



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 2467

1. Title of Project: On Track Life Solutions - Community Technology

2. Senate Sponsor: Darryl Rouson

3. Date of Submission: 03/18/2019

4. Project/Program Description:

On Track Life Solutions, Inc., (OTLS) is a technology development company and research group that seeks to bring about fundamental societal impact by using thoughtful technology to increase and nurture human capacity. OTLS' products and services advance individual and community well-being and health. OTLS' clients are empowered through life-long learning to become innovative conduits for individuals by taking advantage of OTLS' unique and revolutionary data tools and capacity-building technology platform and program infrastructure. OTLS has the capability and desire to design, develop, and deploy a responsive community support services framework that aids individuals and communities in achieving their health and life goals. OTLS' technology solution is a next generation delivery system that will enable communities to gain insights that change the way they understand health, equity, and social/civil justice which in turn will enhance quality of life outcomes for all.

5. State Agency to receive requested funds : Department of Economic Opportunity

State Agency Contacted? No

6. Amount of the Nonrecurring Request for Fiscal Year 2019-2020

Type of Funding	Amount
Operations	1,900,000
Fixed Capital Outlay	
Total State Funds Requested	1,900,000

7. Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	1,900,000	100.00%
Federal	0	0.00%
State (excluding the amount of this request)	0	0.00%
Local	0	0.00%
Other	0	0.00%
Total Project Costs for Fiscal Year 2019-2020	1,900,000	100.0%

8. Has this project previously received state funding? No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		

9. Is future-year funding likely to be requested? No



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	The Program Director provides leadership to program and programming staff and oversees all aspects of the program development, curriculum delivery, promotion, and scheduling instruction in accordance to OTLS' goals. The Program Director is responsible for the training and daily supervision of all program staff, program locations, facility and fiscal management, policy implementation, and safety of all program locations operated by On Track Life Solutions.	80,000
Other Salary and Benefits	Benefits: \$25,360 OTLS' comprehensive employee benefits package includes: - Paid time off, including sick and vacation leave. - Health insurance. - Life insurance. - Dental insurance. - Vision insurance. - Retirement benefits or accounts. - Healthcare spending or reimbursement accounts. - Long term disability insurance. Part-Time Administrator: \$25,000	50,360
Expense/Equipment/Travel/Supplies/Other	Travel: \$5,500, Supplies/Other Expenses: \$15,000, Equipment (Computers, Smart Phones, etc.): \$3,460, Two Computers x \$1,250 each, = \$2,500 Two Smart Phones x \$480 each (annually) = \$960.	23,960
Consultants/Contracted Services/Study		
Operational Costs:		
Salary and Benefits	Salaries: Project Manager: \$120,000, Software Engineer: \$110,000, Systems Analyst: \$95,000, Application Developer: \$85,000, Graphic User Interface Specialist: \$80,000, Security Specialist: \$100,000, Total Salaries: \$590,000. Benefits Percent: 31.7 Total Benefits Costs: \$187,030	777,030
Expense/Equipment/Travel/Supplies/Other	Equipment (Computers, etc.): \$50,000, Travel: \$18,500, Supplies: \$35,750, Other Expenses: \$15,000.	119,250
Consultants/Contracted Services/Study	Independent Contractors: Soltech (Software Development Firm): \$324,400, University of South Florida/Howard University/Bethune-Cookman University (Research Collaboration): \$250,000, Interdisciplinary Knowledge Experts/Trainers: \$275,000.	849,400
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		1,900,000

11. Program Performance:



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a. What is the specific purpose or goal that will be achieved by the funds requested?

