



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 2176

1. **Project Title** Special Olympics 2022 USA Games2. **Senate Sponsor** Dennis Baxley3. **Date of Request** 11/14/20194. **Project/Program Description**

Florida has been selected to host the Special Olympics 2022 USA Games which is expected to be the largest Special Olympics USA Games in history. It will also be the largest humanitarian event in Florida's history. The 2022 Games will position Florida as a leader in the "inclusion movement," showcase Florida as a disability friendly destination, deliver a projected economic benefit of \$69+ million to Florida, and provide individuals with intellectual disabilities thousands of healthcare screenings and physician referrals at the event. This request is the first of two \$500,000 requests that would bring total state contribution to \$1 million over two years. The total budget for the Games is expected to be approximately \$20 million, with \$19 million coming from local and private sources meaning that every state dollar is matched by \$19 of local and private funds.

5. **State Agency to receive requested funds** Department of Economic OpportunityState Agency contacted? ☒ Yes ☐ No6. **Amount of the Nonrecurring Request for Fiscal Year 2020-2021**

Type of Funding	Amount
Operations	500,000
Fixed Capital Outlay	000
Total State Funds Requested	500,000

7. **Total Project Cost for Fiscal Year 2020-2021 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	500000	100.0 %
Matching Funds		
Federal	00	0 %
State (excluding the amount of this request)	00	0 %
Local	00	0 %
Other	00	0 %
Total Project Costs for Fiscal Year 2020-2021	500,000	100 %

8. **Has this project previously received state funding?** ☐ Yes ☒ No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future-year funding likely to be requested?** ☒ Yes ☐ No

If yes, indicate nonrecurring amount per year. 500,000



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 2176

10. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		<input style="width: 100%;" type="text"/>
Other Salary and Benefits		<input style="width: 100%;" type="text"/>
Expense/Equipment/Travel/Supplies/Other		<input style="width: 100%;" type="text"/>
Consultants/Contracted Services/Study		<input style="width: 100%;" type="text"/>
Operational Costs: Other		
Salary and Benefits	Salaries and benefits will be used to procure new hires and professionals across a variety of disciplines including, but not limited to, fundraising, operations, events, and marketing.	<input style="width: 100%;" type="text" value="150,000"/>
Expense/Equipment/Travel/Supplies/Other	Travel for fundraising, office equipment, and supplies. Funds will begin procuring equipment for the games and venue signage for five to six sports venues to host 20+ sports and opening ceremonies.	<input style="width: 100%;" type="text" value="150,000"/>
Consultants/Contracted Services/Study	Funds to be used for vendor services for marketing, communications, event production, design, and fundraising. These services are needed to begin to amplify the 2022 USA Games messaging, showcasing Florida Organizers will begin finalizing sports as well as venues.	<input style="width: 100%;" type="text" value="200,000"/>
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		<input style="width: 100%;" type="text"/>
Total State Funds Requested (must equal total from question #6)		<input style="width: 100%;" type="text" value="500,000"/>



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 2176

11. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Provide operational funding to produce the largest Special Olympics USA Games in history. The 2022 Special Olympics USA Games is also the largest humanitarian event in Florida's history. The 2022 Games will position Florida as a leader in the "inclusion movement," showcase Florida as a disability friendly destination, deliver a projected economic benefit of \$69+ million to Florida, and provide individuals with intellectual disabilities thousands of healthcare screenings and physician referrals at the event.

b. What activities and services will be provided to meet the intended purpose of these funds?

FY 2020-21 funds will be used primarily for foundational work (e.g. planning, marketing, private fundraising, logistics) required to execute an event of this magnitude which is expected to bring over 4,000 athletes from across the United States and the Bahamas, as well as attract 125,000 spectators.

c. What direct services will be provided to citizens by the appropriation project?

Direct services that will be provided at the games include free healthcare screenings and referrals provided by healthcare professionals, workshops conducted by international thought leaders to further the goal of community inclusion for individuals with intellectual disabilities, and organization and promotion of the largest humanitarian event in the history of Florida. The games are nationally televised and will produce an estimated \$69 million economic impact.

d. Who is the target population served by this project? How many individuals are expected to be served?

Individuals with intellectual disabilities and their families are served at the 2022 USA Games. All Floridians benefit as the games will promote Florida as a disability friendly destination committed to inclusion. Additionally, Floridians will benefit from the projected \$69 million in economic impact.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

- Improve Physical Health: Health screenings for individuals with intellectual disabilities and referral of the estimated 40% who will require subsequent medical attention in one or more areas. Healthcare professionals administer the screenings and direct athletes to physicians and specialists. The referrals are quantified and tracked and physician visits confirmed. Data is entered into the Special Olympics Healthy Athlete Software (HAS) system which captures screening and referral data. - Improve Mental Health: The Special Olympics Strong Minds (emotional well-being) program is provided to athletes. This system tracks the number of participants. - Improve/Increase economic activity and tourism: 67,000 total hotel room nights and a direct economic impact projected by the Central Florida Sports Commission of \$69+ million. Special Olympics will track participation data and will work with the Central Florida Sports Commission to validate projected economic impact.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Plan of corrective action with reduced payment for uncorrected deficiency.



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2020-2021

LFIR # 2176

12. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A

13. Requestor Contact Information

- a. First Name Last Name
- b. Organization
- c. E-mail Address
- d. Phone Number Ext.

14. Recipient Contact Information

- a. Organization
- b. Municipality and County
- c. Organization Type
- ☐ For-profit Entity
 - ☒ Non-Profit 501(c) (3)
 - ☐ Non-Profit 501(c) (4)
 - ☐ Local Entity
 - ☐ University or College
 - ☐ Other (please specify)
- d. First Name Last Name
- e. E-mail Address
- f. Phone Number

15. Lobbyist Contact Information

- a. Name
- b. Firm Name
- c. E-mail Address
- d. Phone Number Ext.