



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 1889

1. **Title of Project:** HIRE DFB
2. **Senate Sponsor:** Gary Farmer
3. **Date of Submission:** 02/14/2019
4. **Project/Program Description:**

The purpose of this program is to encourage Deerfield Beach businesses to create employment opportunities for Deerfield Beach residents and to help offset the costs associated with the new hire process. This is further intended to attract and retain businesses in Deerfield Beach. To qualify, a non-retail employer must offer a minimum of 5 new jobs within city limits at a minimum pay of \$14.00 per hour, excluding commissions and tips, and with a shift of at least 35 hours per week. Also, 25 perce of the new employees must be comprised of residents in a low-income census tract in Deerfield Beach. The eligible employer must retain the employees hired under this program for a minimum of six months and will be awarded \$500 per eligible employee in two installments for a maximum of 100 awards per business during each program year. The funding is seed money for a pilot project meant to be an alternative to Qualified Target Industry program that most businesses cannot attain due to eligibility

5. **State Agency to receive requested funds :** Department of Economic Opportunity

State Agency Contacted? No

6. **Amount of the Nonrecurring Request for Fiscal Year 2019-2020**

Type of Funding	Amount
Operations	100,000
Fixed Capital Outlay	
Total State Funds Requested	100,000

7. **Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)**

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	100,000	90.01%
Federal	0	0.00%
State (excluding the amount of this request)	0	0.00%
Local	11,100	9.99%
Other	0	0.00%
Total Project Costs for Fiscal Year 2019-2020	111,100	100.0%

8. **Has this project previously received state funding?** No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		

9. **Is future-year funding likely to be requested?** Yes



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- a. If yes, indicate non-recurring amount per year. \$50,000

10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Operational Costs:		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other	Incentives of \$500 per new Deerfield Beach resident employed under this program, for up to 200 residents per year.	100,000
Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		100,000

11. Program Performance:

- a. **What is the specific purpose or goal that will be achieved by the funds requested?**

To encourage the hiring and retention of Deerfield Beach residents in new jobs in the city and to help offset employers' new employee onboarding costs. This incentive is also intended for the attraction and retention of businesses. The funding is seed money for a pilot project meant to be an alternative to Qualified Target Industry Tax Refund (QTI) that most businesses cannot attain.

- b. **What are the activities and services that will be provided to meet the intended purpose of these funds?**

To offer economic development cash incentives to non-retail businesses in the city to hire Deerfield Beach residents.

- c. **What are the direct services to be provided to citizens by the appropriations project?**

Provide jobs to citizens of the city.

- d. **Who is the target population served by this project? How many individuals are expected to be served?**

Deerfield Beach residents with provisions to serve those in low income census tracts. The program will directly benefit 200 people and indirectly the entire 80,000 person population of the city with the attraction and retention of businesses and the economic growth associated with new job creation.

- e. **What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**



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HIRE DFB focuses on opportunities for the local workforce by incentivizing the hiring of Deerfield Beach residents and by the attraction and retention of businesses. The Deerfield Beach Department of Economic Development will monitor the program to verify that new hires under this program come from low income census tracts and are retained for a minimum of six months and work the minimum 35 hours per week by way of requiring employers to provide payroll records.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

If a qualifying job is not retained for the minimum six month period, the \$500 incentive will be revoked in full. Standard contract penalties between the city and the state are sufficient.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

13. Requestor Contact Information:

- a. **Name:** Burgess Hanson
- b. **Organization:** City of Deerfield Beach
- c. **E-mail Address:** baahanson@deerfield-beach.com
- d. **Phone Number:** (954)480-4263

14. Recipient Contact Information:

- a. **Organization:** City of Deerfield Beach
- b. **County:** Broward
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)
- d. **Contact Name:** Vickki Placide-Pickard
- e. **E-mail Address:** vplacide-pickard@deerfield-beach.com
- f. **Phone Number:** (954)571-2675

15. Lobbyist Contact Information

- a. **Name:** Heather Turnbull
- b. **Firm Name:** Rubin Turnbull and Associates
- c. **E-mail Address:** turnbullh@rubingroup.com
- d. **Phone Number:** (850)681-9111