

Operations

The Florida Senate Local Funding Initiative Request Fiscal Year 2021-2022

LFIR # 1052

978,497

1.	Project Title	Easterseals Southwest F and Education	Florida Voca	tional Training, Emp	oloyment Services	
2.	Senate Sponsor	Jim Boyd				
3.	Date of Request	01/25/2021				
4.	Project/Program Des	cription				
	developmental disabil independent living skil Adults with disabilities public support funding marketed and sold the employment in a desewith our partner agence.	st Florida offers person ce ities throughout Southwes Ils, and vocational training will greatly benefit and im I. Specifically, "Micro Ente Is providing income oppor Insitized environment Cies. "Art" which is critical In skills of caring for horse	et Florida. The street of the	e program provides ires technology, ad opportunity to live, which provide job training relients. "Virtual Fittes for exposure to	s adults we serve fur laptive equipment, as work and play more ng skills, creating pr Reality" modules that ovarious mediums.	nctional academics, nd qualified instructors. independently lessening oducts that are it simulate tasks for "Equine" which provides
5.	State Agency to rece	ive requested funds	Agency for	Persons with Disal	oilities	
	State Agency contac	ted? Yes				
3 .	Amount of the Nonre	curring Request for Fisc	cal Year 202	1-2022		
	Type of Funding			Am	ount	

Fixed Capital Outlay 0 Total State Funds Requested 978,497

7. Total Project Cost for Fiscal Year 2021-2022 (including matching funds available for this project)

Type of Funding	Amount	Percentage	
Total State Funds Requested (from question #6)	978,497	45%	
Matching Funds			
Federal	0	0%	
State (excluding the amount of this request)	0	0%	
Local	0	0%	
Other	1,215,000	55%	
Total Project Costs for Fiscal Year 2021-2022	2,193,497	100%	

8. Has this project previously received state funding? Yes

Fiscal Year	Amo	ount	Specific	Vetoed	
(уууу-уу)	Recurring	Nonrecurring	Appropriation #		
2020-21	0	983,888	248	No	

	2020-21	U	900,000	240) NO
9	. Is future funding li	kely to be requeste	d?	No	
	a. If yes, indicate r	nonrecurring amou	nt per year.		
	b. Describe the so	urce of funding tha	t can be used in li	eu of state funding	g.



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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

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If yes, indicate the amount of funds received and what the funds were used for.

- -US Small Business Administration Guaranteed PPP Loan, \$832,000, used for payroll expenses through the pandemic
- -US Small Business Administration Loan \$150,000 Under Section 7(b) of Small Business Act, used to support operating activities due to unavailability to provide service during the pandemic.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount	
Administrative Costs:			
Executive Director/Project Head Salary and Benefits Director of Adult Services		49,614	
Other Salary and Benefits		0	
Expense/Equipment/Travel/Supplies/ Other		0	
Consultants/Contracted Services/Study		0	
Operational Costs: Other			
Salary and Benefits Expense/Equipment/Travel/Supplies/ Other	One Assistant Director of Adult Services Four, Direct Support Professionals Two, Job Coaches One, Lead Job Coach One, Lead Direct Support Professional One, Equine Assisted Learning Instructor One, Art Teacher One, Art Assistant One, Manager of Vocational Services One, Director of Virtual Reality and Business Development One, Virtual Reality Technician Training, Supplies, Travel, and Virtual Reality Modules expenses. The majority is allocated to Virtual Reality, including, headsets and technology, and, the design and finalization of the modules for	354,200	
	implementation.		
Consultants/Contracted Services/Study		0	
Fixed Capital Construction/Majo	r Renovation:		
Construction/Renovation/Land/ Planning Engineering		0	
Total State Funds Requested (m	ust equal total from question #6)	978,497	

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The purpose of these funds will be to provide job training and preparation for adults with disabilities inclusive of autism, mental health disorders and other disabilities. We utilize the latest technology, specifically virtual reality, to support both traditional and non traditional job opportunities for our clients through direct services and those of our partner organizations.

b. What activities and services will be provided to meet the intended purpose of these funds?



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Micro Enterprises. Including, "Abili-Tees" provides training for our clients to produce tee shirts for local businesses and organizations. "Board and Abilities", our clients design and create signs and artwork to sell utilizing painting and wooden panels.

Virtual Reality. Utilizing digital simulation environments for training in retail and hospitality fields. Includes "soft" skill customer services modules of, attitude, social interaction/communication and conflict resolution. "Hard" skill modules directly training clients in areas of product creation, point of sale, sorting, and stocking. Partnering with Goodwill Industries, Rise and Nyes, and University of South Florida.

Art. Utilizing Arts and Crafts Studio allowing clients to draw, paint and learn three dimensional mediums. Earned income opportunities through art-to-work programs.

Equine. Horses at our Equine Center are trained to partner in critical therapies of physical, speech, and occupational.

- c. What direct services will be provided to citizens by the appropriation project?
- -Retail Employment Training
- -Virtual Reality Assimilation Training
- -Micro-enterprises focusing on entrepreneurial goals
- -Hospitality Employment Training
- -Equine Assisted Learning
- d. Who is the target population served by this project? How many individuals are expected to be served?

Adults ages 18 and up with autism and other developmental disabilities that reside in Southwest Florida. Up to 200 adults are expected to be served and benefit.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The expected benefit is to provide and constantly improve both life and employment skills for our clients. Regardless of the specific program area, job based skills are taught to improve in the following; management/communication, manual, financial/service, self management and adaptive skills. It is expected that our clients will be able to; work in a team environment, follow procedures, learn customer service techniques, be ambitious, and creative. Measurements will include, job placements, retention, improvement of motor skills, and improve economic status.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

We expect to meet and exceed all deliverables and performance measures and have a very strong record of fully complying to all contracts and expectations of all funding sources and partner agencies. In the event deliverables or measures are not met we will repay all funds related to not performing to expectations and immediately implement an improvement plan with associated measurable results.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

Not applicable to our application.



The Florida Senate

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14. Requestor Contact Information									
	a. First Name	George		Last Name	Pfeiffer				
	b. Organization	Easter Seals Southwest Florida, Inc.							
	c. E-mail Address	gpfeiffer@easterseals-swfl.org							
	d. Phone Number	(828)545-9085 Ext.							
15.	Recipient Contact	Informatio	n						
	a. Organization	anization Easter Seals Southwest Florida, INC.							
	b. Municipality and County Manatee								
	c. Organization Ty	ре							
	□For Profit Entity								
	☑Non Profit 501(c)(3)								
	□Non Profit 501(c)(4)								
	□Local Entity								
	□University or Co	llege							
	□Other (please sp	ecify)							
	d. First Name	Patrick		Last Name	Ryan				
	e. E-mail Address	s pryan@easterseals-swfl.org							
	f. Phone Number	er (941)355-7637							
16. Lobbyist Contact Information									
	a. Name	Nicole Kelly							
	b. Firm Name	Colodny and Fass							
	c. E-mail Address	ngraganella@colodnyfass.com							
	d. Phone Number	(850)322-8553							