



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 2345

1. **Title of Project:** Abate of Florida, Inc. Motorcycle Safety Awareness

2. **Senate Sponsor:** Dennis Baxley

3. **Date of Submission:** 01/17/2019

4. **Project/Program Description:**

Education through videos, radio ads, billboards, handouts, seminars in schools, and civic organizations on motorcycle safety.

5. **State Agency to receive requested funds :** Department of Highway Safety and Motor Vehicles

State Agency Contacted? No

6. **Amount of the Nonrecurring Request for Fiscal Year 2019-2020**

Type of Funding	Amount
Operations	300,000
Fixed Capital Outlay	
Total State Funds Requested	300,000

7. **Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)**

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	300,000	100.00%
Federal	0	0.00%
State (excluding the amount of this request)	0	0.00%
Local	0	0.00%
Other	0	0.00%
Total Project Costs for Fiscal Year 2019-2020	300,000	100.0%

8. **Has this project previously received state funding?** Yes

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		
2017-18		300,000	2604	Yes

9. **Is future-year funding likely to be requested?** Yes

a. If yes, indicate non-recurring amount per year. \$300,000

10. **Details on how the requested state funds will be expended**

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		



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Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Operational Costs:		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other	Develop videos, handouts, and other materials to teach motorcycle safety.	300,000
Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		300,000

11. Program Performance:

- a. **What is the specific purpose or goal that will be achieved by the funds requested?**
To reduce accidents and deaths for vulnerable road users.
- b. **What are the activities and services that will be provided to meet the intended purpose of these funds?**
Videos, radio ads, billboards, handouts, and seminars in schools and civic organizations.
- c. **What are the direct services to be provided to citizens by the appropriations project?**
Videos, radio ads, billboards, handouts, and seminars in schools and civic organizations.
- d. **Who is the target population served by this project? How many individuals are expected to be served?**
Students in high school, drivers on the road, including the elderly. Everyone that has a driver's license in the State of Florida.
- e. **What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**
To save lives, improve education of motorcycle safety, protect the general public from harm, and improve transportation conditions.
- f. **What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**
Loss of funding for not meeting the goals as described.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

N/A

13. Requestor Contact Information:

- a. **Name:** James Reichenbach II
- b. **Organization:** Abate of Florida, Inc.



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c. **E-mail Address:** abatefl@att.net

d. **Phone Number:** (352)362-2150

14. Recipient Contact Information:

a. **Organization:** Abate of Florida, Inc.

b. **County:** Statewide

c. **Organization Type:**

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Entity
- University or College
- Other (Please specify)

d. **Contact Name:** James Reichenbach II

e. **E-mail Address:** abatefl@att.net

f. **Phone Number:** (352)362-2150

15. Lobbyist Contact Information

a. **Name:** James Reichenbach II

b. **Firm Name:** James D. Reichenbach

c. **E-mail Address:** abatefl@att.net

d. **Phone Number:** (352)362-2150