



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 1018

1. Title of Project: Haitian Heritage Museum Mixed Use Incubator

2. Senate Sponsor: Jason Pizzo

3. Date of Submission: 01/17/2019

4. Project/Program Description:

An appropriations request is being made for the Museum's expansion within Little Haiti that involves the development of a mixed use museum facility that contributes to Miami's economic initiatives relating to Transit Oriented Development (T.O.D.) of mixed use neighborhoods such as Little Haiti, that are adjacent to proposed major transit corridors. The proposed project within the heart of downtown Little Haiti is an innovative Cultural Business Incubator and Entrepreneurial Learning Center focused on engaging the local community with global opportunities in cultural tourism and related businesses. The project is centered around three key program elements: 1) A Museum exhibition and multipurpose space for community events; 2) A Creative Industries Business Incubator dedicated to promoting entrepreneurship opportunities in both the Creative Industries and Tourism sectors; and 3) Retail space to promote local pop-up retail activity for local entrepreneurs.

5. State Agency to receive requested funds : Department of Economic Opportunity

State Agency Contacted? No

6. Amount of the Nonrecurring Request for Fiscal Year 2019-2020

Type of Funding	Amount
Operations	225,000
Fixed Capital Outlay	1,775,000
Total State Funds Requested	2,000,000

7. Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	2,000,000	20.00%
Federal	0	0.00%
State (excluding the amount of this request)	0	0.00%
Local	8,000,000	80.00%
Other	0	0.00%
Total Project Costs for Fiscal Year 2019-2020	10,000,000	100.0%

8. Has this project previously received state funding? No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		

9. Is future-year funding likely to be requested? No



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 1018

10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	The Project Head will be the Director of Operations who will serve the role of Senior Project Manager of the pre-development and development phases of the project.	70,000
Other Salary and Benefits	The Deputy Project Manager shall concurrently manage the pre-development and development phases of the project together with the Senior Project Manager.	65,000
Expense/Equipment/Travel/Supplies/Other	Misc. office expenses including hardware, software, printing, supplies & materials, travel, meeting expenses, etc.	15,000
Consultants/Contracted Services/Study	Accounting services to manage project booking(\$30,000); and a Project Assistant Manager to assist with project procurement activities (\$45,000).	75,000
Operational Costs:		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	1) Professional Services: Architectural Design & Engineering, Soils/Geotechnical/Survey, Environmental assessments. 2) Permits, Fees, Plan Reviews, Impact Fees, Insurance.	1,775,000
Total State Funds Requested (must equal total from question #6)		2,000,000

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

Requested funding will be used for the design and pre-development of the Museum's T.O.D. mixed use Creative Industries Business Incubator. The purpose of the proposed transit oriented development mixed use project is to serve as a neighborhood anchor that fosters innovation and entrepreneurship that contributes to the sustainability of the community and long term economic development, while also contributing to the broader regional economic impact and tourism for the state of Florida.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

Activities and services that will be provided include: a) Design & engineering, surveys, pre-development assessments, planning and scheduling, permitting fees for the museums expansion; b) Development of a sustainable long-term operations and programming plan; c) Workforce training and professional development to attract and retain new staff to the museum as well as other creative industries that will be served by the business incubator.



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 1018

c. What are the direct services to be provided to citizens by the appropriations project?

The Haitian Heritage Museum's mixed use Creative Industries business Incubator will create immediate jobs during the initial design and construction phases of the project. Upon the project's completion, local citizens will gain valuable access to relevant training and educational programs, technology and resources to facilitate entrepreneurship, small business development, and long term job creation in Little Haiti and surrounding areas.

d. Who is the target population served by this project? How many individuals are expected to be served?

Jobless persons; Economically disadvantaged persons; University/college students; General population (the majority of funds will benefit no specific group); Entrepreneurs and small businesses.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

1. Enrich cultural experience - increased experiences in Little Haiti's creative industries, culture, & arts. Incubator visitorship to be measured on quarterly basis. 2. Improve transportation conditions - This T.O.D will contribute to the walkability of the neighborhood for locals and transit users. Transit ridership stats will be obtained from Miami-Dade Transit. 3. Increase or improve Economic activity - Mixed use Business Incubator will create jobs and bring new business to the neighborhood. New job and annual economic impact assessments to be assessed. 4. Increase Tourism - Tourists will have increased experiences in Little Haiti's rich culture. Assessments on tourism in Little Haiti will be recorded. 5. Create specific immediate job opportunities - This project will create jobs in the design and construction phases, and permanent jobs upon project completion. New job statistics and their economic impact on the neighborhood will be assessed annually.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Funding should be returned.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

Haitian Heritage Museum is the proposed owner of the facility.

13. Requestor Contact Information:

- a. **Name:** Serge Rodriguez
- b. **Organization:** Haitian Heritage Museum
- c. **E-mail Address:** hhmserge@comcast.net
- d. **Phone Number:** (305)371-5988

14. Recipient Contact Information:

- a. **Organization:** Haitian Heritage Museum
- b. **County:** Miami-Dade
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 1018

- Non Profit 501(c) (4)
- Local Entity
- University or College
- Other (Please specify)

d. Contact Name: Eveline Pierre

e. E-mail Address: hhmeveline@comcast.net

f. Phone Number: (305)371-5988

15. Lobbyist Contact Information

- a. Name:** None
- b. Firm Name:** None
- c. E-mail Address:**
- d. Phone Number:**