



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 1739

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. **Project/Program Description**

The Arcadia Rodeo is constructing a new multi-functional facility that will allow for the expansion of current events, attract new events to the area and improve the current \$3.4 million in economic impact. It will also serve as a shelter for displaced animals during natural disasters. The next phase is to construct the executive offices, board room, additional public/handicapped restrooms, contestant hospitality area, and museum dedicated to the Florida Cowboy Heritage and Tradition. These areas directly impact the daily operations of the facility, will enable us to bring in new events and draw in more visitors to DeSoto County. It is our goal to consistently increase the current annual \$3.4 million dollar economic impact.

5. **State Agency to receive requested funds**
- State Agency contacted? Yes No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	<input style="width: 80%;" type="text" value="000"/>
Fixed Capital Outlay	<input style="width: 80%;" type="text" value="1,500,000"/>
Total State Funds Requested	1,500,000

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	<input style="width: 80%;" type="text" value="1500000"/>	<input style="width: 80%;" type="text" value="12.0"/> %
Matching Funds		
Federal	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0"/> %
State (excluding the amount of this request)	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="0"/> %
Local	<input style="width: 80%;" type="text" value="5,046,820"/>	<input style="width: 80%;" type="text" value="42"/> %
Other	<input style="width: 80%;" type="text" value="5,550,000"/>	<input style="width: 80%;" type="text" value="46"/> %
Total Project Costs for Fiscal Year 2020-2021	12,096,820	100 %

8. **Has this project previously received state funding?** Yes No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
<input style="width: 80%;" type="text" value="2018-19"/>	<input style="width: 80%;" type="text" value="00"/>	<input style="width: 80%;" type="text" value="300,000"/>	<input style="width: 80%;" type="text" value="1452B"/>	<input type="text" value="No"/>

9. **Is future-year funding likely to be requested?** Yes No

If yes, indicate nonrecurring amount per year.



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		<input type="text"/>
Other Salary and Benefits		<input type="text"/>
Expense/Equipment/Travel/Supplies/Other		<input type="text"/>
Consultants/Contracted Services/Study		<input type="text"/>
Operational Costs: Other		
Salary and Benefits		<input type="text"/>
Expense/Equipment/Travel/Supplies/Other		<input type="text"/>
Consultants/Contracted Services/Study		<input type="text"/>
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	Construction	1,500,000
Total State Funds Requested (must equal total from question #6)		1,500,000



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11. Program Performance

- a. What specific purpose or goal will be achieved by the funds requested?

The funds will assist in completing phase 3 which includes executive offices, board room, additional public/handicapped restrooms, contestant hospitality area, concession upgrades, and the Florida Cowboy Museum. These areas directly impact the daily operations of the facility, will enable us to bring in new events and draw in more visitors to DeSoto County.

- b. What activities and services will be provided to meet the intended purpose of these funds?

Rodeo, equestrian events, musical concerts, trade shows and Expos, and various other events will be the result. The Museum will provide a cultural and historical benefit to the school system, community and state. The facility also serves as a safe haven for displaced animals during natural disasters which will greatly compliment the next door Turner Agri-Civic Center which is a shelter and/or FEMA distribution site.

- c. What direct services will be provided to citizens by the appropriation project?

The growing number of various events provide many service opportunities to the citizens such as: food/beverage vendors and suppliers, lawn care services, administrative services, printing and advertising services, insurance, fire safety and security services, transportation services, IT services, etc.

- d. Who is the target population served by this project? How many individuals are expected to be served?

The target population comes from various sources. We have spectators who come from all over the world to attend our rodeos. Our multi-cultural community offers us many opportunities to hold various events. Our growing list of events currently draw in over 100,000 spectators, contestants, and visitors annually. In addition, our events provide fund raising opportunities for local youth organizations such as DeSoto Band Boosters, Boy Scouts, DeSoto County 4H and FFA. We have a successful youth rodeo program that hosts youth from DeSoto, Hardee, Charlotte and Manatee counties.

- e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The facility provides many benefits: it is an economic generator, provides for educational opportunities to various organizations, enrich cultural experience with the Florida Cowboy Museum, and serves as a disaster relief facility. It is our goal to consistently increase the current annual \$3.4 million dollar economic impact on the community. We have used the Policom Corporation to provide statistical data.

- f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

The Department may withhold all or a portion of funds for deliverables deemed unsatisfactory.



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12. **The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

The facility is owned by the Arcadia All-Florida Championship Rodeo, a 501(c)(3) nonprofit organization. It is organized and operated by a Board of Directors and Staff. It is not owned by an individual. Not a single individual will receive funds.

13. **Requestor Contact Information**

- a. First Name Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number Ext.

14. **Recipient Contact Information**

- a. Organization
- b. Municipality and County
- c. Organization Type
- For-profit Entity
 - Non-Profit 501(c) (3)
 - Non-Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (please specify)
- d. First Name Last Name
- e. E-mail Address
- f. Phone Number

15. **Lobbyist Contact Information**

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number Ext.