



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2022-2023

LFIR # 1045

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

Older citizens are among the most vulnerable for isolation and depression. These mental health risks are further exacerbated during health, environmental and other emergencies. State funding would support comprehensive information, referrals and care coordination proactively and in times of crisis to an estimated 300,000 Pinellas and Hernando county seniors.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2022-2023

Type of Funding	Amount
Operations	500,000
Fixed Capital Outlay	0
Total State Funds Requested	500,000

7. Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	500,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2022-2023	500,000	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.



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Pinellas County Government partnered with 211 Tampa Bay Cares to distribute a total of \$24.3 million in CARES Act funds to assist over 8,600 individuals and families with overdue rent, mortgage and utilities. 211 TBC processed over 21,000 vendor payments on behalf of Pinellas residents. 211 Tampa Bay Cares did receive some direct operational funds to hire staff to directly assist with this project only.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits	Support for Human Resources, Finance and Programmatic Oversight for program implementation (financial reporting, payroll, etc.)	40,560
Expense/Equipment/Travel/Supplies/Other	Website/telephone system upgrades (Accessibility to persons with disabilities, Spanish speakers)	50,000
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	1 Full Time Senior Outreach Manager and 2 Full Time Outreach Specialists	222,040
Expense/Equipment/Travel/Supplies/Other	Printing outreach materials, resource guides, purchase of ad space, hiring and recruiting, background checks, rent, insurance, utilities (electric and Internet), telephone and travel.	137,400
Consultants/Contracted Services/Study	Marketing Consultant for materials design	50,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		500,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

State funding would support comprehensive information, referrals and care coordination proactively and in times of crisis to an estimated 300,000 Pinellas and Hernando county seniors.

b. What activities and services will be provided to meet the intended purpose of these funds?

A dedicated support team will provide system navigation, outreach and ongoing support, including wellness check-ins up to four times a year, for older adult in Pinellas & Hernando counties.

c. What direct services will be provided to citizens by the appropriation project?

The dedicated support team will train volunteers, produce and distribute informational materials, and conduct community outreach, awareness and crisis response targeting seniors and local providers who serve their needs.

d. Who is the target population served by this project? How many individuals are expected to be served?

An estimated 300,00 seniors in Pinellas and Hernando counties.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

An estimated 300,00 seniors in Pinellas and Hernando counties will receive critical mental health support through proactive outreach and crisis response. Outcome will be measured by the number of seniors reached through the program.



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f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Unspent funds will be returned to the State.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A



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14. Requestor Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

15. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number