



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2021-2022

LFIR # 1246

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. Project/Program Description

State resources will enable the Florida Holocaust Museum to continue promoting the unique and economic relationship Florida has with Israel, Poland, France, and other counties as well as its efforts to digitally preserve the testimonies of Holocaust survivors and liberators.

5. **State Agency to receive requested funds**
- State Agency contacted?** Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2021-2022

Type of Funding	Amount
Operations	750,000
Fixed Capital Outlay	0
Total State Funds Requested	750,000

7. Total Project Cost for Fiscal Year 2021-2022 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	750,000	32%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	15,000	1%
Other	1,535,000	67%
Total Project Costs for Fiscal Year 2021-2022	2,300,000	100%

8. **Has this project previously received state funding?** Yes

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2020-21	0	750,000	3180	No

9. **Is future funding likely to be requested?** Yes

a. **If yes, indicate nonrecurring amount per year.**

b. **Describe the source of funding that can be used in lieu of state funding.**

The FHM leverages state funds to attract private and corporate donations from those who share the state's vision and outcomes.

10. **Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?**

Yes

If yes, indicate the amount of funds received and what the funds were used for.



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2021-2022

LFIR # 1246

\$258,160 in PPP funds used for payroll and health insurance for employees during a 10-week period. The FHM also accepted a \$149,900 EIDL loan for museum operational expenses during the COVID pandemic.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Grant oversight, invoice collection and reporting, outside bid oversight	75,000
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	Salaries are used for program implementation for staff who are digitizing and indexing objects, testimonies, and artifacts from Holocaust survivors and liberators or working directly with partners for testimony digitization; creation of web-based exhibitions and interactives serving Florida, US, and international audiences; conservation and preservation of objects and art; staff creation of new exhibitions and partnerships with outside organizations to create new attractions inside the museum	258,000
Expense/Equipment/Travel/Supplies/Other	Expenses related to artifacts, testimony and art digitization, and indexing; integration of testimony into exhibition; web updates and additions; new hardware and software; exhibition design fabrication and installation; care of collection and photography; exhibit installation and de-installation fees; exhibit loan fees paid toward borrowed exhibits; freight fees paid for transportation of exhibits on loan	218,000
Consultants/Contracted Services/Study	Conservation, care, and photography of objects and art; exhibition loan fees; web hosting, support, software and redesign for online exhibitions and updates; cyber security; exhibition installation and de-installation; advertising/marketing; grant writing; research; speakers including Holocaust survivors, liberators, artists, subject matter experts, and more	199,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		750,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

These crucial resources will enable the Florida Holocaust Museum, located in St Petersburg, FL, to: 1) expand and share its programming, curricula and resources with schools across Florida to implement statutorily required instruction about the Holocaust pursuant to s. 1003.42(2)(g), F.S.; and 2) among other purposes, digitally preserve the testimonies of Holocaust survivors and liberators. The Florida Holocaust Museum has undertaken this preservation project to both honor the memory of millions of innocent men, women, and children who suffered or died in the Holocaust and to ensure that similar atrocities never occur.

b. What activities and services will be provided to meet the intended purpose of these funds?



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2021-2022

LFIR # 1246

- State funds will enable the Florida Holocaust Museum to continue promoting the unique and economic relationship Florida has with Israel.
- State funds will build on and continue the prior year’s upgrades of the museum’s infrastructure to support 21st Century interactive exhibits, for digital preservation and presentation of the testimonies of Holocaust survivors and liberators, and for the educational, exhibition, collection, and conservation needs of the museum, its collection, and staff.
- State funds support the expansion and sharing of the museum’s programming, curricula, and resources with schools across Florida to implement Holocaust education required in s. 1003.42, F.S.
- State funds support the expansion and sharing of the museum’s programming to law enforcement agencies throughout Florida (Law Enforcement and Society).
- State funds support the promotion of the museum, the Tampa Bay area, and Florida as national and international tourist destinations.

c. What direct services will be provided to citizens by the appropriation project?

- More than 150,000 people reached annually inside the museum and through its outreach programs. Through its world-class exhibitions and programs, virtual tours, Skyping survivors, and ground-breaking online, participatory, multi-media platforms, the FHM spreads awareness about the Holocaust, genocide, and human rights in both historic and cross-cultural contexts.
- 200 hours of Holocaust survivor and liberator testimony recorded, digitized, indexed, and shared.
- 1,900 police officers trained in Law Enforcement and Society: Lessons of the Holocaust program, challenging them to reflect upon their professional and personal responsibilities in a democracy today. Bradenton, Gainesville, Miami, St Petersburg, and Tampa PDs; Pasco and Polk County FDs; and Homeland Security have participated between 2015 to present.

d. Who is the target population served by this project? How many individuals are expected to be served?

More than 150,000 people are reached annually inside the museum and through its outreach programs.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

- More than 150,000 people are reached annually inside the museum and through its outreach programs. Through its world-class exhibitions and programs, virtual tours, Skyping survivors, and ground-breaking online, participatory, multi-media platforms, the FHM spreads awareness about the Holocaust, genocide, and human rights in both historic and cross-cultural contexts.
- 200 hours of Holocaust survivor and liberator testimony recorded, digitized, indexed, and shared.
- 1,900 police officers trained in Law Enforcement and Society: Lessons of the Holocaust program, challenging them to reflect upon their professional and personal responsibilities in a democracy today. Bradenton, Gainesville, Miami, St Petersburg and Tampa PDs; Pasco and Polk County FDs; and Homeland Security have participated between 2015 to present.
- Direct/indirect spending based on 32 St Pete non-profit admissions (of which the FHM was part) produced total economic impact of \$212,525,840.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Disbursed funds for deliverables not met will be returned to the state.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

n/a



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2021-2022

LFIR # 1246

14. Requestor Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

15. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number