



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2019-2020

LFIR#: 2595

1. Title of Project: Feeding Tampa Bay - Fresh Forcet Program

2. Senate Sponsor: Jeff Brandes

3. Date of Submission: 03/20/2019

4. Project/Program Description:

Fresh Start is an innovative solution that creates a coalition of nonprofits, government and businesses to provide workforce development and on the job training to food insecure individuals with barriers to employment. They receive industry certification that allows them to “climb the ladder,” in addition to learning how to improve soft job skills like interviewing and resume writing. Business partners are involved in the program’s curriculum via “Industry Councils” so that participants may be hired by those companies upon program completion. Participants are referred by other nonprofit partners and have access to food resources via Feeding Tampa Bay. While acquiring skills and certification, participants contribute to hunger relief efforts through three tracks - culinary, warehouse, and transportation.

5. State Agency to receive requested funds : Department of Education

State Agency Contacted? No

6. Amount of the Nonrecurring Request for Fiscal Year 2019-2020

Type of Funding	Amount
Operations	503,150
Fixed Capital Outlay	
Total State Funds Requested	503,150

7. Total Project Cost for Fiscal Year 2019-2020 (including matching funds available for this project)

Type of Funding	Amount	Percent
Total State Funds Requested (from question #6)	503,150	66.81%
Federal		0.00%
State (excluding the amount of this request)		0.00%
Local		0.00%
Other	250,000	33.19%
Total Project Costs for Fiscal Year 2019-2020	753,150	100.0%

8. Has this project previously received state funding? No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	NonRecurring		

9. Is future-year funding likely to be requested? No



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	10% Chief Programs Officer salary and benefits= \$12,429	12,429
Other Salary and Benefits	15% Finance Office salary and benefits = \$8,573 15% HR Office salary and benefits = \$8,132	16,705
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Operational Costs:		
Salary and Benefits	50% Asst. Program Director = \$27,051 5% Warehouse Manager = \$2,315 5% Inventory Manager = \$2,434 Cohort Scholarships (39 scholarships for warehouse, driver, culinary participants - at varying levels for the 13 week cohorts) = \$262,828	294,628
Expense/Equipment/Travel/Supplies/Other	100% Certifications for participants = \$16,540 Supplies for cohort groups (e.g., uniforms, kitchen supplies) = \$21,648 Marketing materials = \$1,500 Expenses needed for the training cohorts - including forklifts, electric pallet jacks, and training tables.	144,388
Consultants/Contracted Services/Study	100% Adjunct instructors for cohort programs = \$35,000	35,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		503,150

11. Program Performance:

a. What is the specific purpose or goal that will be achieved by the funds requested?

The requested funds will support Feeding Tampa Bay's new Fresh Force Program - an innovative solution that creates a coalition of nonprofits, government and businesses to provide workforce development and on the job training to food insecure individuals with barriers to employment.

b. What are the activities and services that will be provided to meet the intended purpose of these funds?

Fresh Force is an innovative solution that creates a coalition of nonprofits, government and businesses to provide workforce development and on the job training to food insecure individuals with barriers to employment. They receive industry certification that allows them to "climb the ladder," in addition to learning how to improve soft job skills like interviewing and resume writing. Business partners are involved in the program's curriculum via "Industry Councils" so that participants may be hired by those companies upon program completion. Participants are referred by other nonprofit partners and have access to food resources via Feeding Tampa Bay. While acquiring skills and certification, participants contribute to hunger relief efforts through three tracks: Culinary: creating ready to eat meals for low income families while receiving certification; Warehouse: receiving and handling charitable food while receiving certification; Transportation.



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c. What are the direct services to be provided to citizens by the appropriations project?

Fresh Force is meant to be a game changer in the lives of those who come through the program, leading to more opportunities, higher wages, and a true career ladder for the individuals involved. Once the program is fully operational we will be able to have 4-6 cohorts per year (with 8-16 individuals in each, split between the three areas of training). This means that we will graduate up to 96 individuals per year through the program. The average starting salary for those completing the program will be \$30,000, so the total financial footprint through this program will be up to \$2,880,000 annually – going directly into the pockets of newly employed individuals.

d. Who is the target population served by this project? How many individuals are expected to be served?

The Fresh Force program serves individuals in need of workforce training to better their lives and circumstances. Fresh Force will work with individuals with a variety of barriers to employment – including youth aging out of foster care, ex-offenders, adults with disabilities, veterans, and disconnected youth (young people aged 16-24 who are neither working nor in school). It will also serve businesses in need of qualified, trained employees.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The benefits of the program will be in the lives of the individual participants and their families - measured by items such as education/certifications, hard and soft skill development, job placement, increased salary, and percent of offender recidivism (for ex offenders in the program). Additional benefits will come in the form of deliverables to local industry leaders and businesses - measured by a larger number of qualified workers and additional income into the local economy.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

None.

12. The owner(s) of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owner(s) of the facility and the entity.

Feeding Tampa Bay, the entity requesting funding support, would be the only recipient, directly or indirectly, of the requested fixed capital assets.

13. Requestor Contact Information:

- a. **Name:** Thomas Mantz
- b. **Organization:** Feeding Tampa Bay
- c. **E-mail Address:** tmantz@feedingtampabay.org
- d. **Phone Number:** (813)262-8441

14. Recipient Contact Information:

- a. **Organization:** Feeding Tampa Bay
- b. **County:** Hernando, Hillsborough, Manatee, Pasco, Pinellas, Polk
- c. **Organization Type:**



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- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Entity
- University or College
- Other (Please specify)

d. Contact Name: Thomas Mantz

e. E-mail Address: tmantz@feedingtampabay.org

f. Phone Number: (813)262-8441

15. Lobbyist Contact Information

a. Name: Matthew Blair

b. Firm Name: Corcoran and Johnston

c. E-mail Address: matt@corcoranfirm.com

d. Phone Number: (813)220-2549