



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2019-2020

LFIR#: 2358

1. **Title of Project:** Manufacturing Talent Asset Pipeline (TAP)

2. **Senate Sponsor:** Debbie Mayfield

3. **Date of Submission:** 03/11/2019

4. **Project/Program Description:**

Manufacturing program focused on hiring needs, skill needs and desired certifications through standardized training and generating awareness of high-wage career paths.

5. **State Agency to receive requested funds :** Department of Education

State Agency Contacted? No

6. **Amount of the Nonrecurring Request for Fiscal Year 2019-2020**

| Type of Funding                    | Amount         |
|------------------------------------|----------------|
| Operations                         | 580,000        |
| Fixed Capital Outlay               |                |
| <b>Total State Funds Requested</b> | <b>580,000</b> |

7. **Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)**

| Type of Funding                                      | Amount         | Percent       |
|--|----------------|---------------|
| Total State Funds Requested (from question #6)       | 580,000        | 79.5%         |
| Federal  | 0              | 0.0%          |
| State (excluding the amount of this request)         | 0              | 0.0%          |
| Local  | 150,000        | 20.5%         |
| Other  | 0              | 0.0%          |
| <b>Total Project Costs for Fiscal Year 2019-2020</b> | <b>730,000</b> | <b>100.0%</b> |

8. **Has this project previously received state funding?** Yes

| Fiscal Year<br>(yyyy-yy) | Amount    |              | Specific<br>Appropriation # | Vetoed |
|--------------------------|-----------|--------------|-----------------------------|--------|
|                          | Recurring | NonRecurring |                             |        |
| 2018-19                  |           | 350,000      |                             | No     |

9. **Is future-year funding likely to be requested?** Yes

a. If yes, indicate non-recurring amount per year. 580000

10. **Details on how the requested state funds will be expended**

| Spending Category                                   | Description | Amount |
|---|-------------|--------|
| <b>Administrative Costs:</b>                        |             |        |
| Executive Director/Project Head Salary and Benefits |             |        |



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|  |   |                |
|--|---|----------------|
| Other Salary and Benefits  |   |                |
| Expense/Equipment/Travel/Supplies/Other                                |   |                |
| Consultants/Contracted Services/Study                                  |   |                |
| <b>Operational Costs:</b>  |   |                |
| Salary and Benefits  | Administer current scholarship program, Web Site Maintenance / Management / Enhancements, High School Workforce Readiness Campaign, add additional industry certifications in-line with CPT skills  | 115,000        |
| Expense/Equipment/Travel/Supplies/Other                                | Image and Attraction Campaign, Talent Recruitment Campaign. Follow-on industry certifications, Mentorship and work readiness training, Career exposure and work experience, High School Workforce Readiness Campaign. 90 CPT student enrollment, 40 IPC student enrollment. | 387,000        |
| Consultants/Contracted Services/Study                                  | Promote Manufacturing Awareness and CPT Training in region - Industry Expert consultant   | 78,000         |
| <b>Fixed Capital Construction/Major Renovation:</b>                    |   |                |
| Construction/Renovation/Land/Planning Engineering                      |   |                |
| <b>Total State Funds Requested (must equal total from question #6)</b> |   | <b>580,000</b> |

**11. Program Performance:**

**a. What is the specific purpose or goal that will be achieved by the funds requested?**

This program creates a strong manufacturing workforce through standardized training and awareness of high-wage career paths within manufacturing. 130 adults trained, 75% graduation and 75% job placement; 200 high school students trained, 90% course completion, 90% job shadow.

**b. What are the activities and services that will be provided to meet the intended purpose of these funds?**

Student recruitment, technical and work readiness training, student mentoring, career exposure and job shadowing, career fairs, image and attraction campaign.

**c. What are the direct services to be provided to citizens by the appropriations project?**

Technical and work readiness training, student mentoring, career exposure and job shadowing, career fairs.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

Unemployed, individuals in career transition/seeking career enhancement, non-college bound youth, veterans, GED students, incumbent manufacturing workers.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**



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130 adults trained, 75% graduation and %75 job placement; 200 high school students trained, 90% course completion, 90% job shadow. Quarterly performance reports on student enrollment, statistics on marketing campaigns, workforce comparisons, industry surveys.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**

The appropriation will be a cost reimbursement grant in which the penalty for non performance would be no payment.

**12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.**

Not applicable

**13. Requestor Contact Information:**

- a. **Name:** Lynda Weatherman
- b. **Organization:** Economic Development Commission of Florida's Space Coast
- c. **E-mail Address:** LWeatherman@SpaceCoastEDC.org
- d. **Phone Number:** (321)638-2000 Ext. 0

**14. Recipient Contact Information:**

- a. **Organization:** b. Economic Development Commission of Florida's Space Coast
- b. **County:** Brevard
- c. **Organization Type:**
  - For Profit
  - Non Profit 501(c) (3)
  - Non Profit 501(c) (4)
  - Local Entity
  - University or College
  - Other (Please specify) 501c6 Not for profit
- d. **Contact Name:** Lynda Weatherman
- e. **E-mail Address:** LWeatherman@SpaceCoastEDC.org
- f. **Phone Number:** (321)638-2000

**15. Lobbyist Contact Information**

- a. **Name:** Barney Bishop
- b. **Firm Name:** Barney Bishop Consulting, LLC
- c. **E-mail Address:** barney@barneybishop.com
- d. **Phone Number:** (850)510-9922