



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2019-2020

LFIR#: 2458

1. **Title of Project:** Riviera YMCA
2. **Senate Sponsor:** Jeff Brandes
3. **Date of Submission:** 03/14/2019
4. **Project/Program Description:**

Design and planning for development of a new, state-of-the-art YMCA facility with nearly 80,000 square feet of space, to be shared through a unique partnership with Pinellas County Schools and several other local community organizations in the St. Petersburg, Florida vicinity. Plans presently include a shared gymnasium, cafeteria and STEM labs, an indoor/outdoor aquatic center, an outdoor education center, Kids Zone (child care), performing arts center and community theater, and wellness space.

In addition, extensive planning and preparation for a major capital campaign to raise funds for construction of the facility.

5. **State Agency to receive requested funds :** Department of Education  
State Agency Contacted? No

6. **Amount of the Nonrecurring Request for Fiscal Year 2019-2020**

Type of Funding	Amount
Operations	149,000
Fixed Capital Outlay	421,000
<b>Total State Funds Requested</b>	<b>570,000</b>

7. **Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)**

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	570,000	100.00%
Federal		0.00%
State (excluding the amount of this request)		0.00%
Local		0.00%
Other		0.00%
<b>Total Project Costs for Fiscal Year 2019-2020</b>	<b>570,000</b>	<b>100.0%</b>

8. **Has this project previously received state funding?** No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		

9. **Is future-year funding likely to be requested?** Yes
  - a. **If yes, indicate non-recurring amount per year.** \$1,400,000



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**10. Details on how the requested state funds will be expended**

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other	Campaign software, design and printing of campaign materials, as well as supplies and travel costs anticipated for donor prospect cultivation.	72,000
Consultants/Contracted Services/Study	Campaign counsel, SEER surveys, legal fees and market studies.	77,000
<b>Operational Costs:</b>		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering	Engineering studies, contractors, design and site plan, architectural design, construction manager and owner's representative costs.	421,000
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>570,000</b>

**11. Program Performance:**

**a. What is the specific purpose or goal that will be achieved by the funds requested?**

Providing financial assistance in the pre-construction phase for facility planning and design, and capital campaign fundraising planning and implementation. Due to the unique partnership between the YMCA and Pinellas County School Board (PCSB), it is the YMCA's goal to follow all PCSB protocol.

**b. What are the activities and services that will be provided to meet the intended purpose of these funds?**

All required permitting fees, environmental impact reports, traffic studies, engineering surveys, design and site plans, building design, and contractor retention and consultation. In addition, capital campaign planning and strategy, and donor research, cultivation and solicitation activities.

**c. What are the direct services to be provided to citizens by the appropriations project?**

Community outreach and messaging, communication updates, and donor relationship-building activities.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

The target population is located in northeast St. Petersburg, and includes youth, families and seniors. This area has been identified as having the greatest need for high-quality, convenient and affordable after school child care and youth enrichment programs. Stagnant investment in the site vicinity means access to services has been limited in the area, especially for children and seniors.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**



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The Y meets important community needs by serving the specific neighborhoods in which they are located. From supporting the academic success of preschoolers through teenage youth, to improving the health of everyone through programs, sports and activities, there are limitless opportunities to grow and thrive at the YMCA.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**

An estimated .05% per month is anticipated until the pre-construction activities are completed.

**12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.**

The Young Men's Christian Association of Greater St. Petersburg, Inc.

**13. Requestor Contact Information:**

- a. **Name:** David Jezek
- b. **Organization:** YMCA of Greater St. Petersburg
- c. **E-mail Address:** djezek@stpeteymca.org
- d. **Phone Number:** (727)895-9622

**14. Recipient Contact Information:**

- a. **Organization:** YMCA of Greater St. Petersburg
- b. **County:** Pinellas
- c. **Organization Type:**
  - For Profit
  - Non Profit 501(c) (3)
  - Non Profit 501(c) (4)
  - Local Entity
  - University or College
  - Other (Please specify)
- d. **Contact Name:** David Jezek
- e. **E-mail Address:** djezek@stpeteymca.org
- f. **Phone Number:** (727)895-9622

**15. Lobbyist Contact Information**

- a. **Name:** None
- b. **Firm Name:** None
- c. **E-mail Address:**
- d. **Phone Number:**