OTLS' technology platform program infrastructure will help communities improve the full spectrum of outcomes that impact health that affect the health of the environment, the community, and the individual. Through capacity-building efforts, community collaboration, and innovation, OTLS is committed to integrating research, education, responsible action, informed decisions, shared experiences, and healthcare best practices to aide communities in reaching their optimum potential, while reducing health disparities and inequities. Specific Goals: - Improve participant decision-making process (20 percent) - Improve participant behavior (healthier activities by 20 percent) - Improve technology skills (20 percent) - Improve life readiness skills (20 percent) - Improve access to learning, health, and life resources (20 percent) - Improve culture of health at the local community level (20 percent)

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

OTLS will work collaboratively with individual and community stakeholders to provide and deliver the following: - Community-Based Education Initiatives - Community-Based Participatory Research Strategies - Community Empowerment Activities - Community Capacity-Building Strategies - Evidence-Informed Intervention Modeling - Evidence-Based Community Engagement Strategies - Community-Based Health Coaching Initiatives - Community-Based Life Coaching Initiatives - Youth and Family Development Support - Technology Training.

c. What are the direct services to be provided to citizens by the appropriations project?

The appropriation project will provide the following to citizens within our target beta community: - Free License for OTLS' Enterprise Application Technology (Custom Life Plan and Life Support Services) - Community-Based Training Seminars - Community-Based Capacity-Building Workshops - Individual, Family, and Community Counseling Services - Educational Workshops (Workforce Development, STEM, Health, etc.)

d. Who is the target population served by this project? How many individuals are expected to be served?

The target population includes constituents from both Hillsborough and Pinellas Counties. Pinellas County has a population of about 916,542. The county is part of the Tampa–St. Petersburg–Clearwater, Florida Metropolitan Statistical Area. Hillsborough County has a population of about 1,229,226, making it the fourth-most populous county in Florida and the most populous county outside the Miami Metropolitan Area. Beta Group Size: In-Person Youth: 100 Adults: 100 Community Agencies: 15 Faith-Based Organization: 20 Community Groups: 15 Total In-Person Group Beta Size: 250 On-line Beta Group Size: Youth: 250 Adults: 250 Community Agencies: 50 Faith-Based Organization: 50 Community Groups: 50 Total In-Person Group Beta Size: 650

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

OTLS' expected benefits/outcomes: - Improve community engagement outcomes - Improve health outcomes and behaviors - Improve health and life decisions - Improve individual and community capacities - Improve social determinants of health outcomes - Improve student and family achievement through evidence-informed learning strategies OTLS' methodology for measuring project outcomes and impacts: - Engage evidence-based research methods and best practices - Robert Wood Johnson Foundation's "Culture of Health" measures and methodology - Utilize technology infrastructure for information sharing, data collection, and program measurement - Maximize use of multidisciplinary research partners to help analyze outcomes and impacts - Engage communities in community-based participatory research activities - Establish partnerships with



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research institutes (University of South Florida) - Contract an external evaluation firm to conduct pre-, mid-term, and post-evaluation

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Penalties based on outcome-based performance measures will be established between the contracting agency and the facility and facility owners in writing to determine adequate and appropriate actions steps to ensure program impacts are realized. Core set of outcomes and competences to be actualized by program participants: - Participants will actualize enhanced knowledge regarding health and its impact on their overall quality of life. - Participants will be able to document, manage, and monitor their personalized life and health plans within OTLS enterprise technology application. - Participants will be able to develop, manage, and monitor community-based action plans focused on local health challenges (economic, social, environmental, etc.) facing their communities

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

N/A

13. Requestor Contact Information:

- a. **Name:** Keith Jacobs
- b. **Organization:** Life Project Charities, Inc.
- c. **E-mail Address:** keith.j@otls-life.com or keith.otls14@gmail.com
- d. **Phone Number:** (404)290-5000

14. Recipient Contact Information:

- a. **Organization:** Life Project Charities, Inc.
- b. **County:** Hillsborough, Pinellas
- c. **Organization Type:**
 - For Profit
 - Non Profit 501(c) (3)
 - Non Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (Please specify)
- d. **Contact Name:** Keith Jacobs
- e. **E-mail Address:** keith.j@otls-life.com or keith.otls14@gmail.com
- f. **Phone Number:** (404)290-5000

15. Lobbyist Contact Information

- a. **Name:** None
- b. **Firm Name:** None



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c. E-mail Address:

d. Phone Number: