



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2021-2022

LFIR # 1245

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. Project/Program Description

To complete and establish the Miami Military Museum as among the best military museums in Florida in every way. Florida has the third-largest number of veterans in the US, overall 6.8%, as well as active duty and reserve members and their families and supporters. Florida is a military-friendly state and showing it by having a Military Museum in the county with the largest population in Florida will increase tourism. The proposed staff has over 100 years combined of military service and is very understanding, knowledgeable, and experienced of both the armed services and their places within the broader community of the US and its institutions. The museum seeks to share with Florida and the rest of the world the service, sacrifice, and accomplishments of veterans, especially by Floridians. The mission is to preserve and present the story of the rich military heritage of Florida and its people, for young and old alike.

5. **State Agency to receive requested funds**
- State Agency contacted?** Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2021-2022

Type of Funding	Amount
Operations	600,000
Fixed Capital Outlay	150,000
Total State Funds Requested	750,000

7. Total Project Cost for Fiscal Year 2021-2022 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	750,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2021-2022	750,000	100%

8. **Has this project previously received state funding?** Yes

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2020-21	0	1,000,000	3180 and 3186	No

9. **Is future funding likely to be requested?** No
- a. **If yes, indicate nonrecurring amount per year.**
- b. **Describe the source of funding that can be used in lieu of state funding.**
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10. **Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?**



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Yes

If yes, indicate the amount of funds received and what the funds were used for.

\$45K in COVID-19 assistance received.
Funds administered by Miami-Dade County, FL.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Executive Director - Ph.D.-level American History educator and veteran.	40,000
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study	Lord Museum Consultants - final planning and execution. Gift shop planning, set-up, and execution. Operational and long-range financial planning and execution.	60,000
Operational Costs: Other		
Salary and Benefits	1.) Educational Specialist (veteran); 2.) Public Affairs Officer (veteran); 3.) Archivist/Librarian; 4.) Building Superintendent (veteran); 5.) Artifact Specialist; and 6.) Marketing Coordinator (veteran). A total of 6 full-time-equivalent staff x \$30,000 each Form 1099s, independent audit, all applicable legal requirements.	180,000
Expense/Equipment/Travel/Supplies/Other	Yearly: Fire-safety systems; ADA elevator; air conditioning; FPL; WASD; lift-station; janitorial; and grounds maintenance expenses. Annual insurance expenses. Establish an IT system, phones, and Wi-Fi.	200,000
Consultants/Contracted Services/Study	Social media platform integration with geographic and demographic outreach. Establish museum security systems. State-wide scope marketing, planning, and implementation.	120,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	Build required pads for outdoor exhibits, including Gold Star Families monument, Cuban-American veterans monument, a tank, half-track, field piece, helicopter, and fighter plane. The de-militarized artifacts themselves to be donated by the Army, which is now in the process of thinning out its vast collection.	150,000
Total State Funds Requested (must equal total from question #6)		750,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Ongoing educational programs and tours for K-12 students, especially JROTC cadets, 5,000 Role Models, and other great Florida youth groups such as Sea Cadets. The museum will maintain a robust liaison with FIU, MDCC, UM, and Florida Memorial University (an HBCU). A regular agenda of patriotic Days of Remembrance and Days of Observance (MLK Day, Memorial Day, Pearl Harbor Day, Veterans Day) will be open to all. The museum will host meetings for civic groups such as the Daughters of the American Revolution, Society of Military Engineers, and Gold Star Families of America.

b. What activities and services will be provided to meet the intended purpose of these funds?



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Tour groups of grade school students and field-trips by 27 local high school JROTC cadet units. Spelling bees and essay contests. Respect and civic understanding will be fostered for the American system of government and for the uniform, by young and old alike. Equally, regard for law enforcement, fire fighters, first responders, VA, and other health professionals. The museum has a memorandum of understanding with the VA that once the pandemic is past the museum will host trained clinicians of the Vets Center providing counseling to veterans regarding substance abuse, marital and financial issues, and suicide prevention.

c. What direct services will be provided to citizens by the appropriation project?

The proposed Public Affairs Officer is a retired K-12 teacher and an Army Reserve Major (Ret): Mr. Floyd was the 5,000 Role Models Program manager for local high schools, building social inclusion and integration. The proposed Educational Specialist is a retired K-12 teacher and Lt. Col. in the USARF (Ret). Mr. Gammon is very qualified to lead school-group tours, JROTC field trips, the history bee, and essay competitions and academics. The proposed Superintendent of the historic building is a retired GC and an Army veteran. The proposed Executive Director is an FIU history professor and a retired Naval Officer.

d. Who is the target population served by this project? How many individuals are expected to be served?

Veterans of all branches of the service, active duty members, reserve members, their families, and groups such as the VFW and the American Legion. Tour groups of grade school students. Field-trips by 27 local high school JROTC cadet units. The museum will foster respect and civic understanding for the American system of government and the uniform, including law enforcement, fire fighters, first responders, VA, and other health professionals. The museum expects to serve over 50,000 visitors at least. That is a conservative estimate, since every year over one million people visit Zoo Miami next door. Presenting our shared American heritage is the cornerstone of the museum.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

US Southern Command, Central Command, Special Operations Command; Eglin, McDill, Patrick, and Homestead Air Force bases; US 4th FLEET; USCG 7th District; NG Camp Blanding; NAS JAX; Pensacola; and Key West are integral to the safe economic well-being of Florida, as are its 1.5 million veterans. \$21 billion in veteran-related federal money flows into Florida each year. The museum will devote an entire museum gallery to Florida's military community and assist these units in every way possible to get their stories to the public, while hosting military ceremonies, weddings, reunions, and conferences.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Failure to meet the deliverables or performance measures which the agency will provided in its contract for administering the funding will result in the funding being withheld.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

Miami-Dade County Parks and Recreation owns the property/cantonment that is the museum location. The museum is a nonprofit with a 50-year lease of one dollar annually for the property.



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14. Requestor Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

15. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number