



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 1264

1. Title of Project: Elementary School Substance Abuse Prevention Pilot

2. Senate Sponsor: Darryl Rouson

3. Date of Submission: 02/05/2019

4. Project/Program Description:

Develop a substance abuse prevention curriculum to be implemented in southern Pinellas County elementary schools as a pilot program.

5. State Agency to receive requested funds : Department of Education

State Agency Contacted? No

6. Amount of the Nonrecurring Request for Fiscal Year 2019-2020

Type of Funding	Amount
Operations	500,000
Fixed Capital Outlay	
Total State Funds Requested	500,000

7. Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	500,000	100.0%
Federal		0.0%
State (excluding the amount of this request)		0.0%
Local		0.0%
Other		0.0%
Total Project Costs for Fiscal Year 2019-2020	500,000	100.0%

8. Has this project previously received state funding? No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		

9. Is future-year funding likely to be requested? No

10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		



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Consultants/Contracted Services/Study		
Operational Costs:		
Salary and Benefits	Development of trainer manual and student workbook, supplementing materials and activities. Includes six staff members working 760 hours through the completion of the program.	95,037
Expense/Equipment/Travel/Supplies/Other	supplies, printing, website development, image purchasing, strategic planning and collaborative partner input sessions, pilot program implementation.	183,963
Consultants/Contracted Services/Study	curriculum specialist, projects evaluator, editor, PR/Marketing, survey consultants, video production for learning modules.	221,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		500,000

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

Prevent/reduce rates of initiation of substance use such as alcohol, tobacco, marijuana and the non medical use of prescription drugs

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

Development of age appropriate substance abuse prevention curriculum and implementation of the program in a pilot setting in several elementary schools in southern Pinellas County.

c. What are the direct services to be provided to citizens by the appropriations project?

Education via the prevention curriculum to students and training to the teachers.

d. Who is the target population served by this project? How many individuals are expected to be served?

4th grade elementary school students in southern Pinellas County. Approximately 300 students in the initial pilot program.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Benefit will be a reduction in youth use of alcohol, tobacco, marijuana and prescription drugs and an increased perception of harm. The outcomes will be measured using student surveys such as the PRIDE or FYSAS.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

return of funds

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.



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N/A

13. Requestor Contact Information:

- a. **Name:** Amy Ronshausen
- b. **Organization:** Save Our Society From Drugs
- c. **E-mail Address:** aronshausen@dfaf.org
- d. **Phone Number:** (727)828-0210 Ext. 101

14. Recipient Contact Information:

- a. **Organization:** Drug Free America Foundation, Inc.
- b. **County:** Statewide
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)
- d. **Contact Name:** Amy Ronshausen
- e. **E-mail Address:** aronshausen@dfaf.org
- f. **Phone Number:** (727)828-0210 Ext. 101

15. Lobbyist Contact Information

- a. **Name:** Alan Suskey
- b. **Firm Name:** Suskey Consulting LLC
- c. **E-mail Address:** as@suskeyconsulting.com
- d. **Phone Number:** (850)510-8413