



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 1019

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. **Project/Program Description**

Implementation of s. 1003.42(g), F.S., mandating Holocaust education in all Florida schools; support of the museum's continuous efforts to enrich, enhance, and expand the museum's education programming by providing docent-led school group tours; research and curriculum development; historically accurate and interactive exhibitions for learning; classroom programs; Teaching Trunk outreach program; on-line educational resources and exhibits; Holocaust education Summer Institute and year-round workshops for teachers, and more

5. **State Agency to receive requested funds**
- State Agency contacted? Yes No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

| Type of Funding | Amount |
|------------------------------------|-----------------------------------------------------------|
| Operations | <input style="width: 80px;" type="text" value="750,000"/> |
| Fixed Capital Outlay | <input style="width: 80px;" type="text" value="000"/> |
| Total State Funds Requested | 750,000 |

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

| Type of Funding | Amount | Percentage |
|------------------------------------------------------|-------------------------------------------------------------|----------------------------------------------------------|
| Total State Funds Requested (from question #6) | <input style="width: 80px;" type="text" value="750,000"/> | <input style="width: 40px;" type="text" value="33.0"/> % |
| Matching Funds | | |
| Federal | <input style="width: 80px;" type="text" value="00"/> | <input style="width: 40px;" type="text" value="0"/> % |
| State (excluding the amount of this request) | <input style="width: 80px;" type="text" value="00"/> | <input style="width: 40px;" type="text" value="0"/> % |
| Local | <input style="width: 80px;" type="text" value="00"/> | <input style="width: 40px;" type="text" value="0"/> % |
| Other | <input style="width: 80px;" type="text" value="1,535,000"/> | <input style="width: 40px;" type="text" value="67"/> % |
| Total Project Costs for Fiscal Year 2020-2021 | 2,285,000 | 100 % |

8. **Has this project previously received state funding?** Yes No

If yes, provide the most recent instance:

| Fiscal Year (yyyy-yy) | Amount | | Specific Appropriation # | Vetoed |
|-----------------------------------------------------------|------------------------------------------------------|-----------------------------------------------------------|---------------------------------------------------------|---------------------------------|
| | Recurring | Nonrecurring | | |
| <input style="width: 80px;" type="text" value="2019-20"/> | <input style="width: 80px;" type="text" value="00"/> | <input style="width: 80px;" type="text" value="750,000"/> | <input style="width: 80px;" type="text" value="3204A"/> | <input type="text" value="No"/> |

9. **Is future-year funding likely to be requested?** Yes No

If yes, indicate nonrecurring amount per year.



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10. Details on how the requested state funds will be expended

| Spending Category | Description | Amount |
|------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| Administrative Costs: | | |
| Executive Director/Project Head Salary and Benefits | Grant oversight, invoice collection and reporting, outside bid oversight | 75,000 |
| Other Salary and Benefits | | |
| Expense/Equipment/Travel/Supplies/Other | | |
| Consultants/Contracted Services/Study | | |
| Operational Costs: Other | | |
| Salary and Benefits | Salaries are used for staff who are digitizing and indexing objects, testimonies, and artifacts from Holocaust Survivors and Liberators or working directly with partners for testimony digitization; creating web-based exhibitions and interactives serving Florida, US and international audiences; conserving and preserving objects and art; creating new exhibitions and partnerships with outside organizations to create new attractions inside the museum | 258,000 |
| Expense/Equipment/Travel/Supplies/Other | Expenses related to artifact, testimony, and art digitization and indexing; integration of testimony into exhibition; web updates and additions; new hardware and software; exhibition design fabrication and installation, care of collection and photography; exhibit installation and deinstallation fees; exhibit loan fees paid toward borrowed exhibits; freight fees paid for transportation of exhibits on loan | 218,000 |
| Consultants/Contracted Services/Study | Conservation, care and photography of objects and art, exhibition loan fees, web hosting, support, software and redesign for online exhibitions and updates, cyber security, exhibition installation and de-installation, advertising/marketing, grantwriting, research, speakers including Holocaust Survivors, Liberators, artists, subject matter experts, & more | 199,000 |
| Fixed Capital Construction/Major Renovation: | | |
| Construction/Renovation/Land/Planning Engineering | | |
| Total State Funds Requested (must equal total from question #6) | | 750,000 |



