



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 1343

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. **Project/Program Description**

MS SENIOR FLORIDA PAGEANT, INC. creates platforms to honor senior women for their contributions to family and community. This is a statewide competition and the winner represents the state of Florida in the national Ms Senior America in Atlantic City. The winner will also tour the state of Florida encouraging seniors to live fulfilling lives.

NANA PROJECT (Never Abandoned-Never Alone): Nana is the nickname for "Grandmother." This is a mentoring program that provides a grandmother image and experience for under privileged/at risk children & youth.

SENIOR HEALTH, NUTRITION & POSITIVE LIFESTYLE WORKSHOPS: Workshops and presentations that promote productive senior lifestyle, with focus on education, implementation and maintenance of good health and meaningful senior life.

ROSE & CROWN CLUB: Former contestants and volunteers produce an entertaining/motivating show performing at nursing homes,

5. **State Agency to receive requested funds**
- State Agency contacted? Yes No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	<input style="width: 80%;" type="text" value="540,820"/>
Fixed Capital Outlay	<input style="width: 80%;" type="text" value="000"/>
Total State Funds Requested	540,820

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	<input style="width: 80%;" type="text" value="540820"/>	<input style="width: 80%;" type="text" value="84.0"/> %
Matching Funds		
Federal	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0"/> %
State (excluding the amount of this request)	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0"/> %
Local	<input style="width: 80%;" type="text" value="32,900"/>	<input style="width: 80%;" type="text" value="5"/> %
Other	<input style="width: 80%;" type="text" value="69,000"/>	<input style="width: 80%;" type="text" value="11"/> %
Total Project Costs for Fiscal Year 2020-2021	642,720	100 %

8. **Has this project previously received state funding?** Yes No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
<input style="width: 80%;" type="text"/>	<input style="width: 80%;" type="text"/>	<input style="width: 80%;" type="text"/>	<input style="width: 80%;" type="text"/>	<input style="width: 80%;" type="text"/>

9. **Is future-year funding likely to be requested?** Yes No

If yes, indicate nonrecurring amount per year.



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	CEO/Head of Administration. Responsible to Board of Directors regarding all affairs of the organization; prepare & submit annual budget to BOD for adoption; submit annual financial activities report.	98,500
Other Salary and Benefits	ADMINISTRATIVE ASST. Responsible for clerical duties and provide administrative assistance to CEO; Payroll; GRANT/EVENT SPECIALIST:Conduct file reviews, compliance integral reporting in areas of finance, technology, budget compliance, financial obligations required by programs; DEVELOP./PROJECT & SERVICE COORD.: Responsible for marketing, fundraising, special projects and webmaster.	158,040
Expense/Equipment/Travel/Supplies/Other	Travel statewide for awareness purposes; mileage, parking, supplies, telephone, computer supplies, printing, indirect costs, computers, office furniture, monitors, memberships, and insurance.	30,500
Consultants/Contracted Services/Study	Accountant, Legal Services.	7,000
Operational Costs: Other		
Salary and Benefits	PROGRAM SERV. MGR. (F/T) Develop & supervise all service programs MUSIC DIR. (P/T) Perform all tasks regarding music for pageant, including, but not limited to writing, producing, composing, mixing, technical support and copyrighting. Consultant to contestants (as needed) ART DIR.(P/T) Create all art related projects and organization promo materials, stage sets,website and social media. CHOIR DIR. (P/T) Recruit, train and conduct choir rehearsals, book & Coordinate performances. VOLUNTEER COORD	107,760
Expense/Equipment/Travel/Supplies/Other	Contestant related supplies. VIP reception, operating costs, theater rental, contestant field trip, workshops, mileage, parking, travel, printing, printing supplies, telephone, internet, utilities, maintenance, stage rental equipment, rent advertising, insurance, indirect costs.	118,620
Consultants/Contracted Services/Study	Event Coordinator,Contestant Consultant, choreographer, photographer, image consultant, videographer, lighting illustrator, stage technical assistance,professional entertainment fees.	20,400
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		540,820



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11. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Provide services for seniors including a support system, motivational, health and inspirational programs; MSF PAGEANT promotes confidence, self esteem, strength of purpose, dignity, maturity as seniors confront the rigors of aging; ROSE & CROWN CLUB, SENIOR GOSPEL CHOIR and NANA PROJECT encourages seniors to continue an active and productive lifestyle not only for themselves, but to the benefit of others - their peers and the younger generation. HEALTH, NUTRITION & SENIOR LIFESTYLE WORKSHOPS: Educate and motivate seniors to develop and maintain positive/beneficial lifestyle changes to foster good health and well-being.

b. What activities and services will be provided to meet the intended purpose of these funds?

1. Ms. Senior Florida Pageant
2. Rose & Crown Club
3. Senior Gospel Choir
4. NANA Project
5. Health, Nutrition and Positive Lifestyle Workshops

c. What direct services will be provided to citizens by the appropriation project?

1. MS SENIOR FLORIDA PAGEANT: Statewide pageant recognizing accomplishments and contributions of senior women to family & community. Winner will represent state of Florida in 40 yr. old national pageant, Ms. Senior America in Atlantic City, NJ.
2. NANA PROJECT (Never Abandoned-Never Alone): Nana is nickname for "grandmother." This is a mentoring program that provides a "grandmother" image and experience to underprivileged/at risk children & youth.
3. HEALTH, NUTRITION & POSITIVE LIFESTYLE WORKSHOPS: Community workshops/presentations that enhance senior lifestyle focus on education and maintenance of good health and positive/productive senior lifestyle.
4. SENIOR GOSPEL CHOIR: Senior male & female (60+ age) perform at nursing homes, rehabs, etc to encourage/inspire invalid seniors.

d. Who is the target population served by this project? How many individuals are expected to be served?

TARGETED POPULATION: Elderly population at large including elderly persons with poor mental and physical health and seniors who are economically disadvantaged; at risk children and youth.
INDIVIDUALS TO BE SERVED: 1500

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

OUTCOME: Improve mental & physical health amongst seniors; Enrich cultural experiences; Improve self-esteem amongst seniors and younger generations; Educate/encourage senior community regarding health, nutrition; increase tourism; increase economic activity.
OUTCOME METHODOLOGY: IMPROVE PHYSICAL HEALTH: Website survey evaluations and senior satisfaction surveys; IMPROVE MENTAL HEALTH: Introduce memory/word games, puzzles & other memory tools; registration/attendee follow-up surveys to identify number of attendees, and people in outreach program and satisfaction surveys;
ENRICH CULTURAL EXPERIENCE: Satisfaction surveys, focus groups, Q/A follow-up, target number of attendees by addresses & zip code;
IMPROVE QUALITY OF EDUCATION: Tracking through At-Risk Youth Partnership in NANA Project; tracking thru senior groups, youth agencies and

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

None



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12. **The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

N/A

13. **Requestor Contact Information**

- a. First Name Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number Ext.

14. **Recipient Contact Information**

- a. Organization
- b. Municipality and County
- c. Organization Type
- For-profit Entity
 - Non-Profit 501(c) (3)
 - Non-Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (please specify)
- d. First Name Last Name
- e. E-mail Address
- f. Phone Number

15. **Lobbyist Contact Information**

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number Ext.