



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2022-2023

LFIR # 1263

1. Project Title
2. Senate Sponsor
3. Date of Request

4. Project/Program Description

The Miami Military Museum is among the best military museums in Florida. Florida has the third-largest number of veterans in the US, not to mention a large number of active duty, reserve, and retired servicemembers and their families and supporters. Because Florida is a military-friendly state, supporting the Military Museum and Memorial in the county with the largest population in Florida will show that support and increase tourism. The staff has over 100 years of combined military service and is very understanding, knowledgeable, and experienced in both the armed services and its place within the broader community. The museum seeks to share with Florida and the rest of the world, the service, sacrifice, and accomplishments of veterans, especially by those that are Floridians. The mission is to preserve and present the story of the rich military heritage of Florida and its people, for young and old alike.

5. State Agency to receive requested funds
- State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2022-2023

Type of Funding	Amount
Operations	500,000
Fixed Capital Outlay	150,000
Total State Funds Requested	650,000

7. Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	650,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2022-2023	650,000	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2020-21	0	1,000,000	3186/3180	No

9. Is future funding likely to be requested?
- a. If yes, indicate nonrecurring amount per year.
- b. Describe the source of funding that can be used in lieu of state funding.
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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?



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Local Funding Initiative Request

Fiscal Year 2022-2023

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Yes

If yes, indicate the amount of funds received and what the funds were used for.

\$45,000 in COVID-19 assistance received. Funds administered by Miami-Dade County, FL.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Executive Director - Ph.D.-level American history educator and veteran	40,000
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study	Lord Museum consultants - final planning and execution Gift shop planning, setup, and execution Operational and long-range financial planning and execution	20,000
Operational Costs: Other		
Salary and Benefits	Six full-time employees at \$30,000 each: 1.) Educational Specialist (veteran); 2.) Public Affairs Officer (veteran); 3.) Archivist/Librarian; 4.) Building Superintendent (veteran); 5.) Artifact Specialist; 6.) Marketing Coordinator (veteran)	180,000
Expense/Equipment/Travel/Supplies/Other	Yearly: fire-safety systems/ADA elevator/air conditioning/FPL/WASD/lift-station/janitorial and grounds maintenance expenses Annual insurance expenses Establish an IT system, phones, and Wi-Fi	60,000
Consultants/Contracted Services/Study	Social media platform integration with geographic and demographic outreach Establish museum security systems State-wide scope marketing, planning, and implementation	200,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	Build required pads for outdoor exhibits, including Gold Star Families monument; a replica of the Vietnam Wall; Cuban-American Veterans Monument; and a tank, half-track, field piece, helicopter fighter plane. These de-militarized artifacts themselves will be donated by the Army, which is now in the process of thinning out its vast collection.	150,000
Total State Funds Requested (must equal total from question #6)		650,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Ongoing educational programs and tours for K-12, especially including NJROTC cadets, 5,000 Role Models, and other great Florida youth groups such as the Sea Cadets. The museum will maintain a robust liaison with Florida International University, Miami-Dade College, University of Miami, and Florida Memorial University (an HBCU). Regular agenda of patriotic Days of Remembrance and Days of Observance (MLK Day, Memorial Day, Pearl Harbor Day, Veterans Day) events that will be open to all. The museum will host meetings for civic groups such as the Daughters of the American Revolution, Society of Military Engineers, and Gold Star Families of America.

b. What activities and services will be provided to meet the intended purpose of these funds?



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Activities include visits by tour groups of grade school students and field-trips for 27 high school JROTC cadet units. There will also be spelling bees and essay contests. Respect and civic understanding for the American system of government and for the uniform will be fostered by young and old alike. Equally, the museum will provide information that fosters regard for law enforcement, fire fighters, first responders, the VA, and other health professionals. The museum has a Memorandum of Understanding with the VA to host, once the pandemic is past, trained clinicians of the Vets Center, providing counseling to veterans regarding substance abuse, marital and financial issues, and suicide prevention.

c. What direct services will be provided to citizens by the appropriation project?

Support of this project will provide operational funding for the museum to be able to retain staff that have the experience and qualifications, both from military service and other employment, to offer the activities and meet the goals discussed above. This includes individuals uniquely suited to meet with students, veterans, and the general public who can build social inclusion, lead school groups on tours, host JRTOC field trips, and hold history bees and other academic competitions.

d. Who is the target population served by this project? How many individuals are expected to be served?

Servicemembers of all branches of the service, whether active duty, reservists, or veterans, their families, and groups such as VFW and the American Legion. Tour groups of grade school students. Field-Trips by 27 high school JROTC cadet units. The museum will foster respect and civic understanding for the American system of government and the uniform, including law enforcement, fire fighters, first responders, VA, and health professionals. The museum expects to serve over 50,000 visitors. That is a conservative estimate, since every year over one million visit the Zoo Miami next door.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The museum expects to provide the public, school children, JRTOC cadets, and servicemembers and their families with access to information on the great military community in Florida, including the state's over 1.5 million veterans. The museum will assist units in Florida, representing all branches of the military, to get their stories to the public, while hosting military ceremonies, weddings, reunions, and conferences.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Failure to meet the deliverable or performance measures, which the agency will provide in its contract for administering, the funding will result in the funding being withheld.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

The museum is registered in Florida as a 501(c)(3) nonprofit. The museum sits on land provided by Miami-Dade County with a 50-year lease of \$1 annually.



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Local Funding Initiative Request

Fiscal Year 2022-2023

LFIR # 1263

14. Requestor Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

15. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number