



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2020-2021

LFIR # 1022

1. **Project Title** Gulfshore Playhouse Theatre & Education Center Storm-Water and Elevation Enhancements - Collier
2. **Senate Sponsor** Kathleen Passidomo
3. **Date of Request** 09/19/2019

4. **Project/Program Description**

Gulfshore Playhouse seeks \$2.3 million for additional elevation and related costs required for potential public storm shelter use of its new theater in downtown Naples, FL. The facility, located directly on a Collier County hurricane evacuation route, is planned to be raised with the main floor 12 feet above base flood elevation (BFE), with 100% of the facility and its 400+ seating above the local 1% flood plain level. The new theater will be capable of serving vulnerable populations that cannot evacuate from harm's way or first responder personnel during a hurricane or other related hazards such as high winds, storm surge, flooding, or wind-borne debris. The community will be impacted by the potential safety utility in the face of a weather event, as well as the greater economic and cultural benefits of the larger project. The \$2.3 million request represents an expected two-year payback period (ROI) in local and state tax revenue, with a 30 year minimum facility life-cycle.

5. **State Agency to receive requested funds** Department of Economic Opportunity
- State Agency contacted? ☐ Yes ☒ No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	000
Fixed Capital Outlay	2,300,000
<b>Total State Funds Requested</b>	<b>2,300,000</b>

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	2,300,000	4.0 %
<b>Matching Funds</b>		
Federal	00	0 %
State (excluding the amount of this request)	00	0 %
Local	00	0 %
Other	50,700,000	96 %
<b>Total Project Costs for Fiscal Year 2020-2021</b>	<b>53,000,000</b>	<b>100 %</b>

8. **Has this project previously received state funding?** ☐ Yes ☒ No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future-year funding likely to be requested?** ☐ Yes ☒ No

If yes, indicate nonrecurring amount per year.



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**10. Details on how the requested state funds will be expended**

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		<input style="width: 90%;" type="text"/>
Other Salary and Benefits		<input style="width: 90%;" type="text"/>
Expense/Equipment/Travel/Supplies/Other		<input style="width: 90%;" type="text"/>
Consultants/Contracted Services/Study		<input style="width: 90%;" type="text"/>
<b>Operational Costs: Other</b>		
Salary and Benefits		<input style="width: 90%;" type="text"/>
Expense/Equipment/Travel/Supplies/Other		<input style="width: 90%;" type="text"/>
Consultants/Contracted Services/Study		<input style="width: 90%;" type="text"/>
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering	Costs include but are not limited to aggregating elevation build-up, stem wall and vertical structures of the project, fill, exterior storm-water roadway and curb improvements, site flood mitigation, sanitary sewer and drainpipes, hard landscape, pedestrian accommodations, electric, water, communications, or other required enhancements or utilities on 1st Avenue South and 12th Street South roadways or abutting property in conjunction with the current Playhouse project & parking facility.	2,300,000
<b>Total State Funds Requested (must equal total from question #6)</b>		2,300,000



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#### 11. Program Performance

##### a. What specific purpose or goal will be achieved by the funds requested?

Funds will be dedicated to additional construction costs of elevating the Gulfshore Playhouse Theatre and Education Center 12 feet or similar above BFE grade. The completed project will provide the first storm shelter alternative in downtown Naples and the highest elevation of all existing shelters (primarily CCPS schools). During Hurricane Irma, all shelters within a 10 mile radius of Naples center were full to capacity. The theatre itself will bolster the local economy, support tourism growth, and increase the unique quality of life that makes Naples a cultural destination for visitors and future residents. The theatre's operating budget is expected to increase from \$4 million to \$10 million, creating \$12.2 million in annual total industry impact and 432 FTE jobs.

##### b. What activities and services will be provided to meet the intended purpose of these funds?

H3 – a design studio within Arquitectonica specializing in theaters and arts and culture buildings will oversee all elevation design elements, engineering and construction.

##### c. What direct services will be provided to citizens by the appropriation project?

Direct services provided to citizens encompass the future use as a public shelter, as well as all future cultural and educational programming. The Playhouse produces six professional, main stage productions that challenge and delight from October through May, and hosts an annual New Works Festival each fall. The Playhouse has a proven track record of developing unique and successful programs and continues to build new programs each year. In 2017-2018, educational programs impacted 14,316 people. 90% of the student participants experience Gulfshore Playhouse education programs for free or at a greatly reduced cost.

##### d. Who is the target population served by this project? How many individuals are expected to be served?

In use as a public shelter, the target population encompasses the general population of 21,948 residing in downtown Naples. The closest shelter to this population is Naples High School, 2.6 miles to the north. Total individuals served by the completed theatre will be 150,000 annually, drawing primarily from Collier and Lee counties. In addition, the theater has active educational partnerships with community populations such as Collier County Public Schools, Artis-Naples, the Holocaust Museum, Lighthouse of Collier County, and the Naples Senior Center. The new theatre is budgeted to double educational programming by FY 2023 to approximately 25,000 students.

##### e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The expected outcome is the successful elevation of the Gulfshore Playhouse Theatre and Education Center during construction. The outcome will be measured by the organization's ability to complete the project. In addition, elevation improvements and overall construction are being designed in conjunction with significant improvements by local City of Naples government, as outlined in the City of Naples Redevelopment Plan. Planned public sector investment will include storm water improvements and beautification to the adjacent 1st Avenue South, enhancing the east-west corridor from U.S. Highway 41 to the new \$23 million Baker Park, and a potential new parking facility.

##### f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

The organization's Board of Directors, acting as a fiduciary oversight group, will approve commencement of the elevation stage of construction only when base funding requirements are met. State funds will be safeguarded in segregated capital campaign accounts, referenced in third-party financial audits, and returned if the project is not completed. Standard contract penalties are sufficient.



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12. **The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

Gulfshore Playhouse, Inc., is the owner of the land and future facility.

13. **Requestor Contact Information**

- a. First Name  Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number  Ext.

14. **Recipient Contact Information**

- a. Organization
- b. Municipality and County
- c. Organization Type
- ☐ For-profit Entity
  - ☒ Non-Profit 501(c) (3)
  - ☐ Non-Profit 501(c) (4)
  - ☐ Local Entity
  - ☐ University or College
  - ☐ Other (please specify)
- d. First Name  Last Name
- e. E-mail Address
- f. Phone Number

15. **Lobbyist Contact Information**

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number  Ext.