



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2022-2023

LFIR # 1480

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. Project/Program Description

RER Consulting Enterprise, LLC (RER) successfully launched the COVID-19 Mental Health & Wellness Program© (CHMWP). The CMHWP was developed to assist Miami-Dade County's marginalized and hard to reach population navigate the challenges during and post COVID-19 pandemic. The program places an emphasis on the wide spectrum of mental health related issues associated with disasters and pandemics using a cultural and linguistic method to engage with marginalized and hard to reach groups. Additionally, RER will assess for the social determinates of health which serve as a barrier for marginalized populations to receive quality health care services. RER's outreach efforts are amplified through partnerships with local Mental Health providers and Universities to provide mental health scores, brief consultations, referrals for mental and wraparound services, and facilitates educational modules on coping and accessing available services during pandemics and disasters.

5. **State Agency to receive requested funds**
- State Agency contacted?**

6. Amount of the Nonrecurring Request for Fiscal Year 2022-2023

Type of Funding	Amount
Operations	1,000,000
Fixed Capital Outlay	0
Total State Funds Requested	1,000,000

7. Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	1,000,000	67%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	500,000	33%
Other	0	0%
Total Project Costs for Fiscal Year 2022-2023	1,500,000	100%

8. **Has this project previously received state funding?**

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future funding likely to be requested?**
- a. **If yes, indicate nonrecurring amount per year.**
- b. **Describe the source of funding that can be used in lieu of state funding.**
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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

Yes

If yes, indicate the amount of funds received and what the funds were used for.

RER Consulting Enterprise LLC received \$1,000,000 in CARES ACT Funding from Miami-Dade County for the COVID-19 Mental Health and Wellness Program to engage with marginalized and hard to reach populations.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	50% of Executive Director Salary and benefits	150,000
Other Salary and Benefits	50% of salary and benefits for two full-time staff members	100,000
Expense/Equipment/Travel/Supplies/Other	100% Computers, Phones, computer applications, office supplies, printers	20,000
Consultants/Contracted Services/Study	100% of training staff and volunteers	30,000
Operational Costs: Other		
Salary and Benefits	100% of 6 staff people	200,000
Expense/Equipment/Travel/Supplies/Other	Flights, taxis, tools, travel reimbursement for staff, rental or purchase of vehicles for outreach purposes.	150,000
Consultants/Contracted Services/Study	30% Research consultant, 20% marketing consultant, 10% PR Consultant, 40% Project management consultant.	350,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		1,000,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Assessing whether marginalized and hard to reach residents have been tested for COVID-19, participated in contact tracing, and received COVID vaccinations. Increasing the number of people engaged in these activities who have been reluctant or mistrustful of receiving mental health and health care services.

b. What activities and services will be provided to meet the intended purpose of these funds?

Data collection within these vulnerable populations can provide key data to local municipalities which would allow them (local municipalities) to better serve marginalized and hard to reach populations within their boundaries, aiding the municipalities to engage hard to reach populations with COVID-19 Testing, Contact Tracing, and COVID-19 vaccinations.

c. What direct services will be provided to citizens by the appropriation project?

Engaging marginalized or hard to reach populations to assess how they were affected by the Covid-19 Virus, encouraging this population to be tested and take part in contact tracing and vaccination efforts.

d. Who is the target population served by this project? How many individuals are expected to be served?

Engaging marginalized and hard to reach populations through cultural and linguistically competent marketing with trusted partners. Mental Health and Wellness Modules provided by University experts. Linkage to Mental Health and Environmental services via Care Coordination Team. RER Consulting Enterprise LLC estimates it can effectively reach approximately 20,000 marginalized and hard to reach community members within the African American, Black, Hispanic, and Anglo populations.



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e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

RER Consulting will conduct the following services to citizens to fulfill the key performance indicators of the appropriation project:

- Administering Surveys
- Mental Health and Wellness Modules
- Mental Health Consultations and referrals
- Environmental assessments and referrals
- Contact Tracing
- Promote COVID-19 Testing and Vaccination

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

The standard contract penalties of the state agency should be sufficiently adequate for this project.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A



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14. Requestor Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

15. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number