



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2019-2020

LFIR#: 2363

**1. Title of Project:** HIP: Peer-to Peer High School Health Education

**2. Senate Sponsor:** Annette Taddeo

**3. Date of Submission:** 03/07/2019

**4. Project/Program Description:**

Health Information Project, known as HIP, is a health education non-profit that trains high school students to teach an innovative health curriculum to their high school peers. HIP, which has a proven, 10-year track record, partners annually with all Miami-Dade County public high schools--a total of 55 high schools. The 1,700 high school peer educators teach the HIP comprehensive health curriculum to every ninth grader at each of these high schools—34,000 ninth graders—annually. HIP knows it is not enough to just teach kids about world history, geometry, literature and biology. We need to teach them how to cope with stress, help a friend with depression, support a bullied classmate. The HIP approach is simple. We know teens are often resistant to health education when the educators are teachers, parents or physicians. That is why we empower student health ambassadors to teach health education to their peers-at their own schools.

**5. State Agency to receive requested funds :** Department of Education

State Agency Contacted? No

**6. Amount of the Nonrecurring Request for Fiscal Year 2019-2020**

Type of Funding	Amount
Operations	50,000
Fixed Capital Outlay	
<b>Total State Funds Requested</b>	<b>50,000</b>

**7. Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)**

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	50,000	7.69%
Federal	0	0.00%
State (excluding the amount of this request)	0	0.00%
Local	0	0.00%
Other	600,000	92.31%
<b>Total Project Costs for Fiscal Year 2019-2020</b>	<b>600,000</b>	<b>100.0%</b>

**8. Has this project previously received state funding?** No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		

**9. Is future-year funding likely to be requested?** Yes



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a. If yes, indicate non-recurring amount per year. 50000

#### 10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other	PHE Shirts \$4,100.00 HIP Faculty Sponsor & Student Board Fall Training \$6,750.00 Curriculum & Training Binders \$5,000.00 School Health Campaign (Banners/Posters) \$9,500.00 School Incentive Programs \$19,450.00 Faculty Sponsor Stipends \$5,200.00	50,000
Consultants/Contracted Services/Study		
<b>Operational Costs:</b>		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>50,000</b>

#### 11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

HIP's purpose is to empower young people to tackle the health crises of their generation—by allowing them to deliver health information directly to their peers. HIP's goal is to: ensure that students are physically and emotionally well, that they are knowledgeable in a wide range of health topics, that they know they are not alone in the issues they are dealing with, that they feel comfortable discussing these critical health issues, that they know where to go for help and that they address these issues preventatively.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

HIP directly serves over 34,000 students per year, EVERY 9th grader, in Miami-Dade County—with 1,700 high school peer health educators—in 55 public high schools. In order to implement HIP, we must continue to execute a robust curriculum development and training program for the HIP Peer Health Educators. Expenses for this program include: curriculum binders, training materials, a school health campaign of posters/HIP Tips/banners, and the online health resource portal. Additionally, HIP accesses community experts to review and update the HIP curriculum and resources on an annual basis to ensure that the program is current and relevant. For 2019, HIP will also be investing in impact evaluation, board development and strategic growth to not only ensure sustainability in Miami-Dade County but also to expand to new cities and school districts within Florida.



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**c. What are the direct services to be provided to citizens by the appropriations project?**

HIP is taking the lead in the health education arena by providing an innovative, student-led model in Miami, the nation's fourth largest school district. The traditional health education model, which the State of Florida removed as a graduation requirement ten years ago (leaving kids with no health education), was based on scare tactics, cheesy videos, outdated textbooks and adults lecturing in these classes. HIP has a fresh approach to the traditional health education model. HIP trains 1,700 high school students (11th and 12th graders) to teach a health curriculum consisting of interactive discussions, videos and activities—in all 9th grade classrooms. HIP addresses relevant, critical health topics such as obesity, depression, bullying, abuse, eating disorders, stress, anxiety and suicide. In addition to peer-led discussion sessions, HIP has a school-specific health resource site ([www.behip.org](http://www.behip.org)) and school health campaign.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

The HIP program is implemented in 55 high schools all across Miami-Dade County. Students, ages 14-18, are served by HIP. There are two groups that directly benefit from this program—every 9th grader (34,000 students) and the peer educators (1,700 students). HIP benefits all high school students in Miami-Dade County, regardless of geography, socio-economic class or school success. HIP is in urban and suburban schools, high-performing and low-performing schools, traditional large public schools as well as smaller magnet schools. After ten years in Miami's high schools, HIP is sustainable and embedded into the structure and culture of each school.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

HIP partners with the University of Pennsylvania's ImpactED Institute to measure and evaluate HIP's impact through rigorous research and data collection. HIP surveys all 9th graders, all 11th & 12th grade peer educators, all faculty sponsors, all 9th grade teachers, all school counselors and all principals in order to ensure continuous quality improvement and program fidelity. HIP directors and faculty sponsors at school sites supervise the evaluation process. By implementing the HIP program, the 1,700+ peer health educators gain important curriculum knowledge and leadership, public speaking and classroom management skills since they teach their own classes. HIP continues to demonstrate through research that those delivering and receiving the program are more aware of these health topics, more focused on prevention, making healthier decisions and know where to go to get help when they need it.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**

The Department may withhold all or a portion of the funds if the contract/deliverables is deemed unsatisfactory.

**12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.**

N/A

**13. Requestor Contact Information:**

**a. Name:** Risa Berrin

**b. Organization:** Health Information Project, Inc.



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c. **E-mail Address:** risa@behip.org

d. **Phone Number:** (786)592-0311

#### 14. Recipient Contact Information:

a. **Organization:** Health Information Project

b. **County:** Miami-Dade

c. **Organization Type:**

For Profit

Non Profit 501(c) (3)

Non Profit 501(c) (4)

Local Entity

University or College

Other (Please specify)

d. **Contact Name:** Risa Berrin

e. **E-mail Address:** risa@behip.org

f. **Phone Number:** (786)592-0311

#### 15. Lobbyist Contact Information

a. **Name:** None

b. **Firm Name:** None

c. **E-mail Address:**

d. **Phone Number:**