



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2021-2022

LFIR # 2036

1. Project Title Created Gainesville's Residential Program

2. Senate Sponsor Keith Perry

3. Date of Request 03/05/2021

4. Project/Program Description

The goal of this project is to provide for the single most critical need of survivors of sex trafficking and sexual exploitation, which is strategic and specialized residential care. We are preparing to open the first home of an eventual 3 home residential program (Assessment, Long-term, and Independent Living). This will be a long-term (12-18 months) model of care with a holistic approach, meeting the unique needs of survivors to not only escape their exploitation, but to heal, develop new coping mechanisms, build a support network, pursue goals, and prepare for sustainable independence. This home will serve women 18 years of age and older, not only from Alachua County, but from all over the state and beyond.

5. State Agency to receive requested funds Department of Legal Affairs and Attorney General

State Agency contacted? No

6. Amount of the Nonrecurring Request for Fiscal Year 2021-2022

Type of Funding	Amount
Operations	420,540
Fixed Capital Outlay	50,000
Total State Funds Requested	470,540

7. Total Project Cost for Fiscal Year 2021-2022 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	470,540	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2021-2022	470,540	100%

8. Has this project previously received state funding? No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested? Yes

a. If yes, indicate nonrecurring amount per year. 150,000

b. Describe the source of funding that can be used in lieu of state funding.



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Created Gainesville's local support from individual donors, churches, businesses, etc is continuing to grow as well as a significant increase from our annual fundraising event. We are confident that local support will continue to rise as this first phase of our residential program becomes a reality.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.

Created Gainesville received \$27,000 in the form of a PPP loan, used for payroll.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Our Program's Director will be the Project Head, overseeing all aspects of our Residential Program, as well as hiring, training, and supervising our Residential Coordinator, Residential Advocates, and volunteers. She will also vet, manage, and maintain all outside partnerships who provide direct care services for our residents.	50,000
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	1 Residential Coordinator/Case Manager who oversee day-to-day activities and schedules for survivor activities and ensures that women are adequately engaged with the appropriate services at each phase of the program. 5 Residential Advocates will rotate around the clock to ensure that there are 2 Advocates present during the day-time and 1 present through the night shift (with an on-call admin accessible). Advocates will work directly with the women, facilitating and overseeing activities.	230,000
Expense/Equipment/Travel/Supplies/Other	This will include rent, utilities, liability insurance, repairs/maintenance on home, auto maintenance, fuel, auto insurance, security system, internet/phone, as well as the survivor supplies, home supplies, etc.	90,540
Consultants/Contracted Services/Study	We have developed a partnership with the following contracted services who will provide the needed services and opportunities: psychiatry, counseling, medical care, education, wellness coaching, equestrian/pet therapy, art therapy, etc.	50,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	Capital will include a Residential Program Van as well as Furniture that will be in each bedroom, living room, bathrooms, and outside area.	50,000
Total State Funds Requested (must equal total from question #6)		470,540

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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Women escaping sex trafficking and sexual exploitation will gain the opportunity to make a fresh start in their lives. Safety will be achieved as well as wrap-around support at each phase of the program. Women will have the opportunity to heal from their past, as well as build for their future. Through the services provided and the interactions they will have daily with our well-trained staff and fellow residents, women will come to know that they are not walking this journey alone. When women leave our residential program, they will leave with more tools in their toolbox to not only keep themselves safe but to also surround themselves with a healthy support system, and utilize the tools which support sustainable independence through providing for themselves.

b. What activities and services will be provided to meet the intended purpose of these funds?

Psychiatry, individual and group trauma-centered counseling, sobriety care through weekly groups using the Celebrate Recovery Curriculum, topic-based groups sessions (self-esteem, boundaries, time management, conflict management, etc), educational opportunities to gain a trade/skill/degree, art therapy, creative writing, fitness, nutrition, life-skill coaching, equestrian/pet therapy, group outings, celebrations of accomplishments, job-skill training, career placement inventories, learning healthy relationships.

c. What direct services will be provided to citizens by the appropriation project?

Medical care, counseling, case management, goal setting, accountability, sobriety support through classes and random drug screens, scholarships for education, transportation to appointments, and a variety of therapeutic and life-skill development opportunities.

Other professionals will be able to rely on us as a place to refer clients, citizens, students, who fit the criteria for our program, which will allow them to focus on the areas of their work that are directly in their lane. This is especially important with our working partnership with law enforcement.

d. Who is the target population served by this project? How many individuals are expected to be served?

Women 18 and over who have a history of sex trafficking and/or sexual exploitation. We currently serve approximately 300 women a year through our current outreach programs (street, strip club, and jail) as well as our non-residential program, Created Care. This residential program will allow for us to serve even more per year and afford women the opportunity to see their progress at a faster pace, given the context and the ability to focus.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Women will have the opportunity to break cycles of abuse, trafficking, addiction, incarceration, poverty, and trauma. We believe that with the right services, trained staff, and a long-term approach, that women will walk away with everything they need to not return to the dangerous situations they experienced previously. Success will be measured through women no longer being exploited, remaining sober, utilizing the skills they have learned, residents becoming future leaders and mentors in our community, the feedback we receive from staff and residents about the benefits of the program, and sustainable independence after graduation from the program.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

If an agency does not comply with the expectations of the contract, the funds that were intended for a specific purpose should be returned and there should be a justifiable reason provided for why these expectations were not met.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

The Executive Director/Founder of Created Gainesville is Alison Ungaro. Created Gainesville also has a Board of Directors that oversees the management of the organization and contracts that are entered.



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14. Requestor Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

15. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- ☐ For Profit Entity
- ☒ Non Profit 501(c)(3)
- ☐ Non Profit 501(c)(4)
- ☐ Local Entity
- ☐ University or College
- ☐ Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number