



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 2150

1. **Title of Project:** Horses for Healing - Marion County

2. **Senate Sponsor:** Lauren Book

3. **Date of Submission:** 02/26/2019

4. **Project/Program Description:**

The Horses for Healing Program was started for teenagers who were sexually abused by using horses who have provided an alternative therapy by helping with emotional growth, problem solving, teamwork and provides a safe environment in which to address emotional roadblocks, develops new ways of interacting socially and helps them to face their fears, and increases confidence and self-esteem. There is something that helps people heal when they are around the horses that gives them the confidence to move forward with their lives. We want to expand the program to include adults who have been sexually assaulted, foster children who need tools to cope with their lives, and our soldiers who suffer with PTSD.

5. **State Agency to receive requested funds :** Department of Children and Families

State Agency Contacted? Yes

6. **Amount of the Nonrecurring Request for Fiscal Year 2019-2020**

Type of Funding	Amount
Operations	160,000
Fixed Capital Outlay	40,000
Total State Funds Requested	200,000

7. **Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)**

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	200,000	50.00%
Federal	0	0.00%
State (excluding the amount of this request)	0	0.00%
Local	80,000	20.00%
Other	120,000	30.00%
Total Project Costs for Fiscal Year 2019-2020	400,000	100.0%

8. **Has this project previously received state funding?** No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		

9. **Is future-year funding likely to be requested?** Yes

a. **If yes, indicate non-recurring amount per year.** \$40,000



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Provide leadership and management of fund-raising efforts. Coordinates efforts to extend the program's funding base among individuals, charitable foundations, corporations, and additional resources. Incorporates the main objective of Horses for Healing and reaches out to the community where most of the help is needed. Ex. Kimberly's Center for Child Protection,, Ocala Sexual Assault Center, Veteran's Hospital, Department of Children's and Families.	55,000
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study	Licensed Therapists will be contracted for their services. EMDR and ART Therapies will be used in some of the more serious cases.	50,000
Operational Costs:		
Salary and Benefits	Program Coordinator and Path International Instructor. Will facilitate all programs and instruct clients with the knowledge of horses and riding. Also has knowledge of the care of the horses and will be able to help in all areas of the program. Has many years of experience and education.	55,000
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	Will be used to get the facility ready for use.	40,000
Total State Funds Requested (must equal total from question #6)		200,000

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

To help as many people as we can with the psychological and physical trauma they have suffered and help them heal by working with horses. Documented research shows positive results from humans interacting with horses. These include, but are not limited to, lower levels of stress, and reduced feelings of anxiety and anger. Often survivors have difficulty relating to other human beings.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

The horses help individuals build skills with communication, teamwork, emotional growth and relationship building. It provides a safe environment in which to address emotional roadblocks. It also helps them to develop new ways of interacting socially, helping to face fears, and increasing confidence and self-esteem. Riding horses in itself is empowering and life changing.



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c. What are the direct services to be provided to citizens by the appropriations project?

Services will be given to all that are in need of the healing process so they can have meaningful and successful lives.

d. Who is the target population served by this project? How many individuals are expected to be served?

Marion County is the 5th largest of the counties in Florida and much of it is rural. Many areas are low income. Many cannot afford to have counseling. This will be free for them. We are hoping to reach anywhere from 75-150 individuals in the first year.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The benefits are enormous. To heal ones heart and soul from a trauma from which one is unable to cope with and to finally get the help they have needed, whether if be from a trauma that happened recently or many years ago. To have that person be able to move forward with their lives and be happy, there is no measurement that can be put on it.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

To return any funding that is not used and not fund in the future.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

Marion County Therapeutic Riding Association Ocala Breeder Sales (facility owner)

13. Requestor Contact Information:

- a. **Name:** Wendy Wilson
- b. **Organization:** Marion County Therapeutic Riding Association/Horses for Healing Program
- c. **E-mail Address:** wlwrideshorses@gmail.com
- d. **Phone Number:** (352)362-2092

14. Recipient Contact Information:

- a. **Organization:** Marion County Therapeutic Riding Association/Horses for Healing Program
- b. **County:** Marion
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)
- d. **Contact Name:** Pam Morrison



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e. **E-mail Address:** information@mtra.org

f. **Phone Number:** (352)732-7300

15. Lobbyist Contact Information

a. **Name:** None

b. **Firm Name:** None

c. **E-mail Address:**

d. **Phone Number:**