



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 2097

1. Title of Project: Keiser University/MS in Women's Health & Midwifery

2. Senate Sponsor: Lauren Book

3. Date of Submission: 02/15/2019

4. Project/Program Description:

This request will fund program development and tuition assistance to support an initial master's level cohort of 20 students enrolled in a MS in Women's Health and Midwifery program at the Ft Lauderdale campus. That would be unique to the State of Florida. These professionals will be trained at providing the necessary support for specific women's health issues, especially pregnant women and those considered at risk. This support is critical in providing care to those who may not have access.

5. State Agency to receive requested funds : Department of Education

State Agency Contacted? No

6. Amount of the Nonrecurring Request for Fiscal Year 2019-2020

Type of Funding	Amount
Operations	550,000
Fixed Capital Outlay	
Total State Funds Requested	550,000

7. Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	550,000	49.7%
Federal	0	0.0%
State (excluding the amount of this request)	0	0.0%
Local	0	0.0%
Other	556,862	50.3%
Total Project Costs for Fiscal Year 2019-2020	1,106,862	100.0%

8. Has this project previously received state funding? No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		

9. Is future-year funding likely to be requested? No

10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and	Funding of first year salary for a Nurse Midwife Director.	125,000



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Benefits		
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other	Funding of laboratory and equipment	225,000
Consultants/Contracted Services/Study	Funding of student tuition gap assistance to support the first Master's level cohort or 20 to ensure the first classes for students entering during the 2019-2020 school year. \$5,000 will be used for a consultant to assist with curriculum design & meeting accreditation standards.	200,000
Operational Costs:		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		550,000

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

This request will fund program development and tuition assistance to support an initial master's level cohort of 20 students enrolled in a MS in Women's Health and Midwifery program at the Ft Lauderdale campus. That would be unique to the State of Florida. These professionals will be trained at providing the necessary support for specific women's health issues, especially pregnant women and those considered at risk. This support is critical in providing care to those who may not have access.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

Education and training of students that will become Masters level Nurse Practitioners and their training will be especially critical in providing effective prenatal care to those that otherwise may not have been aware of services available and how to qualify.

c. What are the direct services to be provided to citizens by the appropriations project?

The impact of such a program in the community can increase access and drive down medical costs all the while bringing down maternal and infant mortality.

d. Who is the target population served by this project? How many individuals are expected to be served?

The Florida Department of Health, Division of Public Health Statistics & Performance Management lists 223,579 live birth in Florida in 2017 and of this number 34% are in South Florida. The impact of such a program in the community provides valuable support and can contribute to the decrease of maternal or infant deaths. According to the Florida Pregnancy Associate Mortality review 55.3% of maternal deaths in Florida in 2015 were preventable. This can help drive down costs for prenatal care

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome



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will be measured?

Along with the organizations listed above, the American Congress of Obstetricians and Gynecologists, every year in the United States, one million mothers do not receive adequate prenatal care and the need for primary care physicians is growing and only expected to be worse by 2020. There are approximately 38 advance degree nurse midwife programs in the country, but none in the State of Florida. Building of a Master's level program in Women's Health and Midwifery can lead to decrease in maternal and infant deaths. The project will be measured by students graduated, employment gained by those students in hospitals, outpatient and other healthcare offices.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

None--the funds are primarily for initial program development of the MS in Women's Health & Midwifery. The institution will continue to fund the program after one year of initial costs.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

The facility is a private not for profit university with a 501 (c) (3) designation.

13. Requestor Contact Information:

- a. **Name:** Jon Miller
- b. **Organization:** Keiser University
- c. **E-mail Address:** jmiller@keiseruniversity.edu
- d. **Phone Number:** (954)646-6083

14. Recipient Contact Information:

- a. **Organization:** Keiser University
- b. **County:** Broward
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)
- d. **Contact Name:** Dr. Margaret Sullivan
- e. **E-mail Address:** masullivan@keiseruniversity.edu
- f. **Phone Number:** (954)776-4476

15. Lobbyist Contact Information

- a. **Name:** Kelly Mallette



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- b. Firm Name:** Ron L. Book P.A.
- c. E-mail Address:** kelly@rlbookpa.com
- d. Phone Number:** (850)224-3427