



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 1508

1. **Project Title** Haitian Heritage Museum Mixed-Use Cultural Arts Incubator - Miami-Dade2. **Senate Sponsor** Oscar Braynon3. **Date of Request** 11/12/20194. **Project/Program Description**

An appropriations request is being made for the museum's expansion within Little Haiti that involves the development of a mixed use museum facility that contributes to Miami's economic initiatives relating to Transit Oriented Development (T.O.D.) of mixed use neighborhoods such as Little Haiti, that are adjacent to proposed major transit corridors. The proposed project located in the heart of downtown Little Haiti is an innovative Cultural Arts Incubator and Entrepreneurial Learning Center focused on engaging the local community in global opportunities in cultural tourism and related businesses. The project is centered around three key program elements: 1) A museum exhibition and multipurpose space for community events. 2) A creative industries incubator dedicated to promoting entrepreneurship opportunities in both the creative industries and tourism sectors. 3) Lastly, retail space to promote local popup retail activity for local arts & culture entrepreneurs.

5. **State Agency to receive requested funds** Department of Economic OpportunityState Agency contacted? ☐ Yes ☒ No6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	000
Fixed Capital Outlay	2,000,000
Total State Funds Requested	2,000,000

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	2000000	20.0 %
Matching Funds		
Federal	00	0 %
State (excluding the amount of this request)	00	0 %
Local	4,000,000	40 %
Other	4,000,000	40 %
Total Project Costs for Fiscal Year 2020-2021	10,000,000	100 %

8. **Has this project previously received state funding?** ☐ Yes ☒ No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future-year funding likely to be requested?** ☐ Yes ☒ No

If yes, indicate nonrecurring amount per year.



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	The Project Head will be the Director of Operations who will serve the role of Senior Project Manager of the predevelopment and development phases of the project.	70,000
Other Salary and Benefits	The Deputy Project Manager shall concurrently manage the predevelopment and development phases of the project together with the Senior Project Manager	65,000
Expense/Equipment/Travel/Supplies/Other	Misc. office expenses including hardware, software, printing, supplies & materials, travel, and meeting expenses, etc.	15,000
Consultants/Contracted Services/Study	1) Accounting services to manage project booking (30,000). 2) Project Assistant Manager to assist with project procurement activities (\$45,000)	75,000
Operational Costs: Other		
Salary and Benefits		
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	1) Professional Services: Architectural design & engineering, soils/ geotechnical/ survey, environmental assessments 2) Permits, fees, plan reviews, impact fees, insurance	1,775,000
Total State Funds Requested (must equal total from question #6)		2,000,000



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11. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Requested funding will be used for the design and predevelopment of the museum's T.O.D. mixed use creative industries business incubator. The purpose of the proposed transit oriented development mixed use project is to serve as a neighborhood anchor that fosters innovation and entrepreneurship that contributes to the sustainability of the community and long term economic development, while also contributing to the broader regional economic impact and tourism for the State of Florida.

b. What activities and services will be provided to meet the intended purpose of these funds?

Activities and services that will be provided include: a) design & engineering, surveys, pre-development assessments, planning and scheduling, and permitting fees for the museum's expansion; b) development of a sustainable long-term operations and programming plan; and c) workforce training and professional development to attract and retain new staff to the museum as well as other creative industries that will be served by the business incubator.

c. What direct services will be provided to citizens by the appropriation project?

The Haitian Heritage Museum's mixed use creative industries business incubator will create immediate jobs during the initial design and construction phases of the project. Upon the project's completion, local citizens will gain valuable access to relevant training and educational programs, technology and resources to facilitate entrepreneurship, small business development, and long term job creation in Little Haiti and surrounding areas. Regional visitors will also have access and increased experiences in the Little Haiti neighborhood's rich culture and services.

d. Who is the target population served by this project? How many individuals are expected to be served?

Jobless persons
Economically disadvantaged persons
University/college students
General (The majority of funds will benefit no specific group)
Entrepreneurs, small businesses

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

1) Enrich cultural experience: more people will have access and increased experiences in the Little Haiti neighborhood's creative industries, local culture, & arts. A record of museum visitorship will be maintained and compared on a quarterly basis. 2) Improve transportation conditions: this T.O.D. will enhance the walkability of the neighborhood for local residents and future transit users. Public transit ridership statistics will be obtained for the area from Miami Dade Transit and from surveys at the museum. 3) Increase or improve economic activity: the mixed use business incubator & retail development will create jobs and bring new businesses to the neighborhood. New job creation statistics will be measured, together with annual economic impact assessments and reporting. 4) Increase tourism: tourists will have access and increased experiences in the Little Haiti rich local culture. The incubator will work with GMCVB for assessments on tourist visits to Little Haiti. 5) Job creation

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Payment will not be made for non-performance



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12. **The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

Haitian Heritage Museum is the proposed owner of the facility.

13. **Requestor Contact Information**

- a. First Name Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number Ext.

14. **Recipient Contact Information**

- a. Organization
- b. Municipality and County
- c. Organization Type
- ☐ For-profit Entity
- ☒ Non-Profit 501(c) (3)
- ☐ Non-Profit 501(c) (4)
- ☐ Local Entity
- ☐ University or College
- ☐ Other (please specify)
- d. First Name Last Name
- e. E-mail Address
- f. Phone Number

15. **Lobbyist Contact Information**

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number Ext.