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11. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

These crucial resources will enable the Florida Holocaust Museum, located in St Petersburg, FL, to: 1) expand and share its programming, curricula and resources with schools across Florida to implement statutorily required instruction about the Holocaust pursuant to section 1003.42(2)(g), F.S.; and 2) among other purposes, digitally preserve the testimonies of Holocaust Survivors and Liberators. The Florida Holocaust Museum has undertaken this preservation project to both honor the memory of millions of innocent men, women, and children who suffered or died in the Holocaust and to ensure that similar atrocities never occur.

b. What activities and services will be provided to meet the intended purpose of these funds?

• State funds will enable the Florida Holocaust Museum to continue promoting the unique and economic relationship Florida has with Israel. • State funds will build on and continue the prior year's upgrades of the museum's infrastructure to support 21st Century interactive exhibits, for digital preservation and presentation of the testimonies of Holocaust Survivors and Liberators, and for the educational, exhibition, collection and conservation needs of the museum, its collection and staff. • State funds support the expansion and sharing of the museum's programming, curricula, and resources with schools across Florida to implement Holocaust education required in s. 1003.42, F.S. • State funds support the expansion and sharing of the museum's programming to law enforcement agencies throughout Florida (Law Enforcement & Society). • State funds support the promotion of the museum, the Tampa Bay area and Florida as national and international tourist destinations.

c. What direct services will be provided to citizens by the appropriation project?

150,000+ people reached annually inside the museum and through its outreach programs (220,00 in 2018-19). Through its world-class exhibitions and programs, virtual tours, Skyping Survivors and ground-breaking online, participatory, multi-media platforms, The museum spreads awareness about the Holocaust, genocide, and human rights in both historic and cross-cultural contexts. • 200 hours of Holocaust Survivor and Liberator testimony recorded, digitized, indexed, and shared. • 1,900 Police Officers trained in Law Enforcement & Society: Lessons of the Holocaust program, challenging them to reflect upon their professional and personal responsibilities in a democracy today. Bradenton, Gainesville, Miami, St. Petersburg, and Tampa PDs; Pasco and Polk County FDs: and National Homeland Security have participated between 2015 to present.

d. Who is the target population served by this project? How many individuals are expected to be served?

Tourists, residents, and law enforcement professionals. 150,00 people are reached annually inside the Museum and through its outreach programs (220,000 in 2018-19)

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

• 150,000+ people reached annually inside the museum and through its outreach programs. Through its world-class exhibitions and programs, virtual tours, Skyping Survivors and ground-breaking online, participatory, multi-media platforms, The museum spreads awareness about the Holocaust, genocide and human rights in both historic and cross-cultural contexts. • 200 hours of Holocaust Survivor and Liberator testimony recorded, digitized, indexed and shared. • 1,900 Police Officers trained in Law Enforcement & Society: Lessons of the Holocaust program, challenging them to reflect upon their professional and personal responsibilities in a democracy today. Bradenton, Gainesville, Miami, St. Petersburg, and Tampa PDs; Pasco and Polk County FDs: and National Homeland Security have participated between 2015 to present. • Direct/indirect spending based on 32 St Pete non-profit admissions (of which The museum has produced a total economic impact of \$212,525,840.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Disbursed funds for deliverables not met will be returned to the state.



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12. **The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

n/a

13. **Requestor Contact Information**

- a. First Name Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number Ext.

14. **Recipient Contact Information**

- a. Organization
- b. Municipality and County
- c. Organization Type
- For-profit Entity
 - Non-Profit 501(c) (3)
 - Non-Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (please specify)
- d. First Name Last Name
- e. E-mail Address
- f. Phone Number

15. **Lobbyist Contact Information**

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number Ext.