



The Florida Senate

Local Funding Initiative Request - Fiscal Year 2018-2019

1. **Title of Project:** Highway Beautification/Keep Florida Beautiful

2. **Senate Sponsor:** Bill Galvano

3. **Date of Submission:** 01/19/2018

4. **Project/Program Description:**

Keep Florida Beautiful volunteers remove litter and debris from roadways and waterways. They also plant trees, flowers, and gardens to improve a community's appearance. Currently many of the affiliates are working on Hurricane Irma debris removal and cleanup. KFB's ROI of \$6.33: \$1.00 helps leverage state and local governments budgets to accomplish more cleanups.

5. **State Agency Contacted?** No

a. If yes, which state agency?

b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested?
Department of Transportation

6. **Amount of Non-recurring Requested for fiscal year 2018-19:**

Amount Requested for Operations	Amount Requested for Fixed Capital Outlay	Total Amount of Requested State Funds
800,000		800,000

7. **Type, amount and percent of matching funds available for this project for fiscal year 2018-19:**

Type	Amount	Percent
Federal	0	0.0%
State (excluding the amount of this request)	0	0.0%
Local	0	0.0%
Other	0	0.0%
TOTAL	0	0.0 %

8. **Total Project Cost for fiscal year 2018-19 (including the Total Amount of Requested State Funds):** 800,000

9. **Previous Year Funding Details:**

a. Has funding been provided in a previous state budget for this activity? Yes

b. In the previous 5 fiscal years, how many years was funding provided? (Optional) 5

c. What is the most recent fiscal year the project was funded? 2017-18



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d. Were the funds provided in the most recent fiscal year subsequently vetoed? No

e. Complete the following Worksheet.

FY:	Input Prior FY Appropriation for this project for FY 2017-18 (If appropriated in FY 2017-18 enter the appropriated amount, even if vetoed.)		
	Column:	A	B
Funds Description:		Prior Year Recurring Funds *	Prior Year Nonrecurring Funds *
Input Amounts:			

10. Is future-year funding likely to be requested?

Yes

a. If yes, indicate non-recurring amount per year.

\$800,000

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

Keeping Florida roadways and waterways free of debris.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

KFB and its affiliates mobilize volunteers to remove litter and debris from roadways and waterways and often plant trees, flowers, and gardens to improve a community's appearance while also emphasizing the importance of behavior change in order to sustain a community.

c. How will the funds be expended?

Spending Category	Description	Amount
Administrative Costs		
<input type="checkbox"/> Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> Other Salary and Benefits		
<input type="checkbox"/> Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> Consultants/Contracted Services/Study		



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Operational Costs		
<input checked="" type="checkbox"/> Salary and Benefits	Salaries for staff statewide - no benefits. Estimated 20% of total	160,000
<input checked="" type="checkbox"/> Expense/Equipment/Travel/Supplies/Other	Expenses, supplies and travel for KFB and all eligible affiliates to cover cleanup events and other litter prevention education activities. Estimated 75% of total	600,000
<input checked="" type="checkbox"/> Consultants/Contracted Services/Study	Limited website and social media technical assistance. Estimated 5% of total.	40,000
Fixed Capital Construction/Major Renovation		
<input type="checkbox"/> Construction/Renovation/Land/Planning Engineering		
TOTAL		800,000

d. What are the direct services to be provided to citizens by the appropriations project?

These program/events ultimately leverage state and local government budgets to accomplish more cleanup activities, including Hurricane Irma cleanup and restoration, through KFB and its affiliates volunteer labor.

e. Who is the target population served by this project? How many individuals are expected to be served?

Community appearance and improvement benefit all citizens.

f. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Enhance, preserve and improve environment, fish and wildlife quality

g. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Progress is reported monthly to a FDOT Project Manager and failure to perform means no funds are disbursed.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

Keep Florida Beautiful



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13. Requestor Contact Information:

- a. **Name:** Mary Jean Yon
- b. **Organization:** Keep Florida Beautiful
- c. **Email:** maryjeanyon@keepfloridabeautiful.org
- d. **Phone Number:** (850)519-7859

14. Recipient Contact Information:

- a. **Organization:** Keep Florida Beautiful
- b. **County:** Statewide
- c. **Organization Type:**
 - ☐ For Profit
 - ☒ Non Profit 501(c) (3)
 - ☐ Non Profit 501(c) (4)
 - ☐ Local Entity
 - ☐ University or College
 - ☐ Other (Please specify)
- d. **Contact Name:** Maryjean Yon
- e. **E-mail Address:** maryjeanyon@keepfloridabeautiful.org
- f. **Phone Number:** (850)519-7859

15. If there is a registered lobbyist, fill out the lobbyist information below.

- a. **Name:** Keyna Cory
- b. **Firm:** Public Affairs Consultants
- c. **Email:** keynacory@paconsultants.com
- d. **Phone Number:** (850)681-1065