



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2022-2023

LFIR # 1459

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

5. State Agency to receive requested funds

State Agency contacted? Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2022-2023

Type of Funding	Amount
Operations	500,000
Fixed Capital Outlay	0
Total State Funds Requested	500,000

7. Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	500,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2022-2023	500,000	100%

8. Has this project previously received state funding? Yes

Fiscal Year (YYYY-YY)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2021-22	0	500,000	3108A	No

9. Is future funding likely to be requested? Yes

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

Florida Humanities Council receives federal funding from the National Endowment for the Humanities as well as unrestricted and restricted contributions from individuals, corporations, and foundations. State funds and private contributions are used to help match federal funding which requires a 1:1 match.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

Yes

If yes, indicate the amount of funds received and what the funds were used for.



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Florida Humanities Council received \$913,067 in 2020 from the National Endowment for the Humanities as part of the CARES Act. All funds were distributed as emergency general operating grants to 100 cultural agencies statewide impacted by the COVID-19 crisis. An additional \$2,035,687 was received in 2021 as part of the American Rescue Plan (ARP). All ARP funds were distributed as emergency general operating grants to 129 cultural agencies statewide impacted by the COVID-19 crisis.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Associate Director has oversight of all public programs for the organization.	46,569
Other Salary and Benefits	Chief Financial Officer administers, oversees, and reports on all expenses related to state funding. In addition, the Finance Associate assists with the administrative duties related to expenditure processing for public programs.	47,454
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	Communications staff publish the statewide FORUM magazine (4 issues/year). Public Programs staff administer programmatic partnerships statewide to facilitate delivery of programs including Florida Talks, the Florida Stories walking tour app, Smithsonian Institution traveling exhibitions, and English for Families literacy programs.	130,977
Expense/Equipment/Travel/Supplies/Other	Includes magazine publishing costs for four issues (design, printing, and distribution).	113,000
Consultants/Contracted Services/Study	Includes contracts with statewide partner agencies and contracted personnel to implement and market public programming.	162,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		500,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

As the independent, nonprofit affiliate of the National Endowment for the Humanities, the Florida Humanities Council (FHC) annually supports and facilitates the development of programs and resources that help preserve Florida's rich history and heritage, promote civic engagement and community dialogue, and provide opportunities for reflecting on the future of the state. Funding requested from the Florida Legislature in 2022-2023 will be utilized to implement free public humanities programming statewide.

b. What activities and services will be provided to meet the intended purpose of these funds?

In partnership with public libraries, museums, public broadcast stations, civic groups, colleges and universities, and other non-profit organizations statewide, FHC annually implements a wide range of free public programs that bring communities together and deepen an understanding of Florida. A particular emphasis is placed on developing partnerships in rural and underserved communities. These programs include: statewide traveling exhibitions in partnership with the Smithsonian Institution; Florida Talks speaker programs; reading and discussion programs for families in public libraries; a walking tour app that explores local history and heritage; and a statewide magazine that offers enriching content about Florida from its early history to current events.

c. What direct services will be provided to citizens by the appropriation project?



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Funding requested for 2022-2023 will be utilized in partnership with numerous non-profit agencies to host free public humanities programs in communities statewide. These programs include: Museum on Main Street, a partnership with the Smithsonian Institution that brings high-quality traveling exhibits, resources, and public programming to small towns and rural communities; Florida Talks, locally-hosted lectures and community conversations with expert historians, storytellers, researchers, and authors on a wide variety of subjects related to Florida; Florida Stories, a downloadable walking tour app that features the history and heritage of unique Florida communities; reading and discussion programs for families in public libraries that improve basic literacy skills and promote critical thinking; and FORUM, an award-winning statewide magazine that provides readers with a variety of perspectives on Florida history, heritage, and culture.

d. Who is the target population served by this project? How many individuals are expected to be served?

In Fiscal Year 2020-21, more than 25,000 people attended both in-person and virtual programs sponsored by FHC statewide. These programs included Smithsonian exhibitions in small towns; virtual speaker programs; participants in family reading and discussion groups hosted virtually by public libraries; and downloads of the Florida Stories walking tour app. In addition, FORUM magazine reached more than 30,000 readers. Target audiences include the adult general public, residents in rural and underserved communities, senior citizens, tourists, and families with young children. Attendance numbers are expected to significantly increase in the coming year as cultural venues begin to more fully reopen to public visitors.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Each program has its own specific outcomes and evaluation measurements. The Florida Stories walking tour app and the Museum on Main Street Smithsonian exhibition program are designed to increase organizational capacity for small cultural agencies in underserved and rural communities, as well as to increase local and statewide tourism. Reading and discussion programs for families are designed to increase civic engagement, improve basic literacy skills, promote critical thinking, and raise awareness of valuable library resources. Speaker programs and FORUM magazine aim to increase knowledge of Florida history and heritage for both residents and tourists. Program specific evaluation tools are completed by both the program attendees as well as by partnering organizations. Monthly review of participant surveys and partner reports allows FHC staff to make adjustments to program design and implementation in order to enhance programmatic success.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

In order to receive contracted payments on a reimbursement basis and to avoid penalties, FHC is required to electronically submit to the Department of State quarterly project progress reports that document deliverables and tasks completed and expenses occurred to date.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A



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14. Requestor Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

15. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number