



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 2465

1. Title of Project: Bakehouse Artist Subsidy Fund

2. Senate Sponsor: Anitere Flores

3. Date of Submission: 03/15/2019

4. Project/Program Description:

The Bakehouse is working to shift its 30+ year business model to create an Artist Subsidy Fund to provide rent relief to artists based on merit and financial need. This shift in focus toward building a sustainable, high-level studio residency program will allow Bakehouse to play a more strategic role in nurturing and developing a hotbed of visual arts talent in the urban core. The project aims to attract 35 young, local artists emerging from college, who are financially unable to establish a local studio, and would otherwise enter the low-wage workforce, most often in a non-arts industry. These most promising artists are offered a 100 percent studio subsidy to fully participate in the residency program. Free of the constraints of financial obligations associated with maintaining a dedicated space in which to create, participating artists are afforded a residency experience that pushes the boundaries of artistic practices, forms connections, and drives life-long transformation.

5. State Agency to receive requested funds : Department of State

State Agency Contacted? Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2019-2020

Type of Funding	Amount
Operations	350,000
Fixed Capital Outlay	
Total State Funds Requested	350,000

7. Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	350,000	100.00%
Federal		0.00%
State (excluding the amount of this request)		0.00%
Local		0.00%
Other		0.00%
Total Project Costs for Fiscal Year 2019-2020	350,000	100.0%

8. Has this project previously received state funding? No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		

9. Is future-year funding likely to be requested? No



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Executive Director	35,000
Other Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Operational Costs:		
Salary and Benefits	Programming Personnel (\$68,000); Building Manager (\$37,000)	105,000
Expense/Equipment/Travel/Supplies/Other	Travel (\$10,000); Facility (\$32,500); Program Services (\$88,500)	131,000
Consultants/Contracted Services/Study	Artistic Consultants (\$53,000); Organizational Consultants (\$26,000)	79,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		350,000

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

Establish and seed the Artist Subsidy Fund that will attract 35 young, local artists who have graduated with university arts degrees and are financially unable to establish a local studio. Without support they would be forced to seek low-wage employment, most often in a non-arts related industry. Bakehouse will provide these promising artists, most of whom attended Florida public arts magnet high schools, with a one-year 100 percent studio subsidy that will assist each with the establishment of an entrepreneurial career as an emerging artist. In addition to rent subsidy, artists will be nurtured by peers, curators, arts professionals and other creative industry leaders to gain sweeping experience and insight in the business of art, leading to a path of self-sustainability.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

1) Full studio rent subsidy at \$10,000 per artist during Fiscal Year 2019-20. 2) A shared community of 60+ multi-disciplinary and cross-disciplinary studio residents. 3) Career development, supporting, interaction, and training provided by a team of creative industry leaders and peer artists.

c. What are the direct services to be provided to citizens by the appropriations project?

The establishment of the Artist Subsidy Fund allows for the continued enhancement of Bakehouse is mission-driven efforts to address the need for affordable live-work and work spaces for artists. As the organization implements a 5-year, strategic plan that will create facilities and programs to better support visual artists, the Artist Subsidy Fund builds on Bakehouse founders' vision to ensure affordability in perpetuity for artists; and to be a more critical and intentional node in Miami's arts and cultural ecosystem, prompting critical conversations and encounters that demonstrate the value and transformative power of art.



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d. Who is the target population served by this project? How many individuals are expected to be served?

35 young artists who grew-up in south Florida, attended college for visual and/or media arts, and are intent on establishing careers in the visual arts as a respectable and viable profession. These artists will be identified through competitive adjudication and evaluated based on talent, income, and potential to succeed as working artists. Evaluations will be conducted to determine achievements and progress.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Pre- and post-subsidy surveys will be conducted to benchmark progress of artists. The number of grant applications submitted, exhibition opportunities sought and awarded, gallery presentations, and community engagement will compose some of the metrics.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Standard contract penalties.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

None

13. Requestor Contact Information:

- a. **Name:** Andrea O'Naghten
- b. **Organization:** Rhodes Arts Consulting, Inc.
- c. **E-mail Address:** andrea@rhodesartsconsulting.com
- d. **Phone Number:** (305)979-8929

14. Recipient Contact Information:

- a. **Organization:** Bakehouse Art Complex, Inc.
- b. **County:** Miami-Dade
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)
- d. **Contact Name:** Cathy Leff
- e. **E-mail Address:** cathyleff@bacfl.org
- f. **Phone Number:** (305)576-2828

15. Lobbyist Contact Information



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Local Funding Initiative Request

Fiscal Year 2019-2020

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- a. **Name:** None
- b. **Firm Name:** None
- c. **E-mail Address:**
- d. **Phone Number:**