



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2019-2020

LFIR#: 2026

**1. Title of Project:** St Petersburg College Educational Ecosystem

**2. Senate Sponsor:** Ed Hooper

**3. Date of Submission:** 02/25/2019

**4. Project/Program Description:**

The purpose and goal of an educational ecosystem is to increase the number of individuals prepared to fill today's workforce. By strategic and intentional collaborations and partnerships with our business and education leaders, we will increase community awareness, expand access and strengthen support for career pathway training that will meet the workforce needs and improve economic mobility opportunities for families. The result will be a replicable framework to be used by other communities.

**5. State Agency to receive requested funds :** Department of Education

State Agency Contacted? No

**6. Amount of the Nonrecurring Request for Fiscal Year 2019-2020**

Type of Funding	Amount
Operations	1,889,000
Fixed Capital Outlay	
<b>Total State Funds Requested</b>	<b>1,889,000</b>

**7. Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)**

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	1,889,000	80.5%
Federal	418,000	17.8%
State (excluding the amount of this request)	40,000	1.7%
Local	0	0.0%
Other	0	0.0%
<b>Total Project Costs for Fiscal Year 2019-2020</b>	<b>2,347,000</b>	<b>100.0%</b>

**8. Has this project previously received state funding?** No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		

**9. Is future-year funding likely to be requested?** Yes

a. If yes, indicate non-recurring amount per year. 750000

**10. Details on how the requested state funds will be expended**



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Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
<b>Operational Costs:</b>		
Salary and Benefits	Outreach Coordinators (\$450K): 6 FTE (\$43,248) and reorganization for 7 current recruiters. Student Coaches (\$365K): 5 FTE on SPC's 5 main campuses (\$43,248 salary); 1 Lead Coordinator (\$49,409) overseeing team. Accessibility Coordinators (\$150K): 2 FTE (\$53,707) Tutors (\$180K): 4 FTE covering expand needs for developmental level students, targeting higher need campuses (\$32,406)	1,145,000
Expense/Equipment/Travel/Supplies/Other	Equipment & supply (\$209,000) refresh to enhance/advance workforce-based program hands-on labs and simulations including X-ray machines, human simulators, assistive technologies, oscilloscopes and cyberforensic digital intelligence kits. Outreach (\$35,000): For outreach materials and pilot program marketing Scholarships (\$500,000) - est. 75 full-time scholarships at \$6,705 per scholarship for 2-year degree (\$111.75 per credit hour for 60 credit hours).	744,000
Consultants/Contracted Services/Study		
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>1,889,000</b>

**11. Program Performance:**

**a. What is the specific purpose or goal that will be achieved by the funds requested?**

The purpose and goal of an educational ecosystem is to increase the number of individuals prepared to fill today's workforce. By strategic and intentional collaborations and partnerships with our business and education leaders, we will increase community awareness, expand access and strengthen support for career pathway training that will meet the workforce needs and improve economic mobility opportunities for families. The result will be a replicable framework to be used by other communities.

**b. What are the activities and services that will be provided to meet the intended purpose of these funds?**

Our plan is to partner with businesses, the school district, university and other community partners, to clear the pathway for student access to degrees and time to completion that will get them quality jobs, while reducing student debt. This will be accomplished through: 1) Clarifying career and educational options: Through partners,



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technology and outreach coordinators, broadly share information with citizens about their options - where they can go to school for the career of their choice, what programs are offered and how to pay for it 2) Guiding students to choose and enroll on a pathway: Through student coaches, provide advising and enrollment services to help students get on the path; through scholarship services, assist with full-time enrollment 3) Helping students stay on the path: provide tutoring, coaching services and access to hands-on learning experiences to help them stay enrolled and successful. 4) Collaborate with partners: business, government, community.

**c. What are the direct services to be provided to citizens by the appropriations project?**

Post-secondary training, financial aid, student retention services and job placement services

**d. Who is the target population served by this project? How many individuals are expected to be served?**

Unemployed individuals, the economically disadvantaged, high school students, college students, and anyone else who would like to improve their economic situation. Greater than 800 individuals should be impacted through this program.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

Short-term: Increase new student enrollment by 3.5% by 2020-2021 (1,715); Increase retention rate by 3.2% by 2020-2021 (72%) Long-term: Increase credential attainment rate by 12.2% (60%) by 2025. All of which would be measured using the SPC Pulse Business Intelligence data system; Integrated Postsecondary Education Data System (IPEDS); and Florida Education and Training Placement Information Program (FETPIP). We would see an Indirect benefit through higher wages of citizens and increase in tax base, which will be measured using economic development reports. We will also see an indirect benefit by graduates earning family sustaining wages leading to improved economic mobility, which will also be measured using economic development reports.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**

Revert funds back to the state.

**12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.**

N/A

**13. Requestor Contact Information:**

- a. **Name:** Tonjua Williams
- b. **Organization:** St Petersburg College
- c. **E-mail Address:** williams.tonjua@spcollege.edu
- d. **Phone Number:** (727)501-3305

**14. Recipient Contact Information:**

- a. **Organization:** St Petersburg College
- b. **County:** Pinellas



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**c. Organization Type:**

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Entity
- University or College
- Other (Please specify)

**d. Contact Name:** Eired Eddy

**e. E-mail Address:** eddy.eired@spcollege.edu

**f. Phone Number:** (813)714-9324

**15. Lobbyist Contact Information**

**a. Name:** Eired Eddy

**b. Firm Name:** St Petersburg College

**c. E-mail Address:** eddy.eired@spcollege.edu

**d. Phone Number:** (813)714-9324