



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2021-2022

LFIR # 1409

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. **Project/Program Description**

As a pedestrian safety initiative, Best Foot Forward focuses on reducing pedestrian fatalities using one simple, measurable goal: to get more drivers to yield and stop for pedestrians at marked crosswalks. Best Foot Forward works to accomplish this goal using the proven "Triple-E" approach of combining community education with low-cost engineering changes and high-visibility enforcement. The requested funds will be used to further expand the program in central Florida.

5. **State Agency to receive requested funds**
- State Agency contacted?**

6. **Amount of the Nonrecurring Request for Fiscal Year 2021-2022**

Type of Funding	Amount
Operations	100,000
Fixed Capital Outlay	0
Total State Funds Requested	100,000

7. **Total Project Cost for Fiscal Year 2021-2022 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	100,000	50%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	100,000	50%
Other	0	0%
Total Project Costs for Fiscal Year 2021-2022	200,000	100%

8. **Has this project previously received state funding?**

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future funding likely to be requested?**
- a. **If yes, indicate nonrecurring amount per year.**
- b. **Describe the source of funding that can be used in lieu of state funding.**
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10. **Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?**

If yes, indicate the amount of funds received and what the funds were used for.



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No.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study	Funds will be used to expand the engineering and enforcement aspects of the program. Engineering improvements may lead to improvements such as new signage or enhanced crosswalk features (subject to consultation with applicable county and municipal governments). Enforcement activities are administered via cooperative partnership with local law enforcement.	100,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		100,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

As a pedestrian safety initiative, Best Foot Forward (BFF) focuses on reducing pedestrian fatalities using one simple, measurable goal: to get more drivers to yield and stop for pedestrians in marked crosswalks. Best Foot Forward works to accomplish this goal using the proven, "Triple-E" approach of combining community education with low-cost engineering changes and high-visibility enforcement. The requested funds will be used to further expand the program in central Florida.

b. What activities and services will be provided to meet the intended purpose of these funds?

The BFF program will use funds to expand the program into other cities within the region, reaching a greater number of people with a focus on high crash corridors and low income, high risk communities. The funding will supplement additional data collection and community outreach services, along with staff time, tools, educational materials, and resources to change unsafe behaviors.

c. What direct services will be provided to citizens by the appropriation project?

The BFF program's educational efforts will provide direct services to the citizens. These include educational materials, presentations, attendance at events, and festivals geared towards educating the public on pedestrian safety and Florida's driver yield laws.

d. Who is the target population served by this project? How many individuals are expected to be served?

The targeted population includes anyone who finds themselves as a pedestrian (elderly persons, persons with poor physical health, jobless persons, economically disadvantaged persons, homeless, developmentally disabled, physically disabled, and students.) The ultimate overarching goal of the BFF program is to save the life of any person who walks in central Florida. Anticipate thousands of people would be served by the expansion of the program.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will



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be measured?

Improve physical health - The program strives to increase the number of drivers yielding to pedestrians. By helping make roadways safer for all users, more people will feel comfortable using the crosswalks, crossing the street, and walking or biking that extra mile. Ultimately, this program will help increase opportunities for walking and improve the pedestrian experience. Best Foot Forward measures driver yield rate at crosswalks and recommends engineering changes. Data collectors follow the NHSTA High Visibility Enforcement Operation Study guidelines for collecting driver yield rate data. Additionally, the program monitors pedestrian counts and works with MPO and cities to determine if more people are walking and biking in these areas.

Improve transportation conditions - The BFF Program directly improves transportation conditions. BFF works with its coalition partners to identify dangerous crosswalks and look at low cost engineering solutions that can be implemented.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Recoup unspent funds.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

No fixed capital outlay funding requested.



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14. Requestor Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

15. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- ☐ For Profit Entity
- ☐ Non Profit 501(c)(3)
- ☐ Non Profit 501(c)(4)
- ☐ Local Entity
- ☐ University or College
- ☒ Other (please specify) MPO

d. First Name Last Name

e. E-mail Address

f. Phone Number

16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number