



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 2411

1. Title of Project: Carter G. Woodson African American Museum

2. Senate Sponsor: Darryl Rouson

3. Date of Submission: 02/28/2019

4. Project/Program Description:

The Carter G. Woodson Museum is a former community center for a public housing project in the center of St. Petersburg's historic African American district. As such, it has an incredibly rich history serving the community. It has been transitioned into a museum that served as an educational facility over the past eleven years; most recently the building was purchased by the City of St. Petersburg with the express intent of operating it as a museum. The primary purpose is to convert the facility into a functioning museum.

5. State Agency to receive requested funds : Department of State

State Agency Contacted? No

6. Amount of the Nonrecurring Request for Fiscal Year 2019-2020

Type of Funding	Amount
Operations	150,000
Fixed Capital Outlay	600,000
Total State Funds Requested	750,000

7. Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	750,000	75.00%
Federal	0	0.00%
State (excluding the amount of this request)	250,000	25.00%
Local	0	0.00%
Other	0	0.00%
Total Project Costs for Fiscal Year 2019-2020	1,000,000	100.0%

8. Has this project previously received state funding? Yes

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		
2018-19		250,000	2233A	No

9. Is future-year funding likely to be requested? No

10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and		



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Benefits		
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other	Capital equipment to operate as a museum to include secure storage for art and artifacts, as well as a hanging system, exhibit cases, and other museum-related equipment.	150,000
Consultants/Contracted Services/Study		
Operational Costs:		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	Expansion to include 4,000 square foot addition that will include a public gallery space, storage, and facilities for education, including a classroom.	600,000
Total State Funds Requested (must equal total from question #6)		750,000

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

To build out the museum into a functioning museum facility.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

Historic exhibits, events, and school educational programs.

c. What are the direct services to be provided to citizens by the appropriations project?

Citizen and student access to museum exhibits and programs.

d. Who is the target population served by this project? How many individuals are expected to be served?

The museum will expand its public artifact holdings for future generations and for historical preservation. The museum will implement educational programming in the classroom to include after-hours care and programming as well as additional summer camps and activities. Increase general tourism to the Deuces Live! Mainstreet district which is being positioned as an historic African-American arts district of which the museum is a key leader.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

A registration system for artifacts will be implemented by the museum and tracked through the addition of artifacts. The number of school children attending structured programming is tracked on a daily basis and will be reported annually. Tourism numbers are tracked by the museum as well as tours to the African-American Heritage Trail which runs through the district.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?



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Construction contract penalties.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

The City of St. Petersburg

13. Requestor Contact Information:

- a. **Name:** Richard Kriseman
- b. **Organization:** City of St Petersburg
- c. **E-mail Address:** Richard.kriseman@stpete.org
- d. **Phone Number:** (727)893-7201

14. Recipient Contact Information:

- a. **Organization:** City of St. Petersburg/Carter G. Woodson Museum
- b. **County:** Osceola
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)
- d. **Contact Name:** John Rodriguez
- e. **E-mail Address:** john.rodriguez@stpete.org
- f. **Phone Number:** (727)893-7884

15. Lobbyist Contact Information

- a. **Name:** Jeff Sharkey
- b. **Firm Name:** Capitol Alliance Group
- c. **E-mail Address:** jeff@capitolalliancegroup.com
- d. **Phone Number:** (850)443-3355