



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2022-2023

LFIR # 1767

1. **Project Title**

2. **Senate Sponsor**

3. **Date of Request**

**4. Project/Program Description**

Access Online consists of 10+ course modules, 70+ individual video lessons, and over 40 hands-on practice guides and tools to empower high school students to develop a successful college admission and scholarship application strategy.

This is not a "check the box" style program, but rather, a culturally relevant and approachable format that is designed to reinforce the skills necessary to successfully navigate the college admissions process.

Access Online leverages mindset coaching, interactive exercises, video-based instruction, and validated learning objectives that have resulted in 100% college admissions rate, 95% scholarship acquisition rate, and over \$11 million in scholarships awarded since 2014.

5. **State Agency to receive requested funds**

**State Agency contacted?**  No

**6. Amount of the Nonrecurring Request for Fiscal Year 2022-2023**

| Type of Funding                    | Amount         |
|------------------------------------|----------------|
| Operations                         | 200,000        |
| Fixed Capital Outlay               | 0              |
| <b>Total State Funds Requested</b> | <b>200,000</b> |

**7. Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)**

| Type of Funding                                      | Amount         | Percentage  |
|--|----------------|-------------|
| Total State Funds Requested (from question #6)       | 200,000        | 43%         |
| <b>Matching Funds</b>                                |                |             |
| Federal  | 0              | 0%          |
| State (excluding the amount of this request)         | 0              | 0%          |
| Local  | 100,000        | 22%         |
| Other  | 165,000        | 35%         |
| <b>Total Project Costs for Fiscal Year 2022-2023</b> | <b>465,000</b> | <b>100%</b> |

8. **Has this project previously received state funding?**  No

| Fiscal Year<br>(yyyy-yy) | Amount    |              | Specific<br>Appropriation # | Vetoed |
|--------------------------|-----------|--------------|-----------------------------|--------|
|                          | Recurring | Nonrecurring |                             |        |
|                          |           |              |                             |        |

9. **Is future funding likely to be requested?**  No

a. **If yes, indicate nonrecurring amount per year.**

b. **Describe the source of funding that can be used in lieu of state funding.**



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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.

11. Details on how the requested state funds will be expended

| Spending Category  | Description   | Amount         |
|--|---|----------------|
| <b>Administrative Costs:</b>   |   |                |
| Executive Director/Project Head Salary and Benefits                    | Percentage of director burdened salary  | 70,000         |
| Other Salary and Benefits  | Percentage of salaries for educational success coordinator, strategy & impact manager, product manager, & partnerships manager              | 80,000         |
| Expense/Equipment/Travel/Supplies/Other                                | Platform development; software integrations & hosting expenses; impact & evaluation reporting dashboard for performance & success tracking; | 22,500         |
| Consultants/Contracted Services/Study                                  | Program evaluation, PR/marketing professional services, content development services  | 15,000         |
| <b>Operational Costs: Other</b>  |   |                |
| Salary and Benefits  |   | 0              |
| Expense/Equipment/Travel/Supplies/Other                                | Operational management expenditures   | 12,500         |
| Consultants/Contracted Services/Study                                  |   | 0              |
| <b>Fixed Capital Construction/Major Renovation:</b>                    |   |                |
| Construction/Renovation/Land/Planning Engineering                      |   | 0              |
| <b>Total State Funds Requested (must equal total from question #6)</b> |   | <b>200,000</b> |

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Access Online bridges educational opportunity gaps through tech-enabled college access coaching for disadvantaged youth from underserved communities. The funding sought will underwrite the cost of service delivery for at least 1,000 high school students from low-income backgrounds.

b. What activities and services will be provided to meet the intended purpose of these funds?

College admissions and scholarship acquisition strategy coaching via an online course platform (Access Online), monthly live coaching sessions, as well as weekly support office hours. Access Online's mobile-friendly, on-demand, online coaching platform consists of a suite of 10+ courses, 70+ individual video lessons, and over 40 hands-on practice guides and tools.

c. What direct services will be provided to citizens by the appropriation project?

College admissions and scholarship acquisition strategy coaching via an online course platform (Access Online), monthly live coaching sessions, as well as weekly support office hours. Access Online's mobile-friendly, on-demand, online coaching platform consists of a suite of 10+ courses, 70+ individual video lessons, and over 40 hands-on practice guides and tools.

d. Who is the target population served by this project? How many individuals are expected to be served?

The target population served by this project are at-risk, economically disadvantaged, BIPOC high school students and university/college students. We expect to serve at least 1,000 youth in South Florida.



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**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

This project will help improve the quality of education by enrolling 1,000 target students as active users of the Access Online platform, which will provide on-demand virtual college admissions and scholarship acquisition strategy coaching.

The database reports will measure completion rate, the number of active users, the qualitative evaluation of learning objectives, and quantitative validation of concepts retained and understood through milestone-based assessments.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

None other than standard penalties.

**13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

N/A



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#### 14. Requestor Contact Information

a. **First Name** Leigh-Ann **Last Name** Buchanan

b. **Organization** International Human Factor Youth Leadership, Inc., dba Nyah Project

c. **E-mail Address** info@nyahproject.org

d. **Phone Number** (305)981-6875 **Ext.**

#### 15. Recipient Contact Information

a. **Organization** International Human Factor Youth Leadership, Inc., dba Nyah Project

b. **Municipality and County** Miami-Dade

c. **Organization Type**

For Profit Entity

Non Profit 501(c)(3)

Non Profit 501(c)(4)

Local Entity

University or College

Other (please specify)

d. **First Name** Aileen **Last Name** Alon

e. **E-mail Address** aileen@nyahproject.org

f. **Phone Number**

#### 16. Lobbyist Contact Information

a. **Name** Mario J. Bailey

b. **Firm Name** Converge Government Affairs of Florida, Inc.

c. **E-mail Address** Mario@ConvergeGov.com

d. **Phone Number** (205)246-3932