



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 1482

1. **Title of Project:** Drug Prevention Summit

2. **Senate Sponsor:** Gayle Harrell

3. **Date of Submission:** 02/07/2019

4. **Project/Program Description:**

Drug Free America Foundation would host a three day drug prevention summit in collaboration with local prevention and treatment agencies. The goal of the prevention summit is to increase awareness of the impacts of drug use and abuse, enhance knowledge of how to reduce access, change social norms, encourage discussion of current policies, and provide professional continuing education credits for prevention professionals, substance abuse treatment counselors, mental health counselors, marriage counselors, and a certificate for attending law enforcement. The summit will focus on implementing successful prevention strategies and providing tools to empower communities to advocate for sound drug policies.

5. **State Agency to receive requested funds :** Department of Health

State Agency Contacted? No

6. **Amount of the Nonrecurring Request for Fiscal Year 2019-2020**

Type of Funding	Amount
Operations	100,000
Fixed Capital Outlay	
Total State Funds Requested	100,000

7. **Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)**

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	100,000	100.00%
Federal	0	0.00%
State (excluding the amount of this request)	0	0.00%
Local	0	0.00%
Other	0	0.00%
Total Project Costs for Fiscal Year 2019-2020	100,000	100.0%

8. **Has this project previously received state funding?** No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		

9. **Is future-year funding likely to be requested?** Yes

a. **If yes, indicate non-recurring amount per year.** \$100,000.



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Operational Costs:		
Salary and Benefits	Staff time for the project would include 65 hours by the executive director, 125 hours by the program director, 80 hours by the project coordinator, 65 hours by the graphic designer/web developer, and 20 hours by the bookkeeper for a total of 355 staff hours totaling \$8,879.70 in salaries and \$3,019.10 in fringe benefits.	11,899
Expense/Equipment/Travel/Supplies/Other	Expenses to bring in national experts to train on prevention polices would total \$19,101. Supplies related to the summit would include printed materials such as toolkits, model prevention strategies, banners, as well as the purchase of items such as thumb drives with copies of training presentations, etc. for \$7,500.	26,601
Consultants/Contracted Services/Study	Contract services include the venue for a total of \$42,500, audio visual services for a total of \$3,000, processing for continued education units at \$3,000, project evaluation at \$3,500, PR/Media consultant at \$4,500, and cross platform digital marketing for 10 weeks to promote the summit at \$5,000.	61,500
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		100,000

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

Train prevention and treatment professionals, law enforcement, community volunteers, and stakeholders on the impacts of drug use and abuse, enhance knowledge of how to reduce access, change social norms, and encourage discussion of current policies. The summit will focus on implementing successful prevention strategies and providing tools to empower communities to advocate for sound drug policies.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

National experts on drug policy and prevention will be utilized to provide training and continuing education credits will be provided to prevention professionals, substance abuse, mental health, and marriage counselors.



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c. What are the direct services to be provided to citizens by the appropriations project?

The summit will be open for public attendance and by providing professional training to providers throughout the state, citizens will be provided better strategies to prevent initial substance use and education on access to treatment and sustained recovery efforts.

d. Who is the target population served by this project? How many individuals are expected to be served?

Target population are professionals working in drug prevention, treatment, recovery, problem solving courts, law enforcement, and policy makers. The summit is expected to be attended by 250-400 individuals.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The outcome is increased knowledge by professionals on current drug trends, policies, impact, and research. This will be measured by attendance surveys and the filing of continued education credits.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Return of funds.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

N/A

13. Requestor Contact Information:

- a. **Name:** Amy Ronshausen
- b. **Organization:** Save Our Society From Drugs
- c. **E-mail Address:** aronshausen@dfaf.org
- d. **Phone Number:** (727)828-0210 Ext. 101

14. Recipient Contact Information:

- a. **Organization:** Drug Free America Foundation, Inc.
- b. **County:** Statewide
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)
- d. **Contact Name:** Amy Ronshausen
- e. **E-mail Address:** aronshausen@dfaf.org
- f. **Phone Number:** (727)828-0210



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15. Lobbyist Contact Information

- a. **Name:** Alan Suskey
- b. **Firm Name:** Suskey Consulting, LLC
- c. **E-mail Address:** as@suskeyconsulting.com
- d. **Phone Number:** (850)510-8314