



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2019-2020

LFIR#: 1203

1. **Title of Project:** Florida Humanities Council
2. **Senate Sponsor:** Travis Hutson
3. **Date of Submission:** 01/28/2019
4. **Project/Program Description:**  
Florida Humanities Council annual statewide public programming
5. **State Agency to receive requested funds :** Department of State  
State Agency Contacted? Yes
6. **Amount of the Nonrecurring Request for Fiscal Year 2019-2020**

Type of Funding	Amount
Operations	500,000
Fixed Capital Outlay	
<b>Total State Funds Requested</b>	<b>500,000</b>

7. **Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)**

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	500,000	48.08%
Federal	539,860	51.92%
State (excluding the amount of this request)	0	0.00%
Local	0	0.00%
Other	0	0.00%
<b>Total Project Costs for Fiscal Year 2019-2020</b>	<b>1,039,860</b>	<b>100.0%</b>

8. **Has this project previously received state funding? Yes**

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		
2018-19		500,000	3122A	No

9. **Is future-year funding likely to be requested? Yes**
  - a. **If yes, indicate non-recurring amount per year. \$500,000**

10. **Details on how the requested state funds will be expended**

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	Associate Director has oversight of all public programs for the organization.	27,440



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Other Salary and Benefits	Chief Financial Officer administers, oversees, and reports on all expenditures related to state funding.	32,120
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
<b>Operational Costs:</b>		
Salary and Benefits	Communications staff to publish statewide FORUM magazine (3 issues); Public Programs staff to administer programs (speaker series, reading and discussion groups, walking tour app, Smithsonian exhibit, others) with statewide partners.	95,940
Expense/Equipment/Travel/Supplies/Other	Includes magazine publishing costs for three issues (editing, printing, distribution); public program costs (books, supplies, marketing and graphic design, exhibition shipping).	159,500
Consultants/Contracted Services/Study	Includes contracts with statewide partner agencies and staff to implement public programming.	185,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>500,000</b>

**11. Program Performance:**

**a. What is the specific purpose or goal that will be achieved by the funds requested?**

The Florida Humanities Council (FHC) is dedicated to building strong communities and informed citizens by providing Floridians with opportunities to explore the heritage, traditions, and stories of the state and its place in the world. The community-based programming is designed to provide in-depth historical and cultural perspectives on Florida and encourage conversations about the critical issues facing the state today.

**b. What are the activities and services that will be provided to meet the intended purpose of these funds?**

In partnership with public libraries, museums, public broadcast stations, civic groups, colleges and universities, and other non-profit organizations statewide, FHC annually implements a wide range of free public programming that brings communities together and deepens the understanding of Florida. These programs include: the Florida Humanities Speakers Series; statewide traveling exhibitions in partnership with the Smithsonian Institution; reading and discussion groups for families and adults; a walking tour app that explores local history and heritage; and a statewide magazine that offers enriching perspectives of Florida from its early history to current events.

**c. What are the direct services to be provided to citizens by the appropriations project?**

Funding requested for 2019-2020 will be utilized in partnership with numerous non-profit agencies to implement free public humanities programs in communities statewide. These programs include: Museum on Main Street, a partnership with the Smithsonian Institution that brings high-quality traveling exhibits to small towns and rural communities; PrimeTime, a reading and discussion program held in public libraries and community centers designed for underserved families with young children.



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**d. Who is the target population served by this project? How many individuals are expected to be served?**

In the past year, more than 84,000 people attended FHC-sponsored public programs statewide. In addition, FORUM magazine reached more than 150,000 readers; nearly 50,000 people visited one of our Smithsonian exhibitions in small towns; and over 2,000 people participated in reading and discussion groups held in public libraries. Target audiences include the adult general public, residents in rural and underserved communities, teachers, senior citizens, tourists, and families.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

Each program has its own specific outcomes and evaluation measurements. The Florida Stories walking tour app and the Museum on Main Street Smithsonian exhibition program are designed to increase organizational capacity for small cultural agencies in underserved and/or rural communities, as well as to increase local and statewide tourism. Reading and discussion programs are designed to increase civic engagement through shared dialogue over texts that explore current topics from a variety of perspectives. The Speakers Series and FORUM magazine aim to increase knowledge of Florida history and heritage for both residents and tourists. Program specific evaluation tools are completed by both the program participants as well as by partnering organizations. Quarterly review of participant surveys and partner reports allows FHC staff to make adjustments to program design and implementation in order to enhance programmatic success.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**

Contract payments are released upon submittal of quarterly project progress reports to the Department of State that document deliverables/tasks completed and expenses occurred.

**12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.**

N/A

**13. Requestor Contact Information:**

- a. **Name:** Steven Seibert
- b. **Organization:** Florida Humanities Council
- c. **E-mail Address:** sseibert@flahum.org
- d. **Phone Number:** (727)873-2007

**14. Recipient Contact Information:**

- a. **Organization:** Florida Humanities Council
- b. **County:** Statewide
- c. **Organization Type:**
  - For Profit
  - Non Profit 501(c) (3)
  - Non Profit 501(c) (4)
  - Local Entity



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University or College

Other (Please specify)

**d. Contact Name:** Steven Seibert

**e. E-mail Address:** sseibert@flahum.org

**f. Phone Number:** (727)873-2007

#### 15. Lobbyist Contact Information

**a. Name:** Lena Juarez

**b. Firm Name:** JEJ & Associates

**c. E-mail Address:** lena@jejassoc.com

**d. Phone Number:** (850)212-8330