



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2021-2022

LFIR # 1219

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

Project Opioid is a commission of cross-sector leaders dedicated to lowering the number of victims of Opioid Use Disorder (OUD) and overdose deaths across Florida. Project Opioid will use data-backed strategies to implement Engagement Programs (EPs) in every sector; educate and engage the community through advocacy; close gaps between prevention, response, and recovery; and develop innovations through wrap-around efforts.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2021-2022

Type of Funding	Amount
Operations	400,000
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>400,000</b>

7. Total Project Cost for Fiscal Year 2021-2022 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	400,000	40%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	604,300	60%
<b>Total Project Costs for Fiscal Year 2021-2022</b>	<b>1,004,300</b>	<b>100%</b>

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2020-21	0	200,000	376	Yes

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.



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#### 11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	Executive Director, Community Relations Director, Communications Director	52,000
Other Salary and Benefits	Statewide Project Director Regional Project Manager (Central Florida) Part-Time Statewide Project Assistant	12,600
Expense/Equipment/Travel/Supplies/Other	Developing and deploying the Project Opioid Navigation Hub that will provide outreach to individuals suffering from substance abuse and mental health challenges. This includes technology and infrastructure costs.	248,000
Consultants/Contracted Services/Study	Contracting expert Addiction and Recovery consultants to aide at our Navigation Hub for recovery assistance.	60,000
<b>Operational Costs: Other</b>		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	Startup operating expenses (office equipment, project space, event expenses, etc.)	27,400
Consultants/Contracted Services/Study		0
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>400,000</b>

#### 12. Program Performance

##### a. What specific purpose or goal will be achieved by the funds requested?

Project Opioid's overarching goal is to curb opioid misuse, dependency and overdoses and save lives by creating a comprehensive roadway system to ending the opioid crisis that closes the gaps between prevention, response, and recovery. We will find out what works, what doesn't work, and what makes the problem worse in these three areas and work with leaders from every sector across Florida to develop innovations through wrap-around efforts.

##### b. What activities and services will be provided to meet the intended purpose of these funds?

Project Opioid's objectives and core focus areas include: (1) Community Engagement Strategies; (2) New Frontline Engagement Programs (EPs); (3) Data Analytics for Regional Assessments; (4) Advocacy and Awareness Campaign; (5) Statewide Collaboration.

##### c. What direct services will be provided to citizens by the appropriation project?

Core focus areas include: (1) EPs developed/tailored for business, faith, law enforcement & first responders that engage employees on the dangers of opioids, improve access to addiction services, break down barriers to help, improve coverage/benefits for rehabilitative services, re-educate/train on interacting w/victims of opioid use disorder (OUD) and improved methods and policies, and effectively diverting victims away from the justice system towards a pathway to recovery. (2) An aggressive campaign to inform, educate and engage the community on OUD, break down stigma of addiction, arm public with accurate information, motivate people to seek help, and improve access to help. Strategies: multi-media campaign, Opioid Take-Backs, awareness events. (3) Develop/maintain relationships across Florida to close gaps that let people fall through the cracks.

##### d. Who is the target population served by this project? How many individuals are expected to be served?



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Anyone at-risk for or currently using or abusing opioids. Target population includes elderly persons, persons with poor mental health or poor physical health, jobless persons, economically disadvantaged persons, at-risk youth, homeless, drug users (in health services), current or formerly incarcerated persons, drug offenders (in criminal justice). Expected to serve more than 10,000 individuals.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

Improve physical & mental health, reduce substance abuse & recidivism by increasing access/coverage to preventative & comprehensive long-term treatment options, ensuring healthcare/ insurance providers recommend alternative treatments to opioids, educating patients on opioids, breaking down stigma on mental health/addiction, & removing barriers to help. Improve education & protect public from harm with an advocacy campaign backed up by a comprehensive data study to inform & engage the public. New Frontline EPs that empower businesses/org. to educate employees steering away from opioids & toward pathways to recovery. Divert from the criminal justice system with our advocacy & New Frontline EPs divert victims and at-risk populations toward preventative/recovery options. Success to be measured by a comprehensive study in 2022 comparing and synthesizing data from polling our EPs and the advocacy campaign, future SAMSHA & Med. Examiner reports, OTP capacities/census & justice system stats.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

Pro-rata return of state funds for portions of project deemed noncompliant.

**13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

N/A



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#### 14. Requestor Contact Information

a. First Name  Last Name

b. Organization

c. E-mail Address

d. Phone Number  Ext.

#### 15. Recipient Contact Information

a. Organization

b. Municipality and County

#### c. Organization Type

- ☐ For Profit Entity
- ☒ Non Profit 501(c)(3)
- ☐ Non Profit 501(c)(4)
- ☐ Local Entity
- ☐ University or College
- ☐ Other (please specify)

d. First Name  Last Name

e. E-mail Address

f. Phone Number

#### 16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number