

LFIR # 1196

\amata O				
Senate Sponsor	Jason Pizzo			
Date of Request	10/31/2019			
Project/Program	Description			
	dren and families in disadvantaged comn ritical needs using a proven cradle to card		ando, Liberty City, Overtown, and Sul <sub>l</sub>	
State Agency to		artment of Agriculture	and Consumer Services	
Amount of the No	onrecurring Request for Fiscal	Year 2020-2021		
Type of Fundin	g	Amount		
Operations		1,000,000		
Fixed Capital Ou	ıtlay	000		
Total State Fun	ds Requested	1,000,000		
-	t for Fiscal Year 2020-2021 (in			
Type of Funding		Amount	Percentage	
Total State Fund	s Requested (from question #6)	1000000	13.0 %	
Total State Fund	s Requested (from question #6)	1000000		
Total State Funds Matching Funds Federal	s Requested (from question #6)	1000000	0 %	
Total State Funds  Matching Funds  Federal  State (excluding	s Requested (from question #6)	00	0 %	
Total State Funds Matching Funds Federal	s Requested (from question #6)	1000000	0 %	
Total State Fund  Matching Funds  Federal  State (excluding  Local  Other	s Requested (from question #6)	00 00 6,600,000	0 % 0 % 87 % 0 %	
Total State Fund  Matching Funds  Federal  State (excluding  Local  Other  Total Project Collas this project provide the	s Requested (from question #6)  the amount of this request)  osts for Fiscal Year 2020-2021  oreviously received state funding most recent instance:	1000000  00  6,600,000  7,600,000  ng? • Yes	0 % 0 % 87 % 0 % 100 %	
Total State Fund  Matching Funds  Federal  State (excluding  Local  Other  Total Project Collage In the Interpretate In the Interpretate In the Interpretate Inte	s Requested (from question #6)  the amount of this request)  pets for Fiscal Year 2020-2021  previously received state funding most recent instance:  Amount	1000000  00  6,600,000  7,600,000  ng? • Yes • N	0 % 0 % 87 % 0 % 100 %	

1,000,000

If yes, indicate nonrecurring amount per year.



LFIR # 1196

### 10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project		
Head Salary and Benefits		
Other Salary and Benefits		
Expense/Equipment/ Travel/Supplies/Other		
Consultants/Contracted Services/Study		
·		
Operational Costs: Oth	er	
Salary and Benefits		
Expense/Equipment/ Travel/Supplies/Other		
Consultants/Contracted Services/Study	Subcontract with each of the six Florida Children's Initiatives	1,000,000
Fixed Capital Construc	tion/Major Renovation:	
Construction/Renovation/ Land/Planning		
Engineering		
Total State Funds Re	quested (must equal total from question #6)	1,000,000



LFIR # 1196

1	1	Pr	ogi	ram	Pe	erf	or	m	ar	ıc	е

	a. What specific purpose or goal will be achieved by the funds requested?
	Increase the number of children engaged in health and wellness programs Increase the number of children involved in physical fitness activities Reduce the childhood obesity rate
b.	What activities and services will be provided to meet the intended purpose of these funds?
	Engage children in wilderness education programs and park experiences. Expand community gardening in the neighborhood. Engage children in robust fitness activities including year-round comprehensive athletics programs. Provide nutrition and healthy cooking lessons. Increase access to healthy meals.
C.	What direct services will be provided to citizens by the appropriation project?
	Engaging children and their families in physical fitness programs. Providing nutrition education and healthy cooking lessons to children and families. Expanding community gardening in the neighborhoods. Working with neighborhood youth to develop and operate businesses for growing, packaging, marketing and selling fresh produce.
d.	Who is the target population served by this project? How many individuals are expected to be served?
	At-risk children and families in disadvantaged neighborhoods.
e.	What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?
	Overall increase in wellness in five food deserts state wide. Measuring and monitoring the impact of the program on childhood obesit and other indicators of child health.
f.	What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?
	None. Standard penalties are adequate.



LFIR # 1196

N/A	A				
Re	equestor Contact	t Information			
a.	First Name	Winnie	Last Name	Heggins	
b.	Organization	Ounce of Prevention			
c.	E-mail Address	Wheggins@ounce.org			
d.	Phone Number	(850)921-4494	Ext. 218		
Re	ecipient Contact	Information			
a.	Organization	Ounce of Prevention Fund Florida			
b.	Municipality and	County Statewide			
c.	Organization Typ	pe			
	O For-profit E	ntity			
	O Non-Profit 8	501(c) (3)			
	O Non-Profit 5	501(c) (4)			
	<ul><li>Local Entity</li></ul>	,			
	O University of	or College			
	Other (plea)	se specify) Non Profit 501(c) (3)			
d.	First Name	Winnie	Last Name	Heggins	
e.	E-mail Address	Wheggins@ounce.org			
	Phone Number				
Lc	obbyist Contact I	nformation			
a.	Name	Yolanda Cash Jackson			
b.	Firm Name	Becker			
	E-mail Address	yjackson@beckerlawyers.com			