



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 1039

1. Title of Project: Informed Families of Florida, Healthy Communities

2. Senate Sponsor: Kathleen Passidomo

3. Date of Submission: 01/02/2019

4. Project/Program Description:

Informed Families of Florida provides comprehensive, evidence-based substance abuse prevention education programs that strategically inform and mobilize citizens to improve wellness and create safe and healthy communities in all 67 counties. Reducing drug use requires mobilizing citizens. Epidemiology proves repeatedly that you must have a well-educated and engaged community as a protective factor against any epidemic. Informed Families' programs are designed to keep the community engaged and mobilized to face new epidemics, such as the current opioid epidemic, or the growing threat of vaping and e-cigarettes. Informed Families of Florida works hand in hand with local community organizations, district school personnel, faith based organizations and individual families to ensure that materials are distributed, local programs are implemented in a cost effective manner and programs are evaluated for effectiveness.

5. State Agency to receive requested funds : Department of Children and Families

State Agency Contacted? Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2019-2020

Type of Funding	Amount
Operations	750,000
Fixed Capital Outlay	
Total State Funds Requested	750,000

7. Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	750,000	80.00%
Federal		0.00%
State (excluding the amount of this request)		0.00%
Local		0.00%
Other	187,500	20.00%
Total Project Costs for Fiscal Year 2019-2020	937,500	100.0%

8. Has this project previously received state funding? Yes

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		
2017-18		300,000	366	No

9. Is future-year funding likely to be requested? Yes



The Florida Senate

Local Funding Initiative Request

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a. If yes, indicate non-recurring amount per year. \$750,000

10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	CEO	7,822
Other Salary and Benefits	Personnel	61,402
Expense/Equipment/Travel/Supplies/Other	Indirect Costs	25,844
Consultants/Contracted Services/Study		
Operational Costs:		
Salary and Benefits	Program Design & Implementation	354,714
Expense/Equipment/Travel/Supplies/Other	Travel, Printing, Program Supplies, Interactive Outreach System	128,358
Consultants/Contracted Services/Study	Outreach and Coordination	171,860
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		750,000

11. Program Performance:

a. **What is the specific purpose or goal that will be achieved by the funds requested?**

The goal of Informed Families of Florida is to create safe and healthy communities through evidence-based drug prevention education that results in behavior change to reduce the harmful effects of prescription drug abuse, underage drinking, and tobacco use. The education program involves and mobilizes Florida's communities to increase protective factors and decrease risk factors. Informed Families works hand in hand with local community Informed Families Ambassadors, district school personnel, community leaders, organizations and individual families to ensure that materials and program activities are received, implemented effectively and evaluated.

b. **What are the activities and services that will be provided to meet the intended purpose of these funds?**

Funding is utilized to develop materials including toolkits which involve four evidence-based quarterly drug prevention campaigns. The Four Campaigns include the Red Ribbon Campaign, Lock Your Meds Prescription Drug Program, Family Day, and Safe Homes Smart Parties. Direct services are provided locally by Informed Families through local IF Ambassadors including distribution of education materials, on site trainings and implementation of local programming. Informed Families provides support to and oversight of local programs, and evaluation of program performance and outcomes of its local substance abuse education efforts.

c. **What are the direct services to be provided to citizens by the appropriations project?**

Citizens of all ages across Florida in each of the 67 counties will be directly served through educational programs which include curriculum and programming in schools reaching children and families through local



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Ambassadors, community education through presentations to citizens of all ages and ethnicities by Local Anti-Drug Coalitions, Sheriffs, health departments, mental health agencies, faith-based groups, and other partners both in person and online.

d. Who is the target population served by this project? How many individuals are expected to be served?

From young children and their parents to community members including the elderly, the drug prevention education program targets Floridians of all ages, ethnicities and backgrounds. An estimated 4.6 million Floridians will be served.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Decrease in mortality rates as reported by the medical examiner. Decrease youth substance abuse as reported in the Florida Youth Substance Abuse Survey. Informed Families also measures results by collecting and evaluating data regarding participation and engagement in education programs locally and statewide. A quarterly Return on Investment (ROI) report will be developed and provided to the Florida House of Representatives, the Florida Senate and the Executive Office of the Governor.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Consistent with our previous contract(s) with DCF, failure to meet contracted goals could result in a loss of up to 1% in funding. Informed Families has consistently complied with all contract provisions and reporting requirements.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

N/A

13. Requestor Contact Information:

- a. **Name:** Peggy Sapp
- b. **Organization:** Informed Families of Florida
- c. **E-mail Address:** psapp@informedfamilies.org
- d. **Phone Number:** (305)856-4886

14. Recipient Contact Information:

- a. **Organization:** Informed Families of Florida
- b. **County:** Statewide
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 1039

Other (Please specify)

- d. Contact Name:** Peggy Sapp
- e. E-mail Address:** psapp@informedfamilies.org
- f. Phone Number:** (305)856-4886

15. Lobbyist Contact Information

- a. Name:** Beth Labasky
- b. Firm Name:** Beth Labasky & Associates, LLC
- c. E-mail Address:** bethlabasky@aol.com
- d. Phone Number:** (850)322-7335