



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 1559

1. Title of Project: 4Roots Farm & Agriculture Center

2. Senate Sponsor: Randolph Bracy

3. Date of Submission: 02/08/2019

4. Project/Program Description:

The 4Rivers Restaurant Group was founded ten years ago on the principle of serving others. In 2015, John Rivers established The 4R Foundation, Inc. to enhance and expand the restaurant group’s charitable efforts with a mission to serve, strengthen, and inspire. The foundation’s key initiative, the 4Roots Farm & Agriculture Center, is a sustainable urban farm and agriculture center that supports food security, education, and economic growth. The 4Roots Farm will catalyze long-term, positive impact by: educating and inspiring students to pursue careers in agriculture; increasing affordable access to locally grown, nutritious produce for OCPS students, SNAP-eligible households, and other food desert areas; diverting fresh produce, otherwise intended for landfills, to be processed and distributed throughout the region, and leveraging public and private assets to create a social enterprise that stimulates job creation, new market opportunities, and ongoing economic growth.

5. State Agency to receive requested funds : Department of Agriculture and Consumer Services

State Agency Contacted? Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2019-2020

Type of Funding	Amount
Operations	750,000
Fixed Capital Outlay	1,750,000
Total State Funds Requested	2,500,000

7. Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	2,500,000	34.3%
Federal	0	0.0%
State (excluding the amount of this request)	0	0.0%
Local	1,190,000	16.3%
Other	3,600,000	49.4%
Total Project Costs for Fiscal Year 2019-2020	7,290,000	100.0%

8. Has this project previously received state funding? No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		

9. Is future-year funding likely to be requested? Yes



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a. If yes, indicate non-recurring amount per year. 2,500,000

10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Operational Costs:		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study	site development services: landscape architects, architects, civil engineers, farm consultants	750,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	site clearing, grubbing, earthwork, underground utilities, roadways and parking lots, hardscape, landscape, vertical construction, soil prep, irrigation and drainage,	1,750,000
Total State Funds Requested (must equal total from question #6)		2,500,000

11. Program Performance:

a. **What is the specific purpose or goal that will be achieved by the funds requested?**

Funding will be used to develop a sustainable farm and agriculture center in the heart of Orlando. This project will fill the gap between food insecurity and food waste throughout Central Florida, while simultaneously creating jobs, new market opportunities, and educational programming to support career and economic growth for our state's food and agriculture sectors.

b. **What are the activities and services that will be provided to meet the intended purpose of these funds?**

With the development of the 4Roots Farm & Agriculture Center, we will: coordinate educational programs related to agriculture, horticulture, food production and nutrition; aggregate the supply of local produce for processing and distribution to Orange County Public Schools and food insecure communities throughout Central Florida; and create jobs and new market opportunities for local residents and farmers.

c. **What are the direct services to be provided to citizens by the appropriations project?**

Through the 4Roots Farm & Agriculture Center, we will: launch educational programs and job training related to agriculture, horticulture, food production, and nutrition; distribute affordable, local, nutritious produce to OCPS and food insecure communities to improve the health of our residents; and create jobs and new market opportunities to stimulate the local economy.



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d. Who is the target population served by this project? How many individuals are expected to be served?

The multi-faceted nature of this project will allow it to serve a variety of individuals including persons with poor physical health, jobless persons, economically disadvantaged persons, at-risk youth, homeless, grade school students, high school students, university/college students, SNAP-eligible households, and residents living in food desert areas. This project is designed to serve over a million individuals in our community, with a sustainable business model that allows for it to continue to impact individuals and families for years into the future.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

This project will benefit the community by improving physical health, agricultural production/promotion/education, quality of education, economic activity, specific immediate job opportunities, and specific individuals' economic self-sufficiency. This will be measured by tracking food desert areas, community health assessments, availability and participation in educational opportunities, project employment, project revenue, visitors to the center, purchases from local farmers and vendors, and pounds of food diverted from landfills for processing and distribution throughout the community.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

The agency's standard penalties are adequate for this project, so no additional penalties are necessary.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

The 4R Foundation, Inc. is the owner of the facility and will also be the entity receiving funding.

13. Requestor Contact Information:

- a. **Name:** Paige Greninger
- b. **Organization:** The 4R Foundation, Inc.
- c. **E-mail Address:** paigeg@4r-foundation.org
- d. **Phone Number:** (407)694-9509

14. Recipient Contact Information:

- a. **Organization:** The 4R Foundation, Inc.
- b. **County:** Orange
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)



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- d. **Contact Name:** Paige Greninger
- e. **E-mail Address:** paigeg@4r-foundation.org
- f. **Phone Number:** (407)694-9509

15. Lobbyist Contact Information

- a. **Name:** Dean Cannon
- b. **Firm Name:** GrayRobinson
- c. **E-mail Address:** dean.cannon@gray-robinson.com
- d. **Phone Number:** (850)577-9090