 will purchase a transmitter that will expand our audience from 300K to over one and half million people

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

FM radio waves will be used to promote and raise funds for other 501c3 as well as community activities and efforts such as town and city hall meetings and initiatives. The radio will also be used to promote live fundraising events and activities. It will be public radio for people and serve all intended purposes of a radio station information outlet.

c. How will the funds be expended?

Spending Category	Description	Amount
Administrative Costs		
<input type="checkbox"/> Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> Other Salary and Benefits		
<input checked="" type="checkbox"/> Expense/Equipment/Travel/Supplies/Other	Monthly Rent or radio station/ Monthly rent for tower space/ light bill at tower and radio station/internet bill at tower and radio station	20,858



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<input type="checkbox"/> Consultants/Contracted Services/Study		
Operational Costs		
<input type="checkbox"/> Salary and Benefits		
<input checked="" type="checkbox"/> Expense/Equipment/Travel/Supplies/Other	BW broadcast TX2500 V2 FM transmitter	8,575
<input type="checkbox"/> Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation		
<input type="checkbox"/> Construction/Renovation/Land/Planning Engineering		
TOTAL		29,433

d. What are the direct services to be provided to citizens by the appropriations project?

Local and national news will be provided as well as exposure and details on local, community, state, and federal sponsored events and activities.

e. Who is the target population served by this project? How many individuals are expected to be served?

Target population between the ages of 15 to 50. With an audience of over One and half million people just in South Florida and another One million on-line, world wide

f. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

At least 12 one-month campaigns per year for 12 different nonprofits. The outcome will be measured in the dollar amount raised for each campaign, approximately \$10,000 per campaign.

g. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

The standard penalties in place for noncompliance are sufficient.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

There is a five year lease agreement with "COFE" the owners of the property where the radio station is located and separate five year lease with "American Towers" the owners of the tower where the antenna is located

13. Requestor Contact Information:

a. Name: Frank Ruiz

b. Organization: American Multimedia Syndicate Inc.



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- c. Email: Frankruizaudio@gmail.com
- d. Phone Number: (786)985-4222

14. Recipient Contact Information:

- a. Organization: American Multimedia Syndicate Inc.
- b. County: Miami-Dade
- c. Organization Type:
 - ☐ For Profit
 - ☒ Non Profit 501(c) (3)
 - ☐ Non Profit 501(c) (4)
 - ☐ Local Entity
 - ☐ University or College
 - ☐ Other (Please specify)
- d. Contact Name: Frank Ruiz
- e. E-mail Address: Frankruizaudio@gmail.com
- f. Phone Number: (786)985-4222

15. If there is a registered lobbyist, fill out the lobbyist information below.

- a. Name: None
- b. Firm: None
- c. Email:
- d. Phone Number: