



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 1897

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. **Project/Program Description**

The Sankofa Black Cultural Tourism Enhancement Project will support infrastructure needs of new and existing African American History museums and festivals throughout the state of Florida thereby increasing cultural tourism in an expanding market.

5. **State Agency to receive requested funds**
- State Agency contacted? ☐ Yes ☒ No

6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	<input type="text" value="3,000,000"/>
Fixed Capital Outlay	<input type="text" value="000"/>
Total State Funds Requested	3,000,000

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	<input type="text" value="3000000"/>	<input type="text" value="100.0"/> %
Matching Funds		
Federal	<input type="text" value="00"/>	<input type="text" value="0"/> %
State (excluding the amount of this request)	<input type="text" value="00"/>	<input type="text" value="0"/> %
Local	<input type="text" value="00"/>	<input type="text" value="0"/> %
Other	<input type="text" value="00"/>	<input type="text" value="0"/> %
Total Project Costs for Fiscal Year 2020-2021	3,000,000	100 %

8. **Has this project previously received state funding?** ☒ Yes ☐ No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
<input type="text" value="2016-17"/>	<input type="text" value="00"/>	<input type="text" value="1,000,000"/>	<input type="text" value="3108A"/>	<input type="text" value="No"/>

9. **Is future-year funding likely to be requested?** ☒ Yes ☐ No

If yes, indicate nonrecurring amount per year.



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10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		<input style="width: 90%;" type="text"/>
Other Salary and Benefits		<input style="width: 90%;" type="text"/>
Expense/Equipment/Travel/Supplies/Other		<input style="width: 90%;" type="text"/>
Consultants/Contracted Services/Study		<input style="width: 90%;" type="text"/>
Operational Costs: Other		
Salary and Benefits	Twenty organizations will receive funds to cover salary and benefits.	1,000,000
Expense/Equipment/Travel/Supplies/Other	Technology, marketing, and promotional materials will be funded for twenty organizations.	1,000,000
Consultants/Contracted Services/Study	Contracted services will be engaged to digitize collections, develop and install pertinent exhibits, and support cultural programming for each organization. Further, structural changes will be funded as needed by each organization.	1,000,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		<input style="width: 90%;" type="text"/>
Total State Funds Requested (must equal total from question #6)		3,000,000



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11. Program Performance

- a. What specific purpose or goal will be achieved by the funds requested?

Facilities will receive funds to provide for the maintenance and expansion of historical structures, development, marketing, and implementation of cultural festivals and the digitization of museum holdings to ensure longevity and access to historical information.

- b. What activities and services will be provided to meet the intended purpose of these funds?

Facilities will be enabled to compete and expand their offerings. This will expand the state's cultural tourism reach. Ten museums and nine festivals participated in the 2016-17 Sankofa Project. Requested funds will allow for more existing and some new organizations to be served.

- c. What direct services will be provided to citizens by the appropriation project?

Educational offerings on African American history will be enhanced and tax revenues for the state will be increased by attracting an expanding cultural tourism market.

- d. Who is the target population served by this project? How many individuals are expected to be served?

The target population includes students, tourists, and residents who are interested in a more inclusive presentation of American history including a demographic that is often overlooked.

- e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Increased admissions for African American history museums and festivals will result from the Sankofa Project. Outcomes will be measured by analysis of revenue, staffing, program offerings, and visitor evaluations.

- f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

A clawback of funds should be considered for organizations that fail to meet deliverables or performance measures.



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12. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A

13. Requestor Contact Information

- a. First Name Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number Ext.

14. Recipient Contact Information

- a. Organization
- b. Municipality and County
- c. Organization Type
- ☐ For-profit Entity
 - ☒ Non-Profit 501(c) (3)
 - ☐ Non-Profit 501(c) (4)
 - ☐ Local Entity
 - ☐ University or College
 - ☐ Other (please specify)
- d. First Name Last Name
- e. E-mail Address
- f. Phone Number

15. Lobbyist Contact Information

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number Ext.