



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 1818

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. **Project/Program Description**

Strengthening Organizational Capacity.
 Old Dillard Foundation seeks funding to:

1. Increase current part-time staff to full-time and hire additional new part-time staff for the purpose of providing leadership for the preservation of and to promote cultural tourism in the Historic Sistrunk Corridor in Fort Lauderdale.

2. Convene board, governance and nonprofit management training, and development activities for historic organizations in the Sistrunk Corridor to enhance sustainability.

5. **State Agency to receive requested funds**
- State Agency contacted? Yes No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	<input style="width: 80px;" type="text" value="150,000"/>
Fixed Capital Outlay	<input style="width: 80px;" type="text" value="000"/>
Total State Funds Requested	150,000

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	<input style="width: 80px;" type="text" value="150000"/>	<input style="width: 50px;" type="text" value="86.0"/> %
Matching Funds		
Federal	<input style="width: 80px;" type="text" value="00"/>	<input style="width: 50px;" type="text" value="0"/> %
State (excluding the amount of this request)	<input style="width: 80px;" type="text" value="00"/>	<input style="width: 50px;" type="text" value="0"/> %
Local	<input style="width: 80px;" type="text" value="00"/>	<input style="width: 50px;" type="text" value="0"/> %
Other	<input style="width: 80px;" type="text" value="25,000"/>	<input style="width: 50px;" type="text" value="14"/> %
Total Project Costs for Fiscal Year 2020-2021	175,000	100 %

8. **Has this project previously received state funding?** Yes No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
<input style="width: 100%;" type="text"/>	<input style="width: 100%;" type="text"/>	<input style="width: 100%;" type="text"/>	<input style="width: 100%;" type="text"/>	<input style="width: 100%;" type="text"/>

9. **Is future-year funding likely to be requested?** Yes No

If yes, indicate nonrecurring amount per year.



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Full-time Executive Director	60,000
Other Salary and Benefits	Full-time Administrative Assistant	30,000
Expense/Equipment/Travel/Supplies/Other		
Consultants/Contracted Services/Study		
Operational Costs: Other		
Salary and Benefits	2 Part-time Program Coordinators	40,000
Expense/Equipment/Travel/Supplies/Other	Marketing	10,000
Consultants/Contracted Services/Study	Capacity Building Workshop Trainers Project Evaluator	10,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		
Total State Funds Requested (must equal total from question #6)		150,000



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11. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

There are 63 historic organizations and sites in the Sistrunk Corridor of Ft Lauderdale. Many of them are being led by aging leaders who have no succession plans. These organizations are what has made the corridor historic and they are at a critical juncture of growth or demise. In 2015, the Old Dillard Foundation (ODF) became a formal partner in the process to make the Sistrunk Corridor an official part of the cultural tourism of Broward County. It now serves as a lead agency and is systematically connecting with all the other historic and cultural organizations in the 33311 community. The focus areas education, preservation, and research. ODF has 3 goals for this funding: 1. To hire fulltime staff to support its mission and focus areas. 2. To help struggling historic black organizations to sustain and expand. 3. To market and promote programming to attract tourists to the area.

b. What activities and services will be provided to meet the intended purpose of these funds?

The mission of ODF is to facilitate collaborative relationships and actions that allow and assure sustainable resources to support successful museum programs and projects that celebrate the pride, history, and culture of the African-American community. All programming is designed to support the mission and focus areas.

c. What direct services will be provided to citizens by the appropriation project?

1. Technical Support to historic organizations to include marketing plans, strategic and succession planning, and leadership development
2. Cultural programming to include tours, classes, workshops, exhibitions, and performances
3. Stakeholder development and partnerships
4. Incubation

d. Who is the target population served by this project? How many individuals are expected to be served?

The target population is the residents and organizations that are located in the 33311 Sistrunk Corridor. During segregation, blacks lived west of the tracks and were forbidden from crossing over to the east side after dark. The Sistrunk Boulevard was named in honor of Doctor James Sistrunk, a black physician who helped establish Broward County's first African-American hospital in 1938. Sistrunk Boulevard runs east and west, right through a historically black neighborhood. Millions of dollars of development projects have been approved to pop up in the next couple of years. The Sistrunk Corridor should be a major attraction for multicultural travelers, including family reunions and especially socially-conscious African American and Caribbean travelers. However, other than the Old Dillard Museum, visitors know little about the area's significance.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

- The expected benefits are:
1. A stronger leadership position for Old Dillard Foundation which is now celebrating 25 years in the Sistrunk Corridor
 2. Stronger more vibrant and socially engaged historic organizations
 3. An increase in tourist activity in the Corridor
- ODF will engage an outside evaluator to develop the metrics and collect the evaluative data.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Suggested penalties for ODF failing to meet deliverables or performance measures provided for in the contract include return of unused funds and no consideration for future funding.



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12. **The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

Not applicable

13. **Requestor Contact Information**

- a. First Name Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number Ext.

14. **Recipient Contact Information**

- a. Organization
- b. Municipality and County
- c. Organization Type
- For-profit Entity
 - Non-Profit 501(c) (3)
 - Non-Profit 501(c) (4)
 - Local Entity
 - University or College
 - Other (please specify)
- d. First Name Last Name
- e. E-mail Address
- f. Phone Number

15. **Lobbyist Contact Information**

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number Ext.