



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2021-2022

LFIR # 1664

1. Project Title
2. Senate Sponsor
3. Date of Request

4. Project/Program Description

The East Coast Zoological Society of Florida d/b/a Brevard Zoo is in the process of planning and funding the development of a world-class aquarium on a second campus in Port Canaveral. The Aquarium and Conservation Campus will be located on an ideal 14-acre site perched on the shore of the Banana River with direct access to Route 528, the major beach tourism access route. There is no major aquarium along the I95 Corridor south of Charleston. An economic impact study conducted by the Space Coast Office of Economic Development identified that the aquarium would provide a minimum of \$89 million in annual economic impact in 2017 and create more than 900 jobs. Brevard Zoo requests assistance with the next two phases of design which will kick off in July 2021 and will cost \$2,292,000. The request is \$500,000 of support – less than 25% of the costs of these phases of design.

5. State Agency to receive requested funds
- State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2021-2022

Type of Funding	Amount
Operations	0
Fixed Capital Outlay	500,000
Total State Funds Requested	500,000

7. Total Project Cost for Fiscal Year 2021-2022 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	500,000	22%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	1,792,000	78%
Total Project Costs for Fiscal Year 2021-2022	2,292,000	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2020-21	0	500,000	2272	Yes

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.



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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

Yes

If yes, indicate the amount of funds received and what the funds were used for.

\$2,250,000 for Zoo operations.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	The Orlando architecture firm HHCP completed the project masterplan in September 2020. This request is for HHCP to complete the next two phases of design: Schematic Design and Design Development. Overall design fees for the aquarium project will be \$5,031,652.	500,000
Total State Funds Requested (must equal total from question #6)		500,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Brevard Zoo requests assistance with the next two phases of design which will kick off in July 2021 and will cost \$2,292,000. The request is \$500,000 of support – less than 25% of the cost of these phases of design. Brevard Zoo is the process of planning and funding the development of a world-class aquarium on a second campus in Port Canaveral. The Aquarium and Conservation Campus will be located on an ideal 14-acre site perched on the shore of the Banana River with direct access to Route 528, the major beach tourism access route. There is no major aquarium along the I95 Corridor south of Charleston. An economic impact study conducted by the Space Coast Office of Economic Development identified that the aquarium would provide a minimum of \$89 million in annual economic impact in 2017 and create more than 900 jobs.

b. What activities and services will be provided to meet the intended purpose of these funds?

The Orlando architecture firm HHCP completed the project masterplan in September 2020. This request is for HHCP to complete the next two phases of design: Schematic Design and Design Development, which will enable the zoo to estimate final project construction costs. Overall design fees for the aquarium project will be \$5,031,652.

c. What direct services will be provided to citizens by the appropriation project?

A significant economic impact on the community through jobs and sales.
 The attraction of valuable human capital to the Space Coast.
 Funding for restoration and research projects across the entire length of the Indian River Lagoon.
 Education for over 1/2 million people annually on how to help preserve and restore waterways.
 Recreation for over 500,000 annually.



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d. Who is the target population served by this project? How many individuals are expected to be served?

The entire state of Florida with an emphasis on Brevard County.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

There is no major aquarium along the I95 Corridor south of Charleston. An economic impact study conducted by the Space Coast Office of Economic Development identified that the aquarium would provide a minimum of \$89 million in annual economic impact in 2017 and create more than 900 jobs. In addition, ticket sales would generate \$500,000 annually for Indian River Lagoon restoration projects.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Return of funds.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

Brevard Zoo.



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14. Requestor Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

15. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number