



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2021-2022

LFIR # 1038

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. Project/Program Description

The Brain Bus is able to educate the general population about Alzheimer's disease. Too often, individuals believe that the symptoms of Alzheimer's disease are simply normal parts of aging. By focusing on community education of healthy habits and early detection, we are potentially able to reduce burden, improve health outcomes, and promote health and well-being among both people living with dementia and their caregivers. Additionally, the Brain Bus is able to provide a variety of educational opportunities that include an explanation of who is at increased risk, how to reduce your risk, the early warning signs, the benefits of early detection, and information about diagnostic centers. The Brain Bus is focused on serving minority and undeserved communities state-wide.

5. **State Agency to receive requested funds**
- State Agency contacted?**

6. Amount of the Nonrecurring Request for Fiscal Year 2021-2022

Type of Funding	Amount
Operations	319,000
Fixed Capital Outlay	0
Total State Funds Requested	319,000

7. Total Project Cost for Fiscal Year 2021-2022 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	319,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2021-2022	319,000	100%

8. **Has this project previously received state funding?**

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2020-21	0	319,000	397	No

9. **Is future funding likely to be requested?**
- a. **If yes, indicate nonrecurring amount per year.**
- b. **Describe the source of funding that can be used in lieu of state funding.**
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10. **Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?**



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Yes

If yes, indicate the amount of funds received and what the funds were used for.

NA

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	Funds will be utilized for administrative activities that support programs, projects and other activities including, but not limited to general administrative, accounting and budget, development activities, as well as costs associated with rent communications, office supplies, maintenance, postage and other expenses.	70,886
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	3.5 FTE - Salary and Benefits of staff directly working with the planning, scheduling, driving of the Brain Bus van and RV, and execution of the Brain Bus online programming.	197,084
Expense/Equipment/Travel/Supplies/Other	Funds to be utilized to cover the costs associated with event registrations fees, fuel, maintenance, and lodging associated with providing services of the program. These funds will also support the costs associated with the promotional campaign for the Brain Bus and brain health awareness in rural and diverse communities.	51,030
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		319,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The primary goal of the Brain Bus is to support health concerns for people at higher risk for developing Alzheimer's disease and to support the ability of Alzheimer's caregivers to provide the highest quality of care. The funds being requested will support this goal by directly providing Brain Bus services to communities, but we will also conduct a promotional campaign within rural and diverse communities to raise awareness of brain health.

b. What activities and services will be provided to meet the intended purpose of these funds?

We will provide targeted outreach/support to individuals who otherwise might not learn about Association provided services and supporting people at higher risk for developing Alzheimer's to better understand the importance of brain health, the warning signs and benefits of an early diagnosis. We will also create a Healthy Brain Initiative Campaign (HBI) toolkit that will be distributed to all of the 67 county health departments in the state. In Priority 9 in the State Health Improvement Plan, the FDOH has requested the inclusion of the HBI as a strategic objective to complete by December 2020. One specific area of activities in HBI is a concern and awareness campaign about the disease. Having a dedicated HBI concern and awareness toolkit to distribute to all 67 county health departments would be a step closer to the state's commitment to apply for BOLD.

c. What direct services will be provided to citizens by the appropriation project?



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The Brain Bus is able to provide a variety of educational opportunities that include an explanation of who is at increased risk, how to reduce your risk, the early warning signs, the benefits of early detection, and information about diagnostic centers.

Additionally, the HBI toolkit provided to the 67 county health departments will include items such as ads in various sizes, social media graphics, and rack card templates all of which will be made available in English, Spanish, and Creole.

d. Who is the target population served by this project? How many individuals are expected to be served?

The Brain Bus's target population is women, under-served, isolated and/or rural families dealing with, or at risk for, Alzheimer's disease or a memory-related disorder. The services of the Brain Bus are open to all individuals who need services, and always free of charge. Over the course of one year, 300 stops will be made across the State of Florida providing information and services to over 2,000 people. The Brain Bus services are also available remotely and online following a shift to virtual programming as a result of COVID-19.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Visitors will gain knowledge about the importance of brain health, the warning signs, and benefits of an early diagnosis. Visitors will also gain knowledge about Association provided services that will enable caregivers to continue to provide high quality care. Those engaged will also receive information on the impact of COVID-19 on those with Alzheimer's Disease and related Dementias.

Measurement: How do you feel about the information you received today? Did you learn different ways to live a brain healthy lifestyle? Did you learn to identify the warning signs of Alzheimer's? If you are showing signs of Alzheimer's, do you feel like you know the steps to take?

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

The program is monitored annually by the Area Agency on Aging of Pasco-Pinellas which provides any necessary corrective actions.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A



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14. Requestor Contact Information

a. **First Name** **Last Name**

b. **Organization**

c. **E-mail Address**

d. **Phone Number** **Ext.**

15. Recipient Contact Information

a. **Organization**

b. **Municipality and County**

c. **Organization Type**

For Profit Entity

Non Profit 501(c)(3)

Non Profit 501(c)(4)

Local Entity

University or College

Other (please specify)

d. **First Name** **Last Name**

e. **E-mail Address**

f. **Phone Number**

16. Lobbyist Contact Information

a. **Name**

b. **Firm Name**

c. **E-mail Address**

d. **Phone Number**