



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2019-2020

LFIR#: 2043

**1. Title of Project:** Local Produced STEM Television Programming

**2. Senate Sponsor:** Darryl Rouson

**3. Date of Submission:** 02/28/2019

**4. Project/Program Description:**

The goal of this project is to provide support for on-going local television programming productions highlighting educational initiatives in and around the Tampa Bay area. These programs focus on science, technology, engineering, arts, and mathematics (STEM/STEAM). Currently, Tampa Educational Cable Consortium Inc. d/b/a Tampa Bay Arts & Education Network (TBAE) produces (3) local program series' in support of STEM/STEAM education, which include S.T.E.A.M. Ahead!, Innovators in Science and Evening Tide Talks at The Florida Aquarium. These programs will air on TBAE and Hillsborough Schools TV carried by both Spectrum and Frontier cable systems in Hillsborough County. To reach an even greater audience, TBAE will publish each program to its free on-demand streaming service located at watch.tbac.net and provide license-free replays to all other educational cable access channels in the State of Florida.

**5. State Agency to receive requested funds :** Department of Education

State Agency Contacted? No

**6. Amount of the Nonrecurring Request for Fiscal Year 2019-2020**

Type of Funding	Amount
Operations	50,000
Fixed Capital Outlay	
<b>Total State Funds Requested</b>	<b>50,000</b>

**7. Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)**

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	50,000	100.00%
Federal		0.00%
State (excluding the amount of this request)		0.00%
Local		0.00%
Other		0.00%
<b>Total Project Costs for Fiscal Year 2019-2020</b>	<b>50,000</b>	<b>100.0%</b>

**8. Has this project previously received state funding?** No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		

**9. Is future-year funding likely to be requested?** Yes



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a. If yes, indicate non-recurring amount per year. Less than \$1million

#### 10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
<b>Operational Costs:</b>		
Salary and Benefits	Salaries for pre-production logistical support, videographers, video editors and distribution support personnel.	49,000
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study	Closed captioning transcription services for completed programming.	1,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>50,000</b>

#### 11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

TBAE's goal for the production and distribution of its STEM and STEAM centric original program productions is to inform residents of STEM and STEAM-centric educational opportunities and research in and around Hillsborough County and to encourage students throughout the State of Florida to pursue education paths and careers in these fields.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

Tampa Educational Cable Consortium Inc. will produce at least (12) television programs during the 2019-2020 fiscal year in support of STEM and STEAM based educational initiatives. Programs will be divided amongst (3) program series', which include S.T.E.A.M Ahead!, Innovators in Science and Evening Tide Talks

c. What are the direct services to be provided to citizens by the appropriations project?

The STEM and STEAM television programs will air on multiple educational cable access channels in Hillsborough, Pinellas, Sarasota and other counties throughout Florida. In addition, these programs will be made available to watch online, worldwide via the Tampa Educational Cable Consortium's own streaming service at Watch.TBAE.net.

d. Who is the target population served by this project? How many individuals are expected to be served?



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The target population for these original programs is residents of Hillsborough County, FL., which is the nation's 8th largest public school district. However, though online distribution and no-cost licensing to other educational cable stations in Florida, that population will be significantly expanded to include all students and residents of Florida (and beyond).

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

Increased awareness and interest in STEM and STEAM educational opportunities available to residents in and around Hillsborough County. Cable programming broadcasts will be tracked per county. Online web tracking for streaming requests and a yearly impact survey will also be provided in a final report

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**

Stop state funding

**12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.**

N/A

**13. Requestor Contact Information:**

- a. **Name:** G. Scott Maiden
- b. **Organization:** Tampa Educational Cable Consortium, Inc.
- c. **E-mail Address:** g.s.maiden@tbae.net
- d. **Phone Number:** (813)254-2253 Ext. 700

**14. Recipient Contact Information:**

- a. **Organization:** Tampa Educational Cable Consortium, Inc.
- b. **County:** Hillsborough
- c. **Organization Type:**
  - For Profit
  - Non Profit 501(c) (3)
  - Non Profit 501(c) (4)
  - Local Entity
  - University or College
  - Other (Please specify)
- d. **Contact Name:** G. Scott Maiden
- e. **E-mail Address:** g.s.maiden@tbae.net
- f. **Phone Number:** (813)254-2253 Ext. 700

**15. Lobbyist Contact Information**

- a. **Name:** None



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- b. Firm Name:** None
- c. E-mail Address:**
- d. Phone Number:**