



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 1500

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. **Project/Program Description**

Feeding Tampa Bay's goal to end hunger follows a strategy that Engages the community and Empowers economically disadvantaged individuals. FRESHforce is an innovative solution that creates a coalition of nonprofits, government and businesses to provide workforce development and on the job training to food insecure individuals with barriers to employment. They receive industry certification that allows them to "climb the ladder," in addition to learning how to improve soft job skills like interviewing and resume writing. Business partners are involved in the program's curriculum via "Industry Councils" so that participants may be hired by those companies upon program completion. Participants are referred by other nonprofit partners and have access to food resources via Feeding Tampa Bay. While acquiring skills and certification, participants contribute to hunger relief efforts through three tracks - culinary, warehouse, and transportation.

5. **State Agency to receive requested funds**
- State Agency contacted? Yes No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	<input style="width: 100%;" type="text" value="355,000"/>
Fixed Capital Outlay	<input style="width: 100%;" type="text" value="000"/>
Total State Funds Requested	355,000

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	<input style="width: 100%;" type="text" value="355000"/>	<input style="width: 100%;" type="text" value="55.0"/> %
Matching Funds		
Federal	<input style="width: 100%;" type="text" value="00"/>	<input style="width: 100%;" type="text" value="0"/> %
State (excluding the amount of this request)	<input style="width: 100%;" type="text" value="00"/>	<input style="width: 100%;" type="text" value="0"/> %
Local	<input style="width: 100%;" type="text" value="00"/>	<input style="width: 100%;" type="text" value="0"/> %
Other	<input style="width: 100%;" type="text" value="295,000"/>	<input style="width: 100%;" type="text" value="45"/> %
Total Project Costs for Fiscal Year 2020-2021	650,000	100 %

8. **Has this project previously received state funding?** Yes No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
<input style="width: 100%;" type="text"/>	<input style="width: 100%;" type="text"/>	<input style="width: 100%;" type="text"/>	<input style="width: 100%;" type="text"/>	<input style="width: 100%;" type="text"/>

9. **Is future-year funding likely to be requested?** Yes No

If yes, indicate nonrecurring amount per year.



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		<input style="width: 100%; height: 30px;" type="text"/>
Other Salary and Benefits		<input style="width: 100%; height: 30px;" type="text"/>
Expense/Equipment/Travel/Supplies/Other		<input style="width: 100%; height: 30px;" type="text"/>
Consultants/Contracted Services/Study		<input style="width: 100%; height: 30px;" type="text"/>
Operational Costs: Other		
Salary and Benefits	100% Culinary Instructor = \$65,000 50% Programs Associate = \$40,000 50 students \$3,600 stipend each = \$180,000	285,000
Expense/Equipment/Travel/Supplies/Other	50 students Certification/Skills Training/Testing \$1,400 per student = \$70,000	70,000
Consultants/Contracted Services/Study		<input style="width: 100%; height: 30px;" type="text"/>
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		<input style="width: 100%; height: 30px;" type="text"/>
Total State Funds Requested (must equal total from question #6)		355,000



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11. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The requested funds will support Feeding Tampa Bay's goal to end hunger via Engage and Empower strategies: Engaging the community together around food security to develop greater capability and resources; and Empowering economically disadvantaged individuals by creating pathways that close the income/expense gap.

b. What activities and services will be provided to meet the intended purpose of these funds?

FRESHforce is an innovative solution that creates a coalition of nonprofits, government and businesses to provide workforce development and on the job training to food insecure individuals with barriers to employment. They receive industry certification that allows them to "climb the ladder," in addition to learning how to improve soft job skills like interviewing and resume writing. Business partners are involved in the program's curriculum via "Industry Councils" so that participants may be hired by those companies upon program completion. Participants are referred by other nonprofit partners and have access to food resources via Feeding Tampa Bay. While acquiring skills and certification, participants contribute to hunger relief efforts through three tracks: Culinary: creating ready to eat meals for low income families while receiving culinary certification; Warehouse: receiving and handling charitable food while receiving warehouse equipment certification; Transportation

c. What direct services will be provided to citizens by the appropriation project?

FRESHforce is meant to be a game changer in the lives of those who come through the program, leading to more opportunities, higher wages, and a true career ladder for the individuals involved. Once the program is fully operational we will be able to have 4-6 cohorts per year (with 8-16 individuals in each, split between the three areas of training). This means that we will graduate up to 96 individuals per year through the program. The average starting salary for those completing the program will be \$30,000, so the total financial footprint through this program will be up to \$2,880,000 annually – going directly into the pockets of newly employed individuals.

d. Who is the target population served by this project? How many individuals are expected to be served?

FRESHforce serves individuals in need of workforce training to better their lives and circumstances. Fresh Force will work with individuals with a variety of barriers to employment – including youth aging out of foster care, ex-offenders, adults with disabilities, veterans, and disconnected youth (young people aged 16-24 who are neither working nor in school). It will also serve businesses in need of qualified, trained employees.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The benefits of the program will be in the lives of the individual participants and their families - measured by items such as education/certifications, hard and soft skill development, job placement, increased salary, and percent of offender recidivism (for ex offenders in the program). Additional benefits will come in the form of deliverables to local industry leaders and businesses - measured by a larger number of qualified workers and additional income into the local economy.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

None



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12. **The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

No fixed capital outlay funding requested.

13. **Requestor Contact Information**

- a. First Name Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number Ext.

14. **Recipient Contact Information**

- a. Organization
- b. Municipality and County
- c. Organization Type
- For-profit Entity
 - Non-Profit 501(c) (3)
 - Non-Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (please specify)
- d. First Name Last Name
- e. E-mail Address
- f. Phone Number

15. **Lobbyist Contact Information**

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number Ext.