



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2019-2020

LFIR#: 1921

**1. Title of Project:** Florida Memorial University – Certifications for Information Technology Employment

**2. Senate Sponsor:** Oscar Braynon

**3. Date of Submission:** 02/06/2019

**4. Project/Program Description:**

Certifications for Information Technology Employment (CITE) program is designed to provide information technology certifications in high-in-demand DOD 8570 career areas for the community sector workforce in such areas as CompTIA IT Fundamentals+, CompTIA A+, CompTIA Security +, CompTIA Network +, as well as Microsoft and coding certifications.

**5. State Agency to receive requested funds :** Department of Education

State Agency Contacted? No

**6. Amount of the Nonrecurring Request for Fiscal Year 2019-2020**

Type of Funding	Amount
Operations	1,500,000
Fixed Capital Outlay	
<b>Total State Funds Requested</b>	<b>1,500,000</b>

**7. Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)**

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	1,500,000	50.00%
Federal		0.00%
State (excluding the amount of this request)		0.00%
Local		0.00%
Other	1,500,000	50.00%
<b>Total Project Costs for Fiscal Year 2019-2020</b>	<b>3,000,000</b>	<b>100.0%</b>

**8. Has this project previously received state funding?** No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		

**9. Is future-year funding likely to be requested?** No

**10. Details on how the requested state funds will be expended**

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	Program Director to manage and execute the curriculum.	105,000



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Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
<b>Operational Costs:</b>		
Salary and Benefits	Three certified technology experts to tutor and mentor students seeking technology certifications.	225,000
Expense/Equipment/Travel/Supplies/Other	Industry certification learning materials, in-house Pearson Venue testing site for certification exams, platform workstations, computers, software, and professional development training for faculty, staff, and industry partners.	1,000,000
Consultants/Contracted Services/Study	Consultants/contracted services necessary for curriculum development; experiential learning experiences, and career placement.	170,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>1,500,000</b>

**11. Program Performance:**

**a. What is the specific purpose or goal that will be achieved by the funds requested?**

Florida Memorial University's request is being made in order to provide information technology certifications in high-in-demand DOD 8570 career areas for the community sector workforce in such areas as CompTIA IT Fundamentals+, CompTIA A+, CompTIA Security +, CompTIA Network +, as well as Microsoft and coding certifications. The CITE program will offer free courses and certifications to improve the employability and upward mobility of the local workforce.

**b. What are the activities and services that will be provided to meet the intended purpose of these funds?**

Certifications for Information Technology Employment (CITE) will offer free courses and certifications to the community workforce to improve the employability and upward mobility of individuals in the community. The primary goal of the CITE program is to develop an information technology interest in the Miami Metropolitan community including veterans by providing certification programs to meet all community sector workforce needs. Local economies with a supply of certified workers support the expansion of existing employers and can serve to attract new employers in search of similar skills. The grant will position Florida Memorial University to become the South Florida Information Technology (IT) Industry Certification hub for developing Information Technology professionals.

**c. What are the direct services to be provided to citizens by the appropriations project?**

The objectives for the CITE program include: (1) technology certifications in high-in-demand DOD 8570 career areas for workforce partners such as CompTIA A+, CompTIA Security +, and CompTIA Network +, (2) technology certification opportunities for veterans, (3) Summer Bridge CompTIA IT Fundamentals+ certification, and (4) enhance undergraduate curriculum by embedding industry certifications into degree programs.



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**d. Who is the target population served by this project? How many individuals are expected to be served?**

Non-traditional student population including (a) Under-employed, (b) Unemployed, (c) Veterans, Economically disadvantaged persons, (d) at-risk youth, (e) recent high school graduates, and (f) university/college students. 600 individuals are expected to be served.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

e.1) Expected benefits or outcomes: a) helps job seekers with certifications have higher employment and earnings than those with other types of non-degree credentials, b) helps individuals communicate their level of education, knowledge, and skills to potential employers or customers, c) helps employers find workers with the precise skills they need, d) helps companies expedite hiring and potentially reduce the costs of additional training or turnover associated with new employees that do not have the right skills, and e) helps firms limit financial or legal liabilities associated with their products or services. e. 2) Outcome Methodology: a) number of individuals successfully completing certification and course, b) number of individuals employed in IT fields, c) number of individuals receiving promotions in IT fields, d) number of individuals receiving pay increases in IT fields, and number of individuals persisting toward an undergraduate degree in an IT field.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**

None.

**12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.**

FLORIDA MEMORIAL UNIVERSITY

**13. Requestor Contact Information:**

- a. **Name:** Denise Callwood-Brathwaite
- b. **Organization:** Florida Memorial University
- c. **E-mail Address:** dbrathwa@fmuniv.edu
- d. **Phone Number:** (305)623-1415

**14. Recipient Contact Information:**

- a. **Organization:** Florida Memorial University
- b. **County:** Miami-Dade
- c. **Organization Type:**
  - For Profit
  - Non Profit 501(c) (3)
  - Non Profit 501(c) (4)
  - Local Entity
  - University or College
  - Other (Please specify)



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- d. **Contact Name:** Denise Callwood-Brathwaite
- e. **E-mail Address:** dbrathwa@fmuniv.edu
- f. **Phone Number:** (305)623-1415

#### 15. Lobbyist Contact Information

- a. **Name:** Yolanda Cash-Jackson
- b. **Firm Name:** Becker & Poliakoff, P.A.
- c. **E-mail Address:** yjackson@bplegal.com
- d. **Phone Number:** (954)985-4132