



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2021-2022

LFIR # 1790

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2021-2022

Type of Funding	Amount
Operations	500,000
Fixed Capital Outlay	0
Total State Funds Requested	500,000

7. Total Project Cost for Fiscal Year 2021-2022 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	500,000	73%
Matching Funds		
Federal	185,535	27%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2021-2022	685,535	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2020-21	0	750,000	3181A	Yes

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.



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With the passage of the Congressional CARES Act in March 2020, Florida Humanities Council received an appropriation of \$913,067 directly from the National Endowment for the Humanities to distribute in emergency operating support grants to cultural and heritage organizations statewide affected by the coronavirus crisis. Florida Humanities Council awarded \$875,000 in direct grants over a two month period with the balance of funds (less than 5%) utilized for internal costs to administer the CARES Act funding.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Associate Director has oversight of all public programs for the organization.	11,305
Other Salary and Benefits	Chief Financial Officer administers, oversees, and reports on all expenditures related to state funding. Finance and Data Associate helps with administrative duties related to public program data and expenditure processing.	58,260
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	Communications staff to publish statewide FORUM magazine (3 issues). Florida Humanities Council staff to administer programs (Florida Talks!, Florida Stories walking tour app, Smithsonian exhibit, and others) with statewide partners.	90,435
Expense/Equipment/Travel/Supplies/Other	Includes magazine publishing costs for three issues (design, print, and distribution); public program costs (marketing, exhibition fees, and shipping).	127,500
Consultants/Contracted Services/Study	Includes contracts with statewide partner agencies and contracted personnel to implement and market public programming.	212,500
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		500,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

As the independent, nonprofit affiliate of the National Endowment for the Humanities, the Florida Humanities Council (FHC) annually supports and facilitates the development of programs and resources that help preserve Florida's rich history and heritage, promote civic engagement and community dialogue, and provide opportunities for reflecting on the future of the state. Funding requested from the Florida Legislature will be utilized to implement free public humanities programming statewide.

b. What activities and services will be provided to meet the intended purpose of these funds?

In partnership with public libraries, museums, public broadcast stations, civic groups, colleges and universities, and other non-profit organizations statewide, FHC annually implements a wide range of free public programming that brings communities together and deepens their understanding of Florida. A particular emphasis is placed on developing partnerships in rural and under-served communities. These programs include: statewide traveling exhibitions in partnership with the Smithsonian Institution; Florida Talks! speaker programs; a walking tour app that explores local history and heritage; and a statewide magazine that offers enriching content about Florida from its early history to current events.

c. What direct services will be provided to citizens by the appropriation project?



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Funding requested will be utilized in partnership with numerous non-profit agencies to implement free public humanities programs in communities statewide. These programs include: Museum on Main Street, a partnership with the Smithsonian Institution that brings high-quality traveling exhibits, resources and public programming to small towns and rural communities; Florida Talks!, locally-hosted lectures and community conversations with expert historians, storytellers, researchers, and authors on a wide variety of subjects related to Florida, which have been held virtually this past year and will continue this upcoming year; Florida Stories, a free downloadable walking tour app that features the history and heritage of unique Florida communities; and FORUM, an award-winning statewide magazine that provides readers with a variety of perspectives on Florida.

d. Who is the target population served by this project? How many individuals are expected to be served?

In the past year, more than 40,000 people attended FHC-sponsored public programs statewide. These included visitors to Smithsonian exhibitions in small towns; attendees at speaker programs both in person and virtually; and participants in family reading and discussion groups hosted by public libraries. In addition, FORUM magazine reached more than 10,000 plus readers per issue; and the Florida Stories walking tour app was downloaded more than 3,200 times. Target audiences include the adult general public, residents in rural and under-served communities, senior citizens, tourists, and families with young children. Program attendance this past year was greatly affected by the COVID-19 pandemic resulting in a shift to largely virtual programming for both FHC and its partnering organizations. This has positively impacted a number of cultural organizations by expanding their audience base beyond their immediate physical community.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Each program has its own specific outcomes and evaluation measurements. The Florida Stories walking tour app and the Museum on Main Street Smithsonian exhibition program are designed to increase organizational capacity for small cultural agencies in under-served and rural communities as well as to increase local and statewide tourism. Reading and discussion programs for families are designed to increase civic engagement, improve basic literacy skills, promote critical thinking, and raise awareness of valuable library resources. Speaker programs and FORUM magazine aim to increase knowledge of Florida history and heritage for both residents and tourists. Program specific evaluation tools are completed by the program attendees as well as partnering organizations. Quarterly review of participant surveys and partner reports allows FHC staff to make adjustments to program design and implementation in order to enhance programmatic success.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

In order to receive contracted payments on a reimbursement basis and to avoid penalties, FHC is required to electronically submit to the Department of State quarterly project progress reports that document deliverables and tasks completed and expenses occurred to date.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

n/a



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14. Requestor Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

15. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- ☐ For Profit Entity
- ☒ Non Profit 501(c)(3)
- ☐ Non Profit 501(c)(4)
- ☐ Local Entity
- ☐ University or College
- ☐ Